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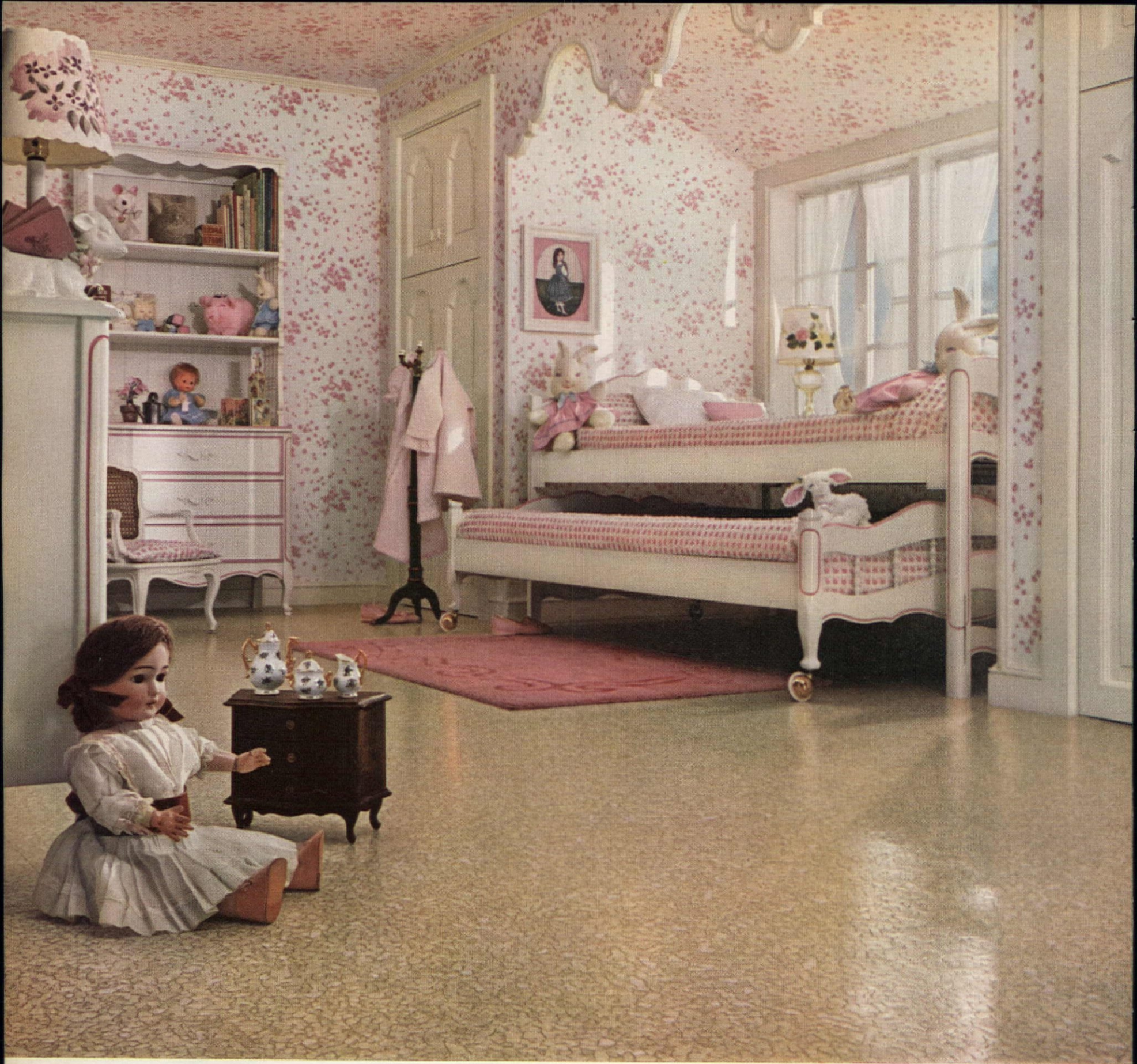
HOME FOR CHRISTMAS

HOLIDAY DECORATIONS IN THE STYLE OF YOUR HOME

20 WAYS TO MAKE A MERRIER CHRISTMAS

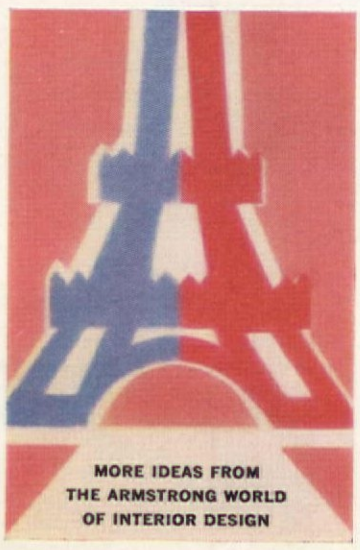
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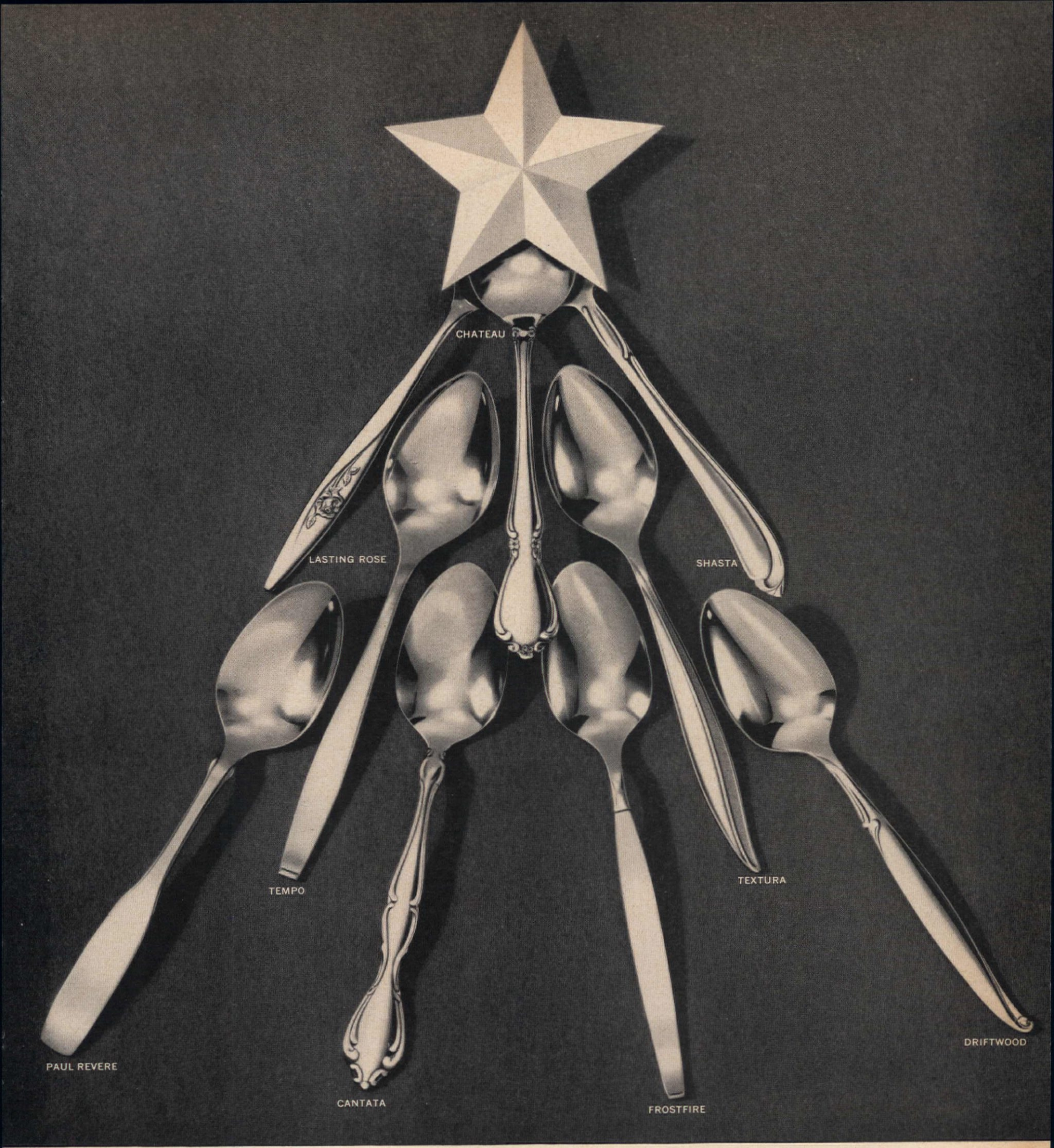
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THE AMERICAN
HOME

DECEMBER, 1964 VOL. LXVII. NO. 10

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OUR COVER: The charming salt-box of Mr. and Mrs. Robert A. Pierpont, Jr., of Darien, Conn., is a copy of the Samuel Richardson house in Sturbridge Village, Mass. In keeping: the sleigh harness door decoration. Photo: Ernest Silva.

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as ye would
that men should
do to you,
do ye also to
them likewise
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DO YOU TAKE TIME TO ENJOY THE SEASON?

By Lydia Strong

On a starry December evening a child walked uptown with her father to buy gifts. She didn't have much money, but she was too young to worry about that.

"Look, a star fell," her father said. There on the snow at her feet was a shiny quarter. She laughed with delight as she picked it up.

Quite a few stars fell that night though the child never saw one fall. She was at the age to believe that her father could make stars fall at her feet and could change them into bright new quarters.

All of the quarters were spent for gifts; of these, she remembers only an amethyst brooch for her mother. But she has never forgotten that star-filled night.

When she grew older and knew it had not really been a miracle, it became more of a miracle; the miracle of her father's love, his sense of fun, and his understanding. Any man might have handed over money. Only he thought to give it in a way that would make his child's eyes shine, and that she has remembered always.

How do we remember holidays? For a particular Christmas, the principal memory might be getting the exact thing one wanted—whether it was mutation mink, the right kind of sled, or a doll that looked just like a baby. It could be disappointment at getting the wrong gift; that happens too. Or one might remember the tang of a turkey stuffing, or the beauty of a Christmas tree.

But over the years material details tend to fade. The details we remember are the ones connected with people and the way we feel about the people.

In my childhood, we spent one special holiday with close friends of the family, whom we saw always at that time. They were not long arrived from the Old Country, and they lived in a tenement on the Lower East Side of New York City. The rooms were so small that it took two of them to accommodate the holiday table. And some members of the family arrived after dinner had started because they had to work late, even that night.

Most of these things I learned or figured out later. My real memories are of the people, the three children and, even more individually, their parents—and of the warmth, gaiety, and serenity that enveloped us from the moment we came into their home.

What was for dinner? No surprises. The feast was traditional and we loved it. If there was more to eat one year and less another, it didn't matter; there was always enough for everyone. The important thing was for everyone to be there.

Christmas has become a very elaborate holiday. There are so many gifts to think about, and it's harder and harder to figure out what to give as we all accumulate more possessions. Then the gifts must be wrapped, with just the appropriate degree of fussiness or chic. There are cards to buy—they must be just right too, of course—and then one sits writing them and (admit it!) sometimes longs for an addressograph. There are the holiday trimmings, there's the holiday food. All of this can be warm and delightful, but it can also lose meaning if we become so swamped in detail as to forget what the holiday is all about. It is people who make Christmas. Gifts, cards, and trimmings can be very important—and small details about them can be important—but only as an expression of our feelings.

A couple I knew were both working, and working hard, at the time of their first Christmas together. Their hours didn't match, and he was often asleep when she came home. Money was scarce, time was scarcer.

The day before Christmas she took a long lunch hour and bought him some highly practical presents: a robe and slippers. She came home to their small apartment to find the bedroom door closed—so he must be asleep—but there was a glow from the living room. There she found the smallest tree in town, rakishly strewn with lights and perched on top of a crazy heap of packages. The glow from the tree was reflected in the wrappings; the whole corner seemed to shine.

The door behind her opened. "Merry Christmas! Hope there's something there you'll like." He'd taken a day off from his job to shop for her Christmas, and he'd started by buying a bottle of champagne—the most "practical" item on his list.

Later years found them better financed and better organized. But they have never had a more happier Christmas.

Much of the joy of Christmas lies in the period of preparation. Trimming the tree with her husband one Christmas Eve, a woman stopped suddenly and clapped her hands. He smiled. "What's with you?"

"It's a song Jan brought home from camp. 'If you're happy and you know it, clap your hands!' The tune has been running through my mind and suddenly I knew why. I *am* happy. And I know it. So what else can I do but clap my hands?"

Happiness so often slips by before we know it. There's time in the busiest schedule to pause in whatever we're doing and to enjoy the lights, sights, smells, sounds, and around and beyond all of these things, the feeling of Christmas.

If you're happy and you know it, clap your hands! THE END



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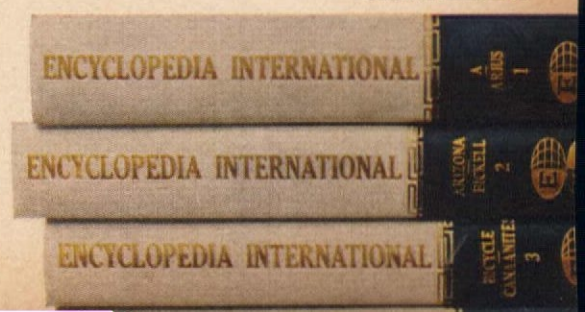
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ORDER FORM ON PAGE 89

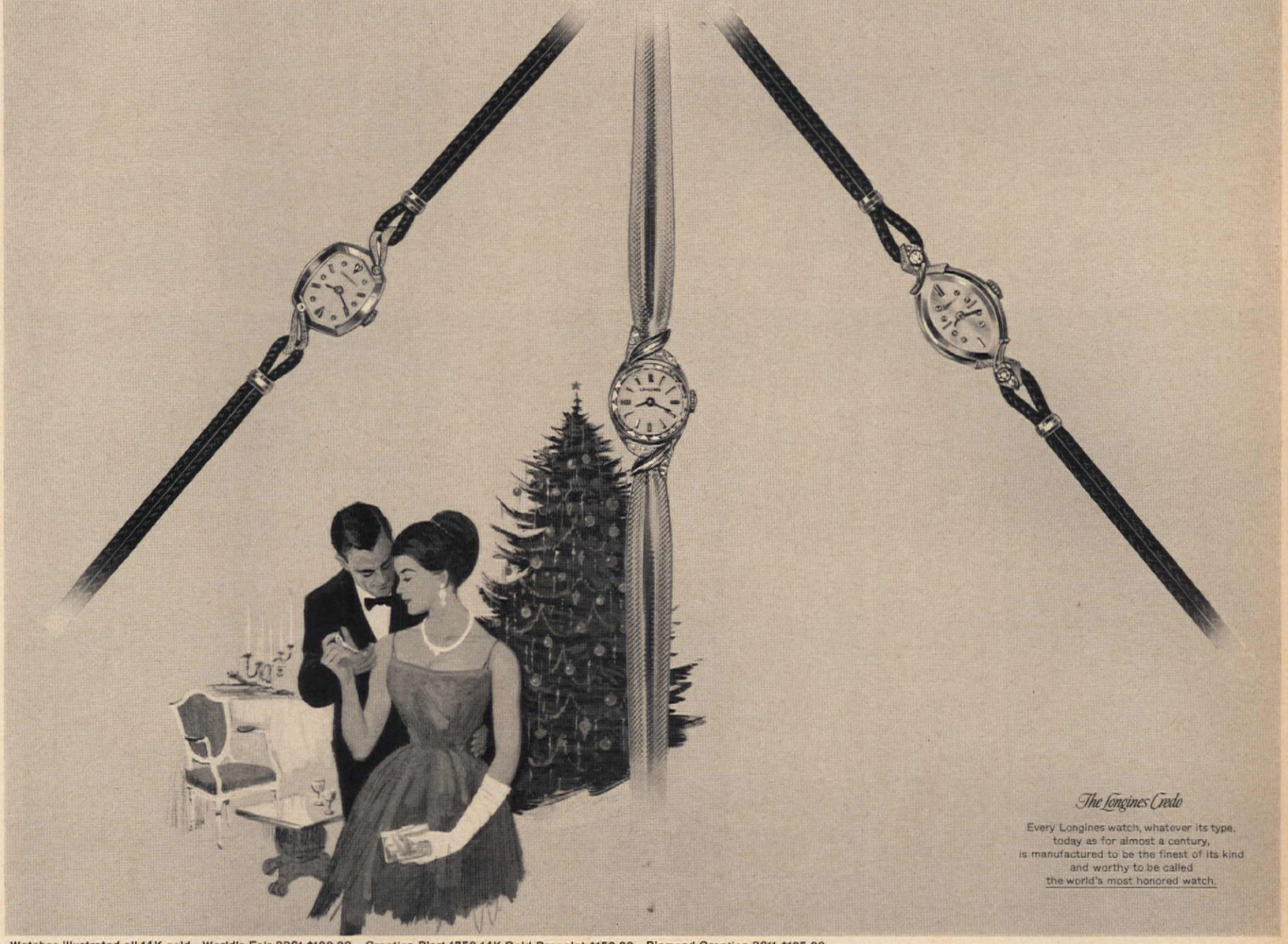
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New Admiral Duplex 19 fits your old refrigerator space!

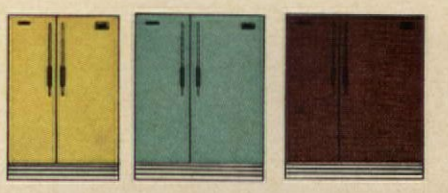
Never before! A 19.1 cu. ft. freezer-refrigerator . . . side by side in one beautiful cabinet . . . just 35¾" wide, 5'4" tall! Now, the big family with a small kitchen can shop once a week!

The Admiral Duplex 19's new stand-up design and all-foam Thinwall insulation save valuable space inside and out . . . nearly double your present refrigerator's storage capacity.

The Duplex 19's left side is a spacious 246 lb. freezer. Everything's easy to reach. No stooping. No stretching.

The Duplex 19's right side is a roomy 12.1 cu. ft. refrigerator. Holds gallon milk bottles, tall soft drink bottles, big hams, bulky packages. Your food storage problems are over!

The Admiral Duplex is available with all-new, quality automatic ice maker and automatic defrosting in *both* freezer and refrigerator. In copper bronze, citron yellow, turquoise and white. Brushed chrome doors optional extra. Three sizes: 35¾" wide (19.1 cu. ft.); 41" wide (22 cu. ft.); 48" wide (26.5 cu. ft.). *There's nothing finer at any price.*



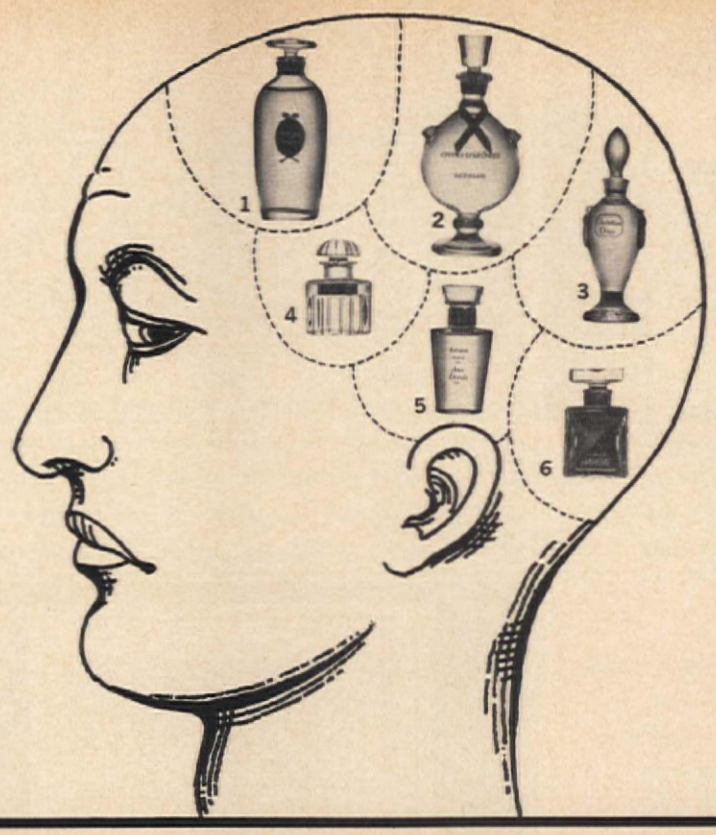


Admiral Duplex 19

Newest thin-wall freezer refrigerator

MARK OF QUALITY THROUGHOUT THE WORLD

Shown, Admiral Duplex 19, Model 1959. 35¾ inches wide, 5'4" tall. In rich copper bronze. Specifications subject to change without notice. Admiral, Chicago. Canadian Admiral, Port Credit, Ontario



MEMO: TO A PUZZLED MALE

"But what do you want for *yourself?*" That's the question husbands begin asking wives just about now . . . and seldom do they get a helpful answer! Which may be one reason why, once each year, thousands of males find themselves in a strange country of lady shoppers, bottles, and a cloud of confusing scents with exotic and hard-to-pronounce names. Let's see if we can remove the confusion.

Do you know the several forms in which most fragrances can be bought? There is perfume—this is the most concentrated, longest lasting, hence the most expensive form of a scent. Next comes toilet water—lighter, less expensive. Even lighter and least expensive is the more fleeting cologne. In addition, many fragrances are available in bath oil and dusting powder. If your wife has a large bottle of fragrance on her dressing table, it is most apt to be toilet water or cologne. Don't try to match its size in perfume unless you're prepared to spend a mint. It's smarter to buy a small bottle of perfume plus toilet water in the same scent.

But which scent to choose? Here you have three possible ways to go. The first and perhaps safest is to duplicate her present fragrance. Check her dressing table again to see how much she has on hand. You buy more of the same if the supply is low; you buy another product in the same scent if not.

The second method is to pick one of the favorites that have pleased women for more than a few years. Arpège by Lanvin, Chanel No. 5, Ma Griffe by Carven, Crêpe de Chine by Millot, Fleurs de Rocaille (Rock Garden) by Caron, Je Reviens by Worth, Interdit by Givenchy, Emeraude by Coty, Blue Grass by Arden, Joy by Patou are just a few of these.

Last is to pick one of the great new fragrances. We show five of them above, plus an old favorite. And from our own sniff-test, conducted among a group of women who ranged from avant-garde to very conservative, from twenty years old to forty-plus, we learned all were enormously appealing to the entire group.

Describing a fragrance is all but impossible, but let's see if we can give a clue on the above. And if you want to actually smell them for yourself, cut a white blotter into small strips, take them to the store, ask for a sample of each fragrance to be put on the blotter, wave, then smell!

(1) Possession by Corday can only be described by the word "brilliant." It, too, is flowery but not ingenue. And it comes in perfume, spray, toilet water, in a variety of packages.

(2) Chant d'Arômes by Guerlain is merely fantastic. Again a floral, but that says too little. It is a scent that both men and women like (on women) and one that is distinctive, unforgettable, elegant.

(3) Diorling by Dior is pale green in the bottle, as fresh and fragrant as that early green of spring, and as wearable (but very different) as Miss Dior and Diorissimo.

(4) Fleeting Moment by Balenciaga is another floral, light but sophisticated. There are rose, jasmine, lily of the valley, and a spice or two in this; it's lingering but never heavy.

(5) Kalispera ("Good evening" in Greek) by Jean Dessès is a delicate woodsy scent; we're told the "top note is a mélange of dry flowers, tea roses, honeysuckle." Wears well, is right for moderns or traditionalists.

(6) Not new but very much enjoyed is Revlon's Intimate, described as one of the world's great fragrances and available in perfume, bath oil, bath powder, toilet water. THE END



From top: 2-Tier Tray $3.95, 16" Large Platter $3.95, Coffee Carafe on Stand $4.50, 12 oz. Mug $1.10 ea., 3-pc. Salad Set $2.95, Salt and Peppers $1.95 pr., Lazy Susan $5.95, 5 qt. Soup Tureen $7.95, 3 qt. Casserole on Stand $7.95, Cereal, Salad Bowl .50, 10" Dinner Plate $1.10, Cup .60, Saucer .50.

68 Reasons Why You Should

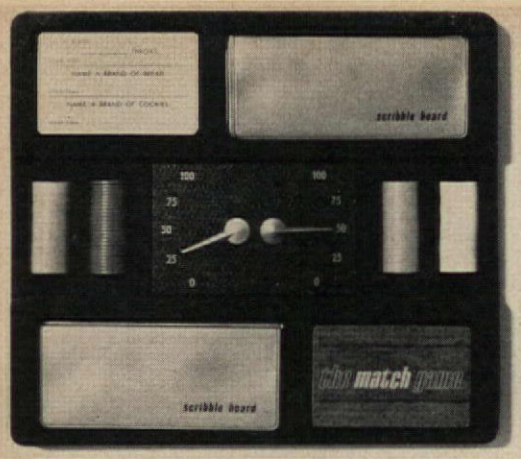
GIVE GOURMET

STONEWARE by PFALTZGRAFF

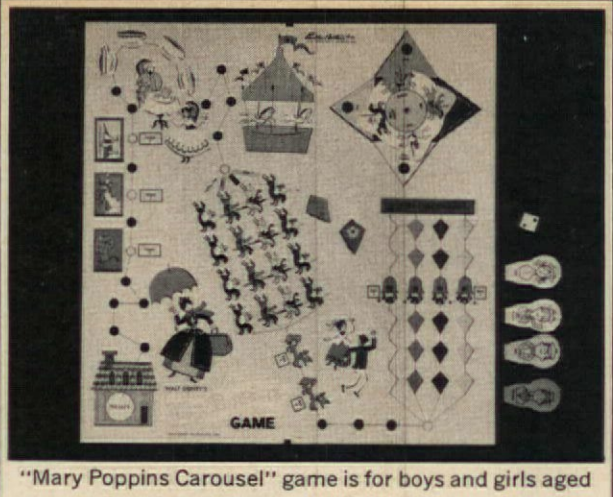
America's most original brown-drip oven-to-table Stoneware has a gift to please almost everyone on your Christmas list. Only distinctive Gourmet Dinnerware offers such an exciting variety of unusual accessories . . . **68 different items.** Made in America by the 150 year old Pfaltzgraff Pottery, GOURMET is oven-proof, chip-resistant, and dishwasher safe. The marvelous combination of modern convenience and colonial charm makes GOURMET the most delightful and welcome gift. The 16-piece set, service for 4 as low as $8.95 . . . and other items as low as $1.00. At your favorite store or write for Brochure.

GOURMET STONEWARE

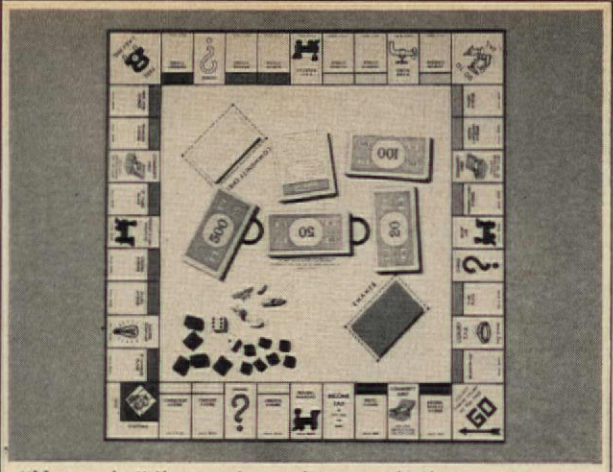
The PFALTZGRAFF Pottery
YORK · PENNSYLVANIA



"The Match Game" for three to seven players is like the popular TV program . . . good for all ages from 10 to 12 up. The set has cards with over 700 questions, scribble boards, styli, score pointers, and chips. (Milton Bradley)



"Mary Poppins Carousel" game is for boys and girls aged five to ten. It's a rather typical board game made enchanting by characters from the movie and book, the "adventures" are from a walk in the country. (Parker Bros.)

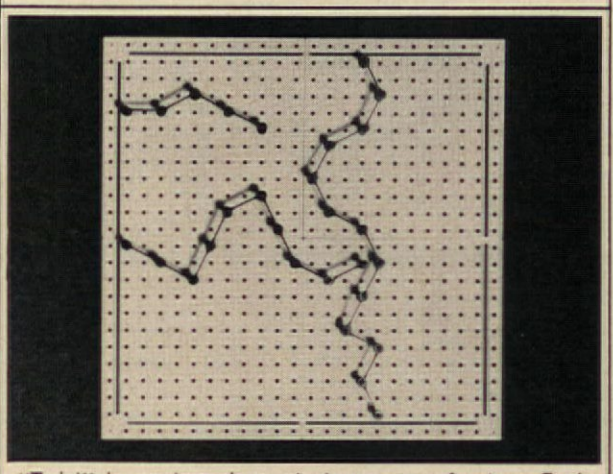


"Monopoly," the most popular game in the country over many years, is a game for anyone over 10 or 12, but better played by children of the same age or degree of skill! It's complete with houses, money, etc. (Parker Bros.)

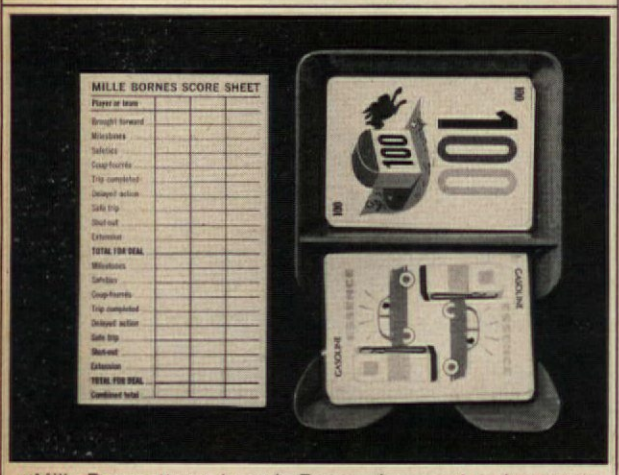


"Risk," originally French, has as its board a map of the world—deliberately not accurate. The object is to occupy every territory on the board and eliminate all other players. For adults, highly strategic. (Parker Bros.)

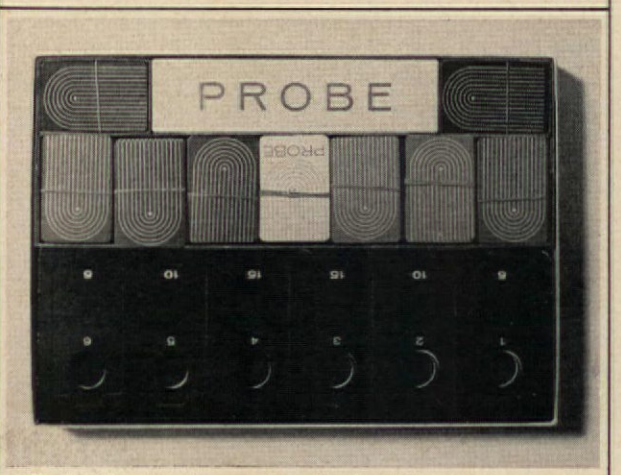
We're not going to say it's as essential as the laundry room. But now that families have discovered the solid pleasure of a hideaway room, the family room, we hope they'll soon find a way to add on the playroom. We mean a *big* playroom, big enough to hold a full-sized billiard table or a smaller Elliptipool table (only 54x57"), a ping-pong table, a Carom board some 28½" square on which 106 different games are played, and several large-sized game tables so that some favorite games could be left out, easy to start evening after evening. As a matter of fact, the family that discovers what fun a variety of games can be will probably find room in their present quarters for some of the biggies. Until they do, may we call your attention to a few games that take up little storage room and require only a good-sized folding card table to provide adequate play space for two, three, four. Here are nine such games, ranging from one for the very young to several that take all the wits you can gather to play them well and to win. And may we mention that while it is very popular these days to say Christmas is for the little ones, we have yet to see a grownup whose face didn't break into a pleased smile when he or she received the adult equivalent of a Christmas toy. And that's just what games are . . . as well as a technique by which one gets rid of the day's tensions, unwinds, plays.



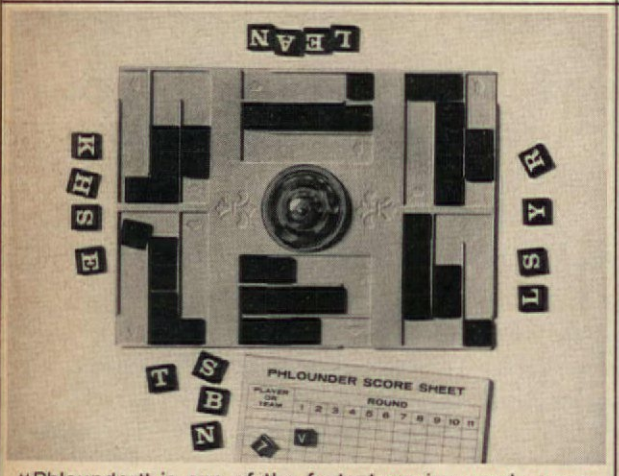
"Twixt" is an ingenious strategy game for two. Each player sets up barriers by alternately placing one peg at a time, trying to erect nonpassable obstacles. A game of wit and planning ahead. For teens and adults. (3M)



"Mille Bornes" was born in France, is a road-racing game played with cards; full of road hazards like out of gas, accident, *et al*, each with "remedy cards." Easy to play—until you learn it has exciting strategy. (Parker Bros.)

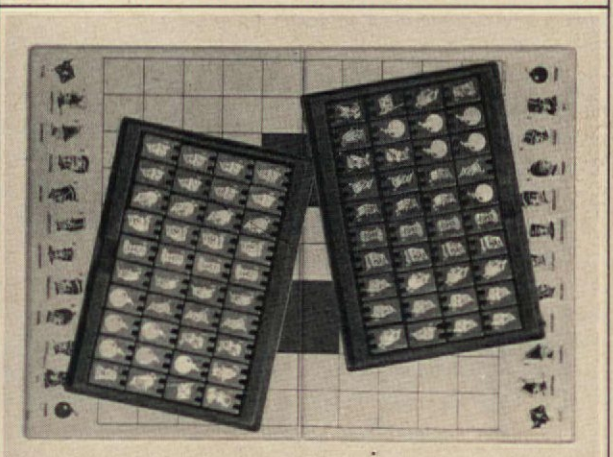


"Probe" is a word game described as "the most provocative game since the invention of the modern alphabet." Well . . . but it's fast moving, you select a secret word, others try to guess it. For all who can spell. (Parker Bros.)



"Phlounder" is one of the fastest-moving word games we've ever played. You have to think fast—and your fingers have to move fast! It, like "Twixt," is in the 3M series of Book Shelf games, packaged like books, storable.

FUN AND GAMES FOR EVERY AGE



"Stratego" has a board much like chess, a set of red plastic "men" and blue plastic "men." A two-handed game of skill, it requires concentration, provides a large share of escapism. Appeals mostly to men. (Milton Bradley)

"If I were boss at Westinghouse, I'd want Tide packed inside every new heavy-duty 15."



Good idea, lady...and that's just what Westinghouse does. Tide gives you the cleanest wash you can get.

Don't be surprised when you find a box of new Tide inside your new Westinghouse automatic washer. It's there for a reason: Westinghouse wants you to get the cleanest washes possible.

Their 1965 models have many new features to give you the exact speed and washing cycle you want for every type of fabric, every type of soil. And Westinghouse gives you 15-pound capacity, double action washing, a massive heavy-duty transmission, and a new and improved lint filtering system.

Westinghouse puts new Tide inside to assure you that their fine machines will give you the cleanest washes you can get—and with a freshness only new Tide can deliver.

25 leading washer makers pack new Tide in every new top-loading washer.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

General Electric presents, with Rhyme and



Happy Holidays

It mixes, it purees,
it chops and aerates;
It makes frothy malteds,
it blends and it grates.
And one thing that makes *this*
the Blender to buy—
It stands just a bit
over 10 inches high!



Merry Christmas

Electric, yet cordless, this knife's sure to please;
It glides through a roast with the greatest of ease!
So handy to store, on a wall or a shelf,
It rests in its rack and recharges itself!





Grill toasted cheese
sandwiches, pancakes in stacks;
Make bacon and eggs and
your favorite snacks.
Then flip the grids over,
and bake waffles, too.
You'll love what this Grill
and Waffle Baker can do!

NOEL



Holiday Greetings

This new Buffet Skillet
is ready and able
To cook automatically—
and *serve* at the table!
The lid's extra-high,
to take a roast neatly;
For cleaning, the skillet
immerses completely!



NOEL

Here's a gift that will
please her, ever so much.
It pierces and opens
a can at a touch.
Now take a close look—
it leads double lives—
When not opening cans,
it sharpens your knives!

When ironing piles up,
your work is less hectic
With a Spray, Steam & Dry Iron
by General Electric.
It sprinkles and steams
and does wash-and-wear, too;
And look! There's a neat
Water Window for you!

JOY





Reason, 12 Great Gifts...to Give this Season!



A Holiday Wish

When company gathers,
there's coffee for all
With this new Coffee Urn
that stands gleaming and tall.
Brews 12 cups to 30,
with flavor to please—
And it's all stainless steel,
to give great cleaning ease!





JOY

Keeps all your foods warm
when you're having a party;
A "Hot Spot" for liquids
you want hot and hearty.
There's even a drawer
where pies and rolls stay
In General Electric's
Deluxe Warming Tray!



NOEL

It toasts thick and thin slices—
garlic bread, too,
And does what no regular
toaster can do.
It top-browns your muffins,
and guess what? *It bakes!*
A new Toast-R-Oven*—
that's all that it takes!

*Trademark of General Electric Co.



MERRY CHRISTMAS

A family gift that's
unusual, too—
This All-Purpose Sharpener—
what can it do?
Your pencils and knives,
and that's just a start;
Does *scissors* (you don't have to
take them apart!).



Do you like coffee mild,
or brewed rich and strong?
With a Peek-A-Brew® Coffee Maker,
you can't go wrong.
It counts every cup, as you fill,
as you pour;
It's *immersible*, too,
so that cleaning's no chore!



Happy Holidays



Greetings

Like a Portable Mixer
that sharpens knives*, too?
This General Electric is
just right for you.
It beats and it whips
and has power to spare
To mix heavy batters
with nary a care!

*Knife sharpener attachment optional.



Watch Rudolph The Red-Nosed Reindeer on T.V.

Tune in to a special Christmas show December 6 on the NBC television network. You'll enjoy Rudolph and his festive friends—plus Burl Ives singing bright new tunes. A fun-filled hour brought to you by General Electric.

HOUSEWARES DIVISION, BRIDGEPORT 2, CONN.

GENERAL ELECTRIC

GIVE SOMETHING GROWING FOR CHRISTMAS



We don't know of a better way to capture the promise of the season than with a gift of a living plant. Whether or not you deliver your gifts by sled, a bounty of green growing things is especially welcome now. And you needn't limit yourself to plants alone. You can give bulbs, seeds, tubers, or seedlings—anything that's growing or promises to grow. If the bulbs or plants you wish to include on your list are not available at this time of year, many garden stores and nurseries will provide gift certificates that can be cashed in at planting time. So you don't necessarily have to narrow your sights to the traditional Christmas cactus or poinsettia. Give a juniper for the foundation planting, a peach or orange tree, a rosebush or a rhododendron! If you give live evergreens, they can be planted outdoors immediately if the ground is not frozen. If it is frozen, however, then they must be kept in an unheated porch or garage and watered regularly until planting time in early spring. Give an apartment dweller an exotic anthurium or fragrant Ponderosa lemon. To help kindle your imagination, we've illustrated a gloxinia, African violets, cyclamen, aglaonema, amaryllis bulbs, a begonia, and a juniper.

Photographer: Swedowsky & Weiss Florist: Irene Hayes, Wadley, & Smythe, Inc.

Motorola presents
the New Generation
of Color Television

Color/65



Contemporary styling that goes so well with today's furniture designs. Has Motorola's new 23" color tube (23" overall diag. tube meas.; 274 sq. in. picture viewing area).

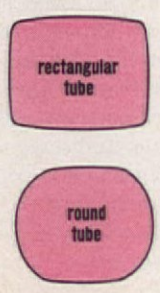
New Tube

Motorola's exciting Color/65 picture is rectangular, full, bigger, with a natural shape similar to color movies.

All other color sets commercially produced in America today use a round tube. Their pictures are smaller and rounded off. Look how much picture you lose.

Wouldn't you prefer the full-screen rectangular look in Color TV?

Just compare Color/65 from Motorola with any other color set your dealer has on display. See the difference.



COMPARE THE PICTURE AREA

New Slim Cabinets

The new tube is more compact, making the cabinets trim and slim enough to blend beautifully with other furniture. They fit closer to the wall than ever before possible with large screen Color TV sets. Compare this with the way round tube sets stick out.

New Motorola Color/65 TV sets are available in many fine cabinet designs . . . including decorator sets designed by Drexel exclusively for Motorola.

When you shop for color TV, take a ruler along.



COMPARE THE CABINETS

Proved Dependability

Color/65 sets use sixteen Motorola patented features that contribute to reliability, dependability, or performance for color or black-and-white reception. All sets have hand-wired chassis, hand and dip soldered for circuit connections of high reliability.

Motorola's full year guarantee covers free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra. See Color/65 at your Motorola dealer's.

Why wait? Get the look of tomorrow . . . right now. Get a Motorola Rectangular.



Clean, uncluttered lines mark the simplicity and beauty of this Contemporary styling.

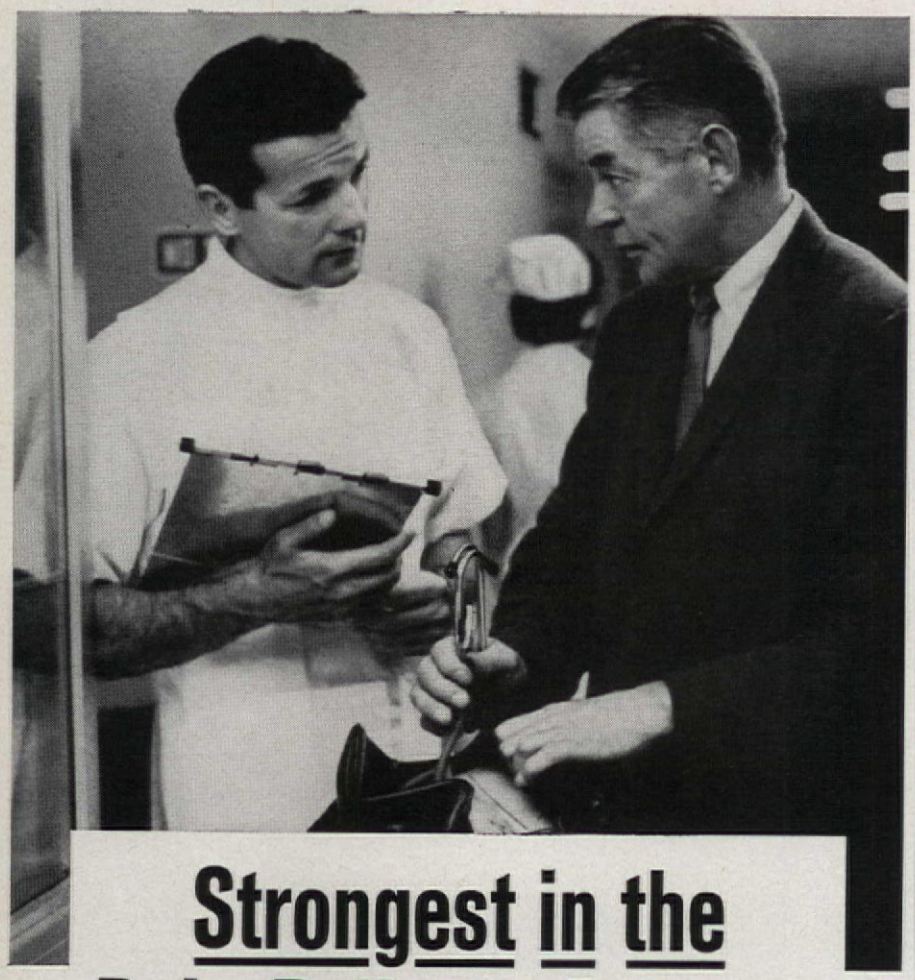
MOTOROLA

new leader in the lively art of electronics

IN 22 SECONDS

After entering your bloodstream ANACIN is speeding relief to your

HEADACHE PAIN



Strongest in the Pain-Reliever Doctors Recommend Most

...ANACIN® contains more of this pain-relieving medication than any leading headache tablet.

Anacin is strongest in the pain-reliever doctors recommend most. That's why an Anacin Tablet gives you *extra power* to relieve headache pain.

With Anacin, relief comes fast! In 22 seconds after entering your bloodstream, Anacin is speeding relief direct to your headache. Not only does pain go quickly, but also its nervous tension and depression. You experience remarkable 'all-over' relief.

Remember, no tablet you can buy has the strong yet safe formulation in Anacin. See if Anacin Tablets, with their smooth, gentle action, don't *work better* for you. Buy Anacin today.



IS CHRISTMAS JUST FOR CHILDREN?



Not if you want them to really enjoy it!

By Dorothy Barclay Thompson

"Christmas," the boy said, "begins with Christmas Eve." And suddenly I realized how very young that boy still was. Christmas begin with Christmas Eve? Oh, winds of winter! When does Christmas begin for an adult? When the first plastic holly wreaths go up in the stores? When the greeting cards are ordered? When the first name is written on the current year's gift-shopping list?

For an adult, the thought and effort of any single Yuletide begins at some practical, identifiable moment. But in the deepest sense, the essential Christmas, the spiritual and emotional experience of Christmas, begins with the first real Christmas we ever know. For Christmas is not made new each year. It builds. Each year's celebration has its effect upon the rest. Therein lies its wonder—and its risk.

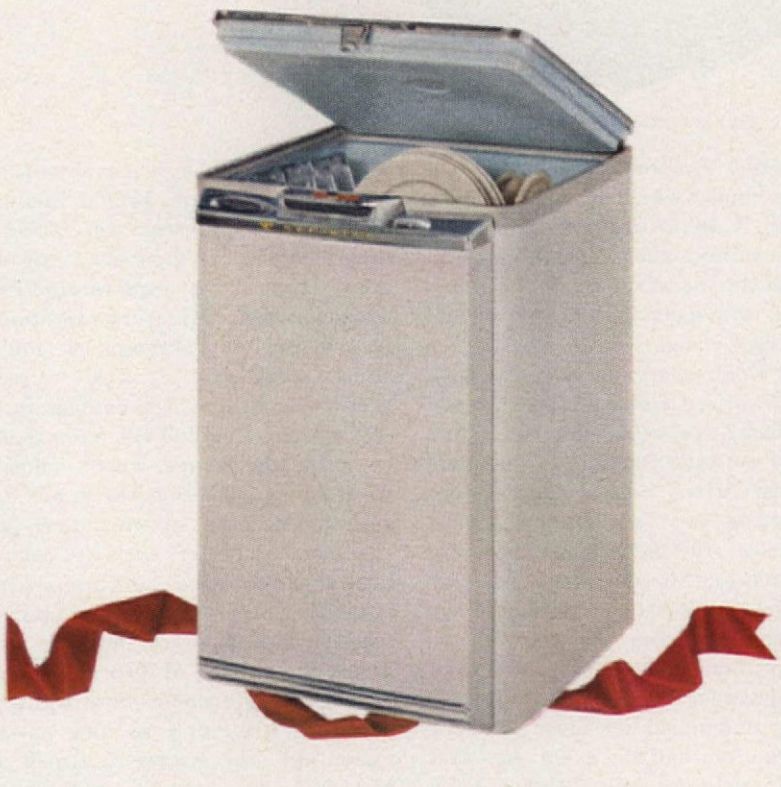
What must it be *like*—that first real Christmas? Not the bewildering, possibly frightening first one an infant sees—dazzle, colored lights, new sounds, new smells, movement, movement. And adults acting as they never did before. No, not that overwhelming first glimpse of festival but the first Christmas truly experienced; an occasion only vaguely understood, yet anticipated with stirrings of excitement; a new reality, perceived correctly but with senses still fully alive to fresh beauties—music, the tree, packages like none ever seen before; the first startling display followed by a series of unique events, paper to tear, tissue to crinkle, tinsel to finger; boxes to open, toy upon toy—all reacted to simply with feelings uncomplicated by expectation, unhampered by responsibility.

That is the Christmas that establishes hopes of ever after—a day of surprises, joys, and love. There's love on every side as the child's own wonder and delight call forth the same delight in those about him. In reality the occasion of perfection may be brief. In just a little while toys may break, adults may tire, tears may flow. But the impression has been made and always and ever Christmas will be a day with power to bless. And burn.

Because Christmas has this life of its own, because it builds and grows over the years, the way young parents handle it will be important to their children throughout life. Does this mean that it must be a day on which all dreams are answered, all wishes made true? A day of unlimited material giving? Obviously not.

As children grow, today's world being what it is, their material wants grow with them, stimulated by enticing displays of goods on every side. But as any parent who has tried it knows, giving a child "everything he asks for"—even on just this one day of the year—only leads him to ask for more. And soon none of it means anything. Does this mean that gift giving should be all but eliminated? Again, obviously not. Wanting, asking for, and getting a heart's desire are important to a child—even a heart's desire made of plastic and tagged $3.98. Choosing, wrapping, and giving something extra and special has its joy for parents. The point is just this: No child can remember, thanks be, how many gifts he received that first Christmas. But his spirit still knows what he felt—the unlimited love of those important to him, their smiles, their gaiety, their evident joy in his being.

Because of this, parents who deny their own feelings about the day, who say matter-of-factly, "Christmas is only for children," who approach the occasion as a tactical exercise to be gotten through—such parents, however much they may give materially, are actually denying both their children and the true meaning of the day. The same is true of parents who love the day but who negate all chances of spontaneous joy by overburdening the whole *(continued on page 89)*





This Hotpoint portable dishwasher is a great Christmas gift.

Our convertible portable is an even better one. Here are 5 reasons why:

1. CONVERTS TO A BUILT-IN if you move or remodel. Just remove the wheels and it installs easily under a countertop.

2. LOADS FROM THE FRONT—both racks roll out. No reaching way down inside to load and unload it.

3. WORK SURFACE ON TOP is always available, even during loading. Made of solid maple so you can chop on it.

4. HOLDS MORE DISHES than an ordinary portable—15 place settings, a full day's dishes for the average family.

5. STYLED LIKE A BUILT-IN with wood-grained sides and chrome trim strips—looks nicer in your kitchen.

Hotpoint has 4 convertible models to choose from. Prices start as low as many ordinary portables. See them now.

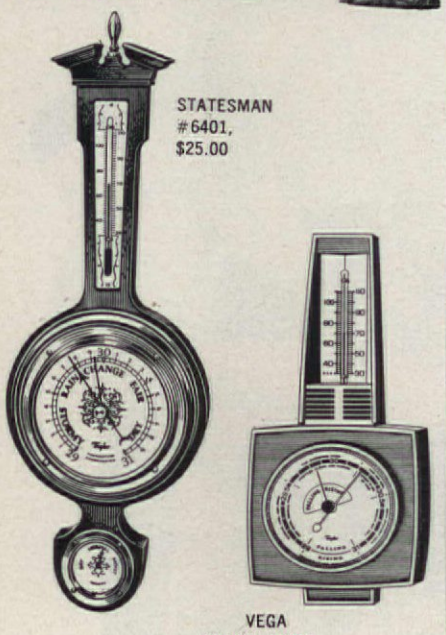
Hotpoint

FIRST WITH THE FEATURES WOMEN WANT MOST

Hotpoint appliances are backed by a written 90-Day Replacement Guarantee of Satisfaction, in addition to the standard product warranty. A Division of General Electric Company, Chicago, Illinois 60644

THOUGHTFUL GIFTS





STATESMAN #6401, $25.00

VEGA #6404, $9.95

STORMOSCOPE® Barometers have new UNI/MAG® Movement which gives 2½ times more pointer action for every change in barometric pressure. STATESMAN has mahogany case, brass trim. Tells temperature and humidity too. VEGA has light beige plastic case with gold trim. At finer gift, jewelry, department and hardware stores.

BY Taylor

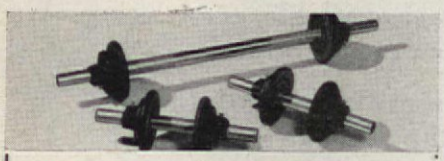


"I MADE THE TEAM!"

Coach says my Young Mr. Muscles Barbell Set was a wonderful body-builder and really prepared me for the team. It's great for boys up to 16 years of age, and the 23 pieces weigh up to 33 pounds.

You can get your own Mr. Muscles body-building barbell set by selling just three 2-year SATURDAY EVENING POST subscriptions at the full U.S. price of $10.95 each to people outside your own home. Both new and renewal subscriptions count, but not your own or personal gift subscriptions.

Just print the subscribers' names and addresses on plain paper and mail with coupon. The publisher will arrange for prompt shipment of your Barbell Set, complete with instruction folder.



CURTIS CIRCULATION COMPANY
Independence Square, Phila., Pa. 19105

Enclosed are my orders for three 2-year POST subscriptions sold to persons outside my home, and my remittance of $32.85.

Please send my Young Mr. Muscles Barbell Set to:

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP CODE_____

This offer good in Continental U.S. only until April 30, 1965. Sorry, no Barbell Sets may be sold for cash.

THERE'S MAGIC IN MUSIC AT CHRISTMAS



By GEORGE R. MAREK

We have known and admired George Marek for many years. As head of RCA Victor Records, Vice President of RCA, he is musicologist, businessman, and scholar. Above all, he is a delightful human being who is happily dedicated to his profound but never pedantic belief that great music can speak to all but the totally deaf.

A silent Christmas is unthinkable. Music belongs to Christmas: voices must be heard in song, the organ must prelude, and at the very least bells must jingle.

I am, of course, indulging in a bit of special pleading, but to me Christmas without music is a plum pudding without plums, a Christmas tree without candles, a Christmas gift given in plain brown wrapping paper.

I am still sentimental about Christmas. I still believe that it is certainly the best and perhaps the only true family festival left in our civilization, and I say this in spite of the outstretched hand of the garbage man, the half-smile, half-frown from the beauty parlor attendant and all the other avaricious atrocities which are committed every year in the name of December 25th.

It is a family festival: for that reason it is fitting for music and music is fitting for it. Music has the peculiar faculty of binding the young and the older people together, of cutting across special interests, of being equally usable by those who have lived a lot and those who have their life before them, of being accessible to the erudite as well as the simple.

What sort of music fits Christmas? All of us know and have listened to the traditional Christmas music, the hymns and carols, the "Jingle Bells" and "Deck the Halls" and "Oh Tannenbaums", many of which are charming and beautiful and in their warm seasonal aspect are to be enjoyed best when it's cold outside. If you can conquer your own inhibitions you should sing these songs—not just listen to them. Get somebody to accompany on the piano or the guitar—and if you sing badly, who is going to mind that?

However, I'd rather discuss here non-Christmasy music, music not composed for the occasion, but the kind of music which has value all year round. It seems to me that the holidays can be made gayer, more memorable and, so to speak, more lasting, if you will spend an evening or two with such music.

The children are home from school. Do we need to select music specially for them? No, really not. Well, you would not take the kids to the opera to hear Alban Berg's *Wozzeck*, nor would you select for them the heaviest and most grief-laden music, nor very long pieces. All the same, it is true that music knows no frontiers of age and therefore you need not be too careful, nor can you be too sure, of distinguishing between music for the young and music for older listeners. I have often had the experience that young children enjoy sophisticated "adult" music and that adults love ingenuous compositions. Teen-agers and wise old men, college boys and tycoons, young girls and women who have celebrated their thirtieth wedding anniversary, can respond to the same music. I do not believe in any divisions because the enjoyment of music is essentially a matter of emotion, not of reason; of feeling, not of intellect; of unforced free and often uncritical submission to it, not of analysis. Does one have to know anything about music to love it? One does not. Though it is true that knowledge deepens and subtilizes an interest which already exists, knowledge—technical, historical, biographical—is not a prerequisite. It does not really help you to know when Beethoven was born or where he lived or what was his relationship to his predecessors. Such knowledge may be interesting, but it is only helpful *after* you begin to respond to his wonderful symphonies.

What counts—the only thing that counts—is your ability to respond to music. That response may come at different levels and in various degrees. You may enjoy music casually, merely taking pleasure in a melody, or being intrigued by a rhythm. Or you may respond to music with deep personal involvement, a heart-and-soul participation. Whatever may be the level of response, the heart participates as much as the brain. Arnold Bennett said it in a different way: "What makes music the greatest of all the arts is that it can express emotions without ideas. Literature can appeal to the soul only through the mind. Music goes direct." It is this "directness" of music which enables it to serve young and old, which binds and combines age groups, which makes it so useful in gathering the family together. The more informal that get-together, the better. Let's not turn it into a self-conscious culture-picking session! The least formal listening sessions are those of music in the home, the playing of records. Do not expect absolute silence or stiff attention—and play only as long as the mixed audience enjoys it. Break off as soon as the kids become restive; children's attention span may be short. But also try to take in a concert or an opera performance during the holidays, again all the family together. With proper preparation, a discussion of the music ahead of time, no one will get restless.

Now it must be admitted that everything I have said about the ability of music to serve as a common interest is applicable regardless of time and season and is as valid on the Fourth of July as in December. Still, Christmastime is a specially good time because we are indoors and because the spirit of the occasion is favorable toward music, inducing us to call for our equivalent of "fiddlers three." It is interesting that the painter Odilon Redon felt that music exercised its spell best in winter. He believed too that it was "particularly pleasing in the evening when, harmonizing with silence, it satisfies the imagination it awakens. It is the art of night, the art of dreaming. . . ." (Perhaps it was natural for Redon to think so for he was a mystic.)

What kind of music serves best for Christmas enjoyment? Obviously no rule can be set down, no hard-and-fast selection can be made. All I can give here are a few of my own favorites, compositions which are gay in spirit and reflect a holiday mood, even (*continued on page 90*)



You have just been cheated out of 6 rosebuds and 2 Delacroix cherubs.

THIS IS MADEMOISELLE. International's new sterling pattern in the grand tradition of the French romantics. But look. No cherubs. No garlands. No heroics. Why? Because it was designed for you. A 20th century romantic: You prefer a more restrained elegance. So we refined it. We kept the delicate curve and balance. The pure romantic line. And planted one perfect rose at the tip.

That's all. You can find patterns with lots more rosebuds and romantic what-have-you's for the same money. But they were designed for other people. Mademoiselle is for you. A 3-piece place setting is $23.75. The Bride's Set, a 44-piece service for 8 with a walnut chest, is only $310.00. (Open stock costs $375.00. So you save $65.00.) INTERNATIONAL STERLING.

Made by The International Silver Company, Meriden, Conn. Price incl. Fed. Tax

Cleans easy...all over! The 1965 Pull'n Clean Range



Two generous ovens!

MODEL NO. RCIG-75J.

by Frigidaire

Choose from 8 new models ...budget prices, too



Easy to clean here!

Knobs pull off so you can clean the control panel with just a swish of a soapy sponge.

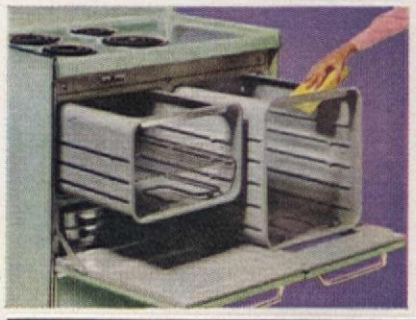


Easy to clean here!

Back panel rises high and perfectly smooth for one-swipe cleaning. No seam to trap grease and hold nasty splatters.



Easy to clean here!



Both ovens are exclusive Frigidaire Pull 'n Clean Ovens that pull out like a drawer. You clean them standing up. No more awkward stooping or stretching.



Easy to clean here!

Recessed top and raised edges around cooking units stop spills. Surface units snap up and stay up. Extra-deep drip bowls are porcelain enamel to clean easily, resist scratches and stains. Wipe them clean at the sink.



Easy to clean here!

Storage drawer pulls all the way out so you can clean the floor under the range with a mop. No need to move the Range itself.

Now, tenderize meat automatically! With the new Frigidaire Tender-matic oven control any roast cooks to perfection. Even economy cuts of beef such as Chuck come out extra tender, juicy and flavorful. There's less shrinkage, too. The amazing Tender-matic feature is available in two Pull 'n Clean models. Ask your Frigidaire dealer about this and other advanced cooking features: the all-new Meal Minder and infinite heat settings which enable you to dial any temperature you want. Product of General Motors.

FRIGIDAIRE

GOLDEN 50 ANNIVERSARY



By Jeanne Lamb O'Neill

Several months ago they buried the 1964–65 time capsule at the New York World's Fair, for the benefit of future generations who might wonder how we folks lived 'way back now. Along with the ball-point pen, Beatle record, birth-control pills, and bikini, I sure hope there was a Barbie doll.

Imagine trying to reconstruct our daughters' lives and times without a teen-age doll. And think of the weird conclusions sociologists might jump to if, not knowing about Barbie et al, they kept digging up 11-inch-size outfits the width and breadth of the land.

Barbie is the symbol of our age—the age of the Death of the Doll, at least as we old fogies know dolls. Alongside Barbie, they could bury Bamm-Bamm, the club-swinging cave baby (he's darling, of course, but is he a doll?). And alongside Bamm-Bamm, how about a troll (or wishnik or moon goon or whatever they call the little beady-eyed monsters in your favorite toy store)?

To be fair to all little girls everywhere, you couldn't leave out Chatty Kathy or Saucy Walker or Betsy Wetsy or Thumbelina or Tiny Tears or Penny Bright or Pebbles Flintstone or Tammy or Tressy or Kissy or Scooba-Doo (she says far-out things like "I dig that crazy beat—yeah!")—not to mention the doll who gets measles and fractured pelvises and the little newborn one with the prune face. And you couldn't very well inter Barbie without her boyfriend Ken, her sisters Midge and Skipper (and *their* boyfriends), her mother and father, her sports car, dream house, and drive-in movie theater. The more I think about it, the gladder I am that I wasn't on the distinguished committee in charge of loading that capsule (sorry, Scott Carpenter, there's no room left for your Aurora VII spacecraft).

I remember when dolls were dolls. I remember when you could pick *your* doll out of a hundred others—no other doll had her special face, her funny hair, her one-of-a-kind dresses.

What fun it must have been to shop in the old doll days—wandering through the toy shops like a drunken Santa, weighing this one's rosy dimples against that one's golden curls. Buying a Christmas doll must have been the loveliest lark in the world. Today it's a pain in the neck. Today you're just the middleman between your junior consumer and the toy moguls. By the time Susie is three, unless she's backward or there's no television in the house, she knows exactly which doll she wants—right down to the manufacturer, style number, and price. All you have to do is bring it home—with the right color hair, please. Which may not be so "all." You may be tempted to throw thrift to the winds and simply have a fancy toy store send one out. But chances are you'll do your real infighting in the shadows of the brown-carton mountains of a discount store. Or a department store. More and more toy lands that used to be magical girl-and-boy lands have become no-nonsense wastelands of factory-fresh cartons. Of course, the reason Susie wants the doll she wants is because every other little girl in town wants it, so you'd better get out on the double. Otherwise, you'll end up crawling from store to store begging anyone with dolls on the shelf to please take your money, all of it.

But wait! Before you fly out the door—have you checked with the other mothers on the block? Girls don't play dolls any more, you know. They play Chatties and Barbies and Kissies. If all the other little girls are getting Chatties and your little girl gets a Kissy, she won't have anyone to play with all the rest of the year.

Well, I guess the thing to remember is that our daughters are every bit as enamored of their dolls as we were of ours. Maybe we don't see how they can cherish unto death a doll just like every other doll on the street—but they *do*. Maybe we think a wizened brown troll looks silly in white bridal finery—but they *don't*. Maybe we worry about creeping conformity and we'd rather see our children wiggling their imaginations than pressing buttons—but come on, Mom, no use crying over spilt mores. Who's playing with the dolls, them or us?

On the other hand, a mother still has some rights. A mother can still take a stand. I'm not a stand-taker mother (I'm a push-over mother), but I have taken a stand. Our daughter Cindy is the only girl in her whole neighborhood, school and, probably, state who doesn't own a certain very popular doll. I don't like the young lady. I don't like her on any count, including aesthetics. Much as I love Cindy, I won't have Whosie in the house, and that's that.

Send me a self-addressed envelope and I'll let you know, ten years from now, how it all turns out. THE END



Great raisin flavor in every spoonful! Because there's a tender raisin flake for every two big bran flakes to give you brighter, fresher flavor than any raisin bran.





FOR HANUKKAH, THE FESTIVAL OF LIGHTS

If you're Jewish you know about Hanukkah. (Or do you?) If you're a Christian, Hanukkah is a part of your historical heritage. It isn't a big religious holiday; actually, it commemorates, in part, a military coup. In Judaism the greatest holidays honor events of a far more spiritual nature. But it's a festival of light in the dark days of early winter, a time of celebration and small-gift giving that occurs around the Christmas holidays—and its legend (or fact, who knows?) is pleasant. This year it begins on November 30th.

Hanukkah began several thousand years ago when the Jews in Israel had no independent kingdom. Even under a foreign ruler, they were split into many factions, which made it easy for the ruling king, Antiochus, to close all the temples, forbid services. After several years, the various factions of Jews were united under Judah Maccabee and his brothers. Judah's first victory restored the temples and the legend is that though there was only enough oil to burn one night in the lamp over the ark of the covenant, it lasted for eight days and eight nights.

In memory of this restoration of their houses of worship and new freedom, Hanukkah is celebrated by the lighting of a *menorah* (a nine-branch candlestick) in the home. On the first night the *shammash* (one of the nine candles) is lit and is used to light one other candle; on the second night two candles are lit by the *shammash* and so on through eight nights until all nine are burning. On one or more nights small presents are exchanged in the family. And while Hanukkah doesn't have as many traditional goodies as Passover, it does have a few—and they're tasty enough to appeal, as does the tradition, to any of us regardless of faith.

POTATO LATKES

(Grated Potato Pancakes)

4 large baking potatoes
1 medium-size onion, peeled
2 eggs, well beaten
½ c. sifted all-purpose flour
1 tsp. salt
Shortening or pure vegetable oil

Pare potatoes thinly. Wash and grate potatoes finely; squeeze out all excess moisture; discard liquid. Grate onion into potatoes; add eggs; stir to blend. Stir in flour and salt gradually. Heat shortening or oil to depth of 1 inch in large skillet. Drop batter by large spoonfuls into hot shortening or oil. Fry until underside of pancake is golden brown. Turn; brown second side. Drain on paper towels. Serve with hot applesauce and greben (cracklings). Makes 4 servings. Greben: Cut fat skin or fatty pieces from a chicken or goose into small cubes. Add water just to cover; bring to boiling. Lower heat; simmer until water evaporates. Add a small amount of onion and continue cooking until onion is golden brown and the bits of skin are crisp. Strain to remove rendered chicken or goose fat.

RUGELACH

(Walnut Crescents)

(These would be served with a dairy meal.)

⅓ c. warm water (110°–115° F.)
2 pkg. active dry yeast or 2 cakes compressed yeast
⅔ c. milk
2 tsp. salt
¼ c. granulated sugar
½ c. vegetable shortening
2 eggs, well beaten
2 egg yolks
5 c. (about) sifted all-purpose flour
1 c. finely ground walnuts
1 c. light brown sugar, firmly packed
Lemon juice
2 egg whites
¼ c. milk

Measure warm water into large bowl. Sprinkle or crumble in yeast; stir until dissolved. Scald ⅔ c. milk. Add salt, sugar, and shortening; stir until shortening is dissolved. Stir into beaten eggs and egg yolks; cool to lukewarm. Stir into yeast mixture. Add flour gradually, stirring until soft dough is formed. Knead on lightly floured board until smooth and elastic. Put into greased bowl; turn to grease all sides. Cover; let rise in warm place (85° F.), away from draft, about 1 hour or until doubled in bulk. While dough rises prepare filling: Mix ground nuts with brown sugar. Add enough lemon juice to make a smooth paste. Punch dough down; cut into 3 equal parts. Roll each piece out into circle ¼-inch thick. Cut each circle into 12 pie-shaped wedges. Put a small spoon of filling on the wide end of each wedge of dough. Starting at the wide end of the wedge roll up the dough toward the point. Put rolls on greased cooky sheets; turn ends to shape a crescent. Cover; let rise until doubled in bulk. Heat oven to 350° F. Beat egg whites until foamy; beat in ¼ c. milk; brush on crescents. Bake 20 to 25 minutes or until lightly browned. Makes 3 dozen.

FILLED DOUGHNUTS

(These would be served with a dairy meal.)

¼ c. warm (110°–115° F.) water
1 pkg. active dry yeast or 1 cake compressed yeast
1 c. milk
3 tbs. vegetable shortening or butter or margarine
⅓ c. granulated sugar
1½ tsp. salt
1 egg, well beaten
Grated rind of 1 lemon or 1 orange
1 tsp. vanilla
4 c. (about) sifted all-purpose flour
Prune jam or prune butter
Fat or oil for deep frying
Confectioners' sugar

Measure warm water into large bowl. Sprinkle or crumble in yeast; stir until dissolved. Heat milk; add shortening, sugar, and salt. Stir into beaten egg; add grated rind and vanilla. Cool to lukewarm. Stir into yeast mixture. Add flour gradually until soft dough is formed. Knead on lightly floured board until smooth and elastic. Put into a greased bowl; turn to grease all sides. Cover; let rise in warm place (85° F.) about 1 hour or until doubled in bulk. Punch dough down. Roll out on lightly floured board to ¼-inch thickness. Cut into 2½-inch rounds with floured cooky cutter. Top round with small spoonful of prune jam or butter. Moisten edges with water. Top with another round; press edges together. Place on floured board; cover. Let rise in warm place (85° F.) away from draft, until double in bulk. Fry in deep fat 375° F. 2 to 3 minutes on each side or until golden brown. Drain on paper towels. Sprinkle with confectioners' sugar. Makes about 1½ dozen.

SWEET POTATO KUGELACH

4 c. mashed sweet potatoes
⅓ c. rendered chicken fat
3 eggs, well beaten
½ c. honey
½ c. water
¼ c. sweet red wine
2 tbs. lemon juice
2 tsp. lemon or orange rind
1 tsp. salt

Heat oven to 350° F. Combine all ingredients and blend well. Spoon mixture into well-greased muffin-pan cup filling cups ⅔ full. Bake 30 minutes. Serve hot with chicken. Makes 6 to 8 servings. THE END

Live with loveliness

Parties sparkle with SILVER FOLIAGE. Boxed sets of 8, from about $4. (Prices slightly higher South, West and Canada.)

"Make each holiday get-together an occasion with a Libbey Glass Wardrobe"

says *Julia Lee Cook*



"You know the effect you create with a new dress or hairdo. The sparkle of a new Libbey style does as much for tray, table or buffet when you entertain," says Julia Lee Cook, Libbey Home Stylist. "That's why the Libbey Glass Wardrobe idea is becoming so popular. From your collection of Libbey, you dress your table differently, excitingly for each occasion. So buy Libbey patterns freely for holiday entertaining and for gifts. Libbey styles only *look* expensive."

OWENS-ILLINOIS
maker of Libbey Glassware
Toledo 1, Ohio

Breakfast with gay VIENNA. Boxed set of 8, about $4.



Luncheon beverages take on new glamor with STRATA. Boxed set of 8, about $4.



Dinner tables were never more beautiful. TURQUOISE CONCORD. Boxed set of 8, about $5.



Gift idea: ELEMENT—sterling-silver-decorated. Set, about $6.





ELECTRIC CEILING CABLE heats the Waits' home economically and efficiently. As Dorothy Waits points out, it is completely invisible. Small parallel wires less than ⅛" thick and embedded in the plaster do the entire job.



SEPARATE THERMOSTATS in each room allow the Waits to control temperature levels to suit individual needs or desires. Living areas can be kept warmer, for example, while the bedrooms are set lower. And Mrs. Waits can turn down the heat while she works in the kitchen or laundry room without disturbing temperatures in the rest of the house.



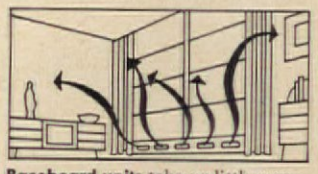
"WITH CLEAN ELECTRIC HEAT our walls and curtains are as fresh and new-looking as the day we moved in," says Arthur Waits, shown here with his wife Dorothy, son Raymond, 19, and daughters Melinda, 2, and Brenda, 17.



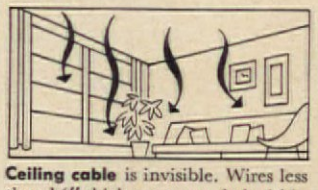
ELECTRIC HEAT IS SO STEADY and free from drafts that Arthur Waits reports temperature variation in rooms is less than one degree from ceiling to floor. Even Melinda finds it comfortable to go barefoot as she tries to help Raymond take notes for a trigonometry course televised by the University of Kentucky.

BASIC TYPES OF FLAMELESS ELECTRIC HEATING EQUIPMENT

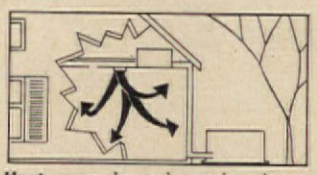
Whether you're building a new home or modernizing your present home, there's a type of electric heating to meet your requirements.



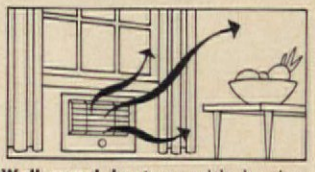
Baseboard units take up little space, permit room-by-room temperature control. Two types are available: radiant or hot water.



Ceiling cable is invisible. Wires less than ⅛" thick are concealed within ceilings. Each room's temperature is individually controlled.



Heat pump heats home in winter, cools it in summer. One thermostat setting maintains any desired year-round temperature.



Wall panel heaters, with heating coils behind decorative grilles, provide radiant heat with natural or fan-forced convection.



Central systems are available for either hot water or warm air heating in which flameless electric units supply the heat.



Kentucky family reports on flameless electric home heating

"FOR CLEANLINESS AND COMFORT, ELECTRIC HEAT'S GOT ANY OTHER SYSTEM BEAT BY A MILE"

Mr. and Mrs. Arthur Waits of Lexington, Kentucky, report on the advantages of heating their home with flameless electricity

"Two years back," reports Arthur Waits, "we finally were able to build the home we'd been dreaming of all our lives. Since we naturally wanted it as up-to-date as possible, we decided to install flameless electric home heating—and we're delighted that we did!

"For less money than a lot of our friends are paying for their old-fashioned heat, we've got ourselves a system that's dependable as can be and 100% efficient. And it's so steady and quiet that we forget it's cold outside: the weather will drop right down to zero and we're not even aware that it has until we step out the front door."

Dorothy Waits says she's just as enthusiastic about electric heat as her husband. "I think that a warm, really comfortable house such as we have now is the most wonderful thing in the world," she tells you. "And electric heat is so clean, it's just fantastic. The only time I run the vacuum any more is to pick up the dirt that's tracked in from the outside."

Like the Waits, more than a million and a half families all across America have already chosen modern flameless electric heating for their homes. If you're planning to build, buy or modernize, think about the advantages of electric home heating for your own family. Your local electric utility company will help you get all the information you need to take this important step toward the joy of total electric living.

YOU LIVE BETTER ELECTRICALLY · *Edison Electric Institute, 750 Third Ave., New York 17*

TOTAL ELECTRIC GOLD MEDALLION HOME LIVE BETTER ELECTRICALLY AWARD

HERE'S HELP IN CHOOSING BOOKS TO GIVE TO CHILDREN

Renee Brown Prowitt

The children on our shopping list can present a special problem. Most of them already have more toys, more clothes (as though they cared about those, anyway!), more *things* than they can possibly use. And, let's face it, at Christmas we give them more of all these things they don't need. But what about books? The right books will give them long-range pleasure and the greatest gains.

Notice we said the right books. It's difficult to make a choice among the hundreds of enticing children's books flooding bookstores today. One guide you might find helpful is *"A Parent's Guide to Children's Reading"* by Nancy Larrick (hardcover by Doubleday, paperback by Pocket Books). And don't forget your local library where you can get good advice.

But what about recently published books? We've read through dozens of delightful ones published this year, most of them within the past few months. From these we've selected a group to recommend to you—books we would choose for the children on *our* list. We're only sorry that space doesn't permit us to mention all that deserve attention. These are the requirements we set up for them: 1. They must be well written—with the kind of quality writing that will help young people develop good literary taste. 2. The stories must be the kind children will enjoy for several readings—and even remember for years to come. 3. The illustrations must be lively and imaginative. 4. Books that are to be read aloud to the very young must appeal to the adult reader for at least two "alouds."

With these qualifications met, may we present . . .

LITTLE TOOT ON THE THAMES. Here's the long-awaited sequel to the children's classic of 25 years ago, *"Little Toot."* In his new adventure the affable little tugboat wanders across the ocean to find fun and danger along the Thames River. *Written and illustrated by Hardie Gramatky. Ages 3 to 8. New York, G. P. Putnam's Sons. 88 pages. $3.50.*

SNOW WHITE AND ROSE RED. Here's the well-loved story of the two sisters and their encounters with the big brown bear and the cranky dwarf. We're happy to say that all its enchantment has been captured by exquisite illustrations. *By the Brothers Grimm; illustrated by Adrienne Adams. Ages 4 to 8. New York, Charles Scribner's Sons. 35 pages. $3.50.*

THE PIPER. A little orphan boy wanders the streets of London on a cold, Christmas Eve searching for his mother. This is a story to read aloud to the children on Christmas Eve; it has that special kind of warmth and tenderness that helps children learn and adults renew the proper spirit of the holiday. *Written by Eden Vale Stevens; illustrated by Fermin Rocker. Ages 7 to 12. New York, Atheneum. 85 pages. $3.95.*

THE HAPPY LION AND THE BEAR. If you're not yet familiar with this lovable lion, we know you'll enjoy him! In his latest adventure, the lion and his companions try to befriend a ferocious bear who comes to the zoo. They learn that a kind approach is better than a roar! *By Louise Fatio; illustrated by Roger Duvoisin. Ages 4 to 8. New York, McGraw-Hill Book Company. 32 pages. $2.95.*

SHADOW OF A BULL. Everyone expected young Manolo to be a great bullfighter, for his father had been one of Spain's greatest. But Manolo doesn't want to fight bulls and comes to believe he is a coward. His struggles to gain pride, self-respect, and independence are not unique to Manolo's particular world. They are shared by every boy who is becoming a man. (Spring Book Festival honor book award.) *By Maia Wojciechowska; illustrated by Alvin Smith. Ages 11 to 17. New York, Atheneum. 165 pages. $3.50.*

MOUSEKIN'S GOLDEN HOUSE. The little white-footed mouse who has his home in a jack-o'-lantern is sure to win the hearts of children. (He won *ours* with no trouble!) The story is delightfully illustrated, told in free verse. *Written and illustrated by Edna Miller. Ages 5 to 8. New York, Prentice-Hall. 29 pages. $3.25.*

THE CAT IN THE HAT BEGINNER BOOK DICTIONARY. Here's that zany cat again, this time with a picture dictionary of 1350 words used in their different ways to probe meanings. And what fun to learn the alphabet while following the antics of Aaron the alligator and friends! There's no better way to begin reading than to enjoy it. *By the Cat himself and P. D. Eastman. Ages 3 to 8. New York, Random House. 133 pages. $2.95.*

ACROSS FIVE APRILS. Caught in the turmoil and tragedy of the Civil War, a southern Illinois family is torn between loyalties to the nation and to the South. This book will help clarify for young people (a few older ones too!) some of the issues of the war. Better still, it's an unforgettable story of people. (Winner of the 1964 Charles W. Follett Award.) *By Irene Hunt. Ages 12 and up. Chicago, Follett Publishing Co. 224 pages. $3.95.*

THE LION IN THE GATEWAY. Against incredible odds, the Greeks withstood the Persian invasions at the famous battles at Marathon, Salamis, and Thermopylae. Those who've read *"Bull From The Sea"* know what an exciting story of ancient Greece this author tells. With this book we discover she makes history live for young people, too. *By Mary Renault; illustrated by C. Walter Hodges. Ages 10 and up. New York, Harper & Row. 173 pages. $2.95.*

POEMS OF WALT WHITMAN: LEAVES OF GRASS. We wouldn't think of leaving poetry out of this list, and here's as fine a collection as you could find. It is part of a poetry-book series which also includes poems of Emily Dickinson, Stephen Crane, Alfred Lord Tennyson, William Wordsworth, John Keats, William Blake, and Robert Browning. Take your pick; it's all beautiful poetry. And read it to the younger children! *Selected by Lawrence Clark Powell; illustrated by John Ross and Clare Romano Ross. Ages 12 and up. New York, Thomas Y. Crowell Company. 158 pages. $2.95.*

THE BAT POET. During the day while the other bats slept, one little bat stayed awake. He discovered a new world and wrote poetry about it—with a mockingbird his critic and a chipmunk his fan. P.S. Adults enjoy this sensitive story too! *By Randall Jarrell; illustrated by Maurice Sendak. Ages 5 to 10. New York, The Macmillan Company. 43 pages. $2.75.*

FEE FI FO FUM. This collection of 20 nursery rhymes has been delighting children for ages. Beautifully illustrated, it includes such favorites as "Sing a Song of Sixpence," and "Mrs. Mason's Basin." *Compiled and illustrated by Raymond Briggs. Ages 4 to 7. New York, Coward McCann. 39 pages. $3.* THE END



Swedowsky & Weiss

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a new favorite, spaghetti with ground beef

The best thing a child ever tasted. Every fork is full of juicy chunks of freshly ground beef and tender spaghetti, topped off with a delicious tomato-cheese sauce. What child could resist anything that tastes so good? What mother could resist anything that's so nutritious and easy to prepare?



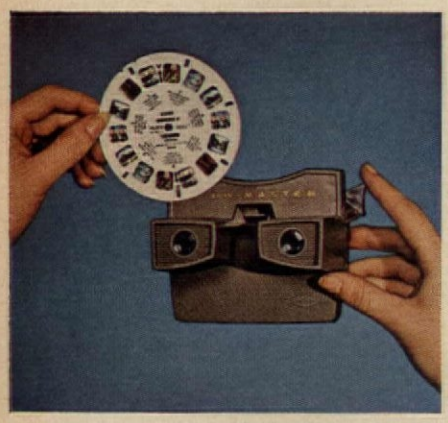
The all-time children's favorite. It has 4 large, nourishing, tender, juicy beef meat balls. And there's more nourishment in the Chef's rich, full-bodied tomato-cheese sauce and his tender spaghetti. What tastes better than a soup and sandwich? Chef Boy-Ar-Dee Spaghetti and Meat Balls. Children eat it up.



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Portland, Oregon 97202

20 WAYS TO MAKE CHRISTMAS MERRIER

This is the time of year when we used to feel the first symptoms of our annual *mal de holiday*. At peak, this unique-to-December ailment is characterized by verbal fatigue . . . the constant refrain, "I'm exhausted." Other symptoms are a faint frown of anxiety, mild depression, short temper, butterfly stomach.

At the height of our last attack, some four years ago, we caught a glance of ourself in a mirror. We turned back and took that real look. . . saw the strained lines around the eyes, the furrowed brow, and the limp hair. Even worse than these quickly repaired things was the overall expression. Distinctly not one of peace on earth, good will toward men! And we decided that mal de holiday was an unnecessary ailment. Over the last few years, we've developed "treatments" that have not only worked for us but have vastly improved the December climate for those of our friends who are using them.

1. We've stopped complaining about shopping. For an entire year we knew about the coming December 25th. If we left the buying to this late date, there must be a reason . . . such as the fact that we secretly enjoy the rush, bustle, crowds, gaily decorated stores, Santas on street corners. Now we admit it—and find the whole business stimulating fun.

2. We changed our shopping hours; no one really likes waiting 20 or more minutes to be waited on by a tired and often inexperienced "holiday only" salesperson. Begin the tour with the opening bell and you'll find almost empty aisles, salespeople who are rested, just beginning their day, and usually they are the old hands, experienced in finding just what you want.

3. We shop solo (unless it's to accompany one of our children when he asks for help with his shopping). The best of friends is no help when you have to make many choices, decisions, and move from department to department. We only meet our friends after our Santa shopping is done for the day. It is often for lunch because lunch—or the hour of 12 or 1—puts the period on our shopping. Let the milling crowds take over. We go home to do our chores and ideally rest.

4. We never shop without a list of names, with one or two gift ideas written beside each and the approximate price we want to spend. Like every other woman, we love to just look around and wait for inspirations . . . but we have learned that this doesn't work for late Christmas shopping. It results in days of too few results, a sense of frustration, purposelessness—and fatigue. Browsing is for early shoppers . . . in the spring, the summer, the fall . . . but never December!

5. While we try to find the very nicest, most apt-to-please gift, we have given up trying to be the donor of the most exotic, unusual gifts. We learned sadly that when you miss your target with one of these, you have missed indeed! By sticking to more familiar categories, we freed ourself of nervous qualms over the suitability and pleasure-giving qualities of our gifts. After all, almost anyone welcomes house gifts . . . a lovely tray, beautiful linen. (*Note: See pages 40 and 42.*)

6. With no less sentiment, we've grown realistic about our Christmas dollars. Friends and relatives enjoy the warmth, the love our gifts express, not the price. As for the younger generation, we now give them more participation, more attention, more awareness of the true holiday—and fewer piles of presents that are more than they need or comprehend. They like this new way!

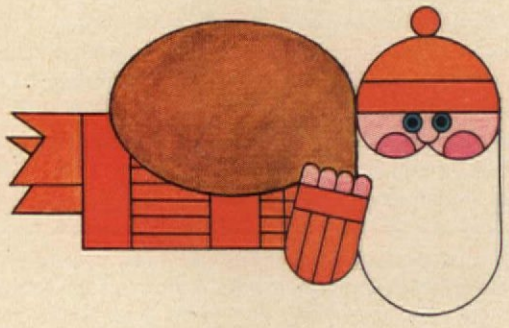
7. This unobtrusive but careful watching of expenses has avoided an undercurrent of worry, of dreaded bills that come in as surely as the New Year. Some of us admit we didn't really know how much this weighed on us until we took steps to see that those January bills were realistic. And this is an after-Yule gift to husbands!

8. Having admitted we enjoy our shopping safaris, those lovely hours devoted to choosing things to bring happiness to others, we make a number of short ones . . . six, seven or eight . . . spaced a day or two apart, rather than two or three exhaustingly long excursions. We wear low-heeled shoes, dress lightly.

9. On days we earmark for shopping or some other holiday activity (and we do many more than we used to), the house gets a lick and a promise. This avoids the martyred-wife stare at six in the evening. If things are neat and tidy, we have yet to meet a husband who checked up on the dusting or looked under rugs! *(continued)*

Don't buy a Hammond Organ for Christmas

Buy it for a lifetime



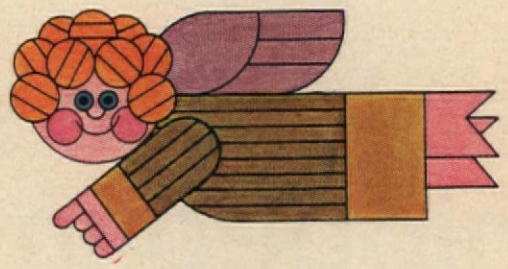
Your Hammond Organ will last that long. (We put the finest materials into it so you can get all that beautiful music out of it.)

Your Hammond Organ will be in style that long. (We make Hammond Organs in the finest furniture styles and finishes.)

Your Hammond Organ will keep its distinctive tone that long. (The Hammond Console and Spinet Organs shown below never need tuning.)

Your Hammond Organ will excite, uplift and challenge you that long. (Hammond's many unique features make it the most expressive, versatile, stimulating home organ in the world.)

Your Hammond Organ will stay . . . well, you get the idea: a Hammond Organ is a long-term investment in beautiful music. So when you choose a Hammond Organ this Christmas, choose it confidently. You are not buying it for Christmas, you are buying it for a lifetime.





The Hammond S-112 Chord Organ, $1075*, (Bench extra). With very little practice you can play this fine instrument. One right hand finger plays the melody. One left hand finger plays any of 96 chords. One thumb plays the Rhythm Bar. And one foot, the bass. Traditional styling, walnut finish.



The new Hammond L-143 Spinet Organ. Beautiful Early American styling in warm cherry—to warm up your living room, family room or den. This model features a new brilliance control that will give your music greater tonal variety—and give you greater musical satisfaction. Price $1070*, (Bench extra).

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Please send me your colorful brochure showing all the Hammond Organs. Also your new, feature-filled booklet: "The Wonders of the Hammond Organ".

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MUSIC'S MOST GLORIOUS VOICE
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The Hammond M-101 Spinet Organ. The hit of the season—or any season. In fine-grained mahogany, traditional styling, $1495*. And, of course, it is equipped with priceless Hammond features — Hammond's Harmonic Drawbars, Touch-Response Percussion and patented Reverberation.



The Hammond A-102 Console Organ. Formal French Provincial styling in your choice of finishes—light or dark cherry. This Hammond Organ, like all Hammond Consoles and Spinets, gives you musical aids it will take you a lifetime to explore. Price $2770*. But, of course, terms are available.



Look who's chipped in on two new Betty Crocker brownie mixes

Hershey, that's who! Bake up a batch of these luscious new brownies today. They look new. Taste new. Rich with real Hershey's chocolate. Take your choice of New Chocolate Chip Fudge Brownie Mix, or New Chocolate Chip Butterscotch Brownie Mix. Both with separate packets of Hershey's Chocolate Dainties. And both from Betty Crocker.

GENERAL MILLS

(continued)

10. We do more careful meal-planning at this season than at almost any other time. To be sure there are hot, tasty, and filling meals at all the appropriate times, choose main dishes and desserts that can be prepared either quickly or ahead of time. It seems to have done wonders for that symptom we mentioned earlier . . . shortness of temper. The whole family reflects this change. (*Note:* Help aplenty on page 58.)

11. Our house is filled with the sound of music. Not *all* carols, but we play plenty of these, interspersed with other fine music, both classic and the more melodic pops, such as Andy Williams' *My Fair Lady* or the soundtrack of that lovely score from the music itself. Music that is highly specialized in its beat and age appeal—and we do mean the Beatles and such groups—gets played only during the day, only softly or only in the privacy of the young enthusiast's room! We particularly like to play the entire *Messiah,* by Handel, don't know which we like best . . . the RCA Victor with Leontyne Price or the Columbia with Ormandy and Eileen Farrell. Both are exquisite.

12. Just as we rule special-interest records off-limits during evening hours, so we keep our radio, record player, and TV at low volume during the holiday month unless all of us are consciously listening. No matter how much one enjoys the bustle of December, our eardrums and nervous systems are barraged more than usual. No point in adding to it. As music goes up, so do voices.

16. With some guidance from our school's crafts teacher and kits he recommended, plus crayons and paper for the younger children, we turn our family room into a North Pole workshop. From it comes a veritable and very handsome snowfall of bookmarks, book covers, brightly trimmed shopping bags . . . all the work of loving children twice as gratefully received as "store-boughten" gifts.

17. We have returned to some holiday customs that date back to our own childhood. For instance, cookies. What is Christmas without cookies, loads of cookies? And what is easier for a child to help make than cookies? And what makes the young feel the whole mood of the season more than the spicy smell, the warm glow of a kitchen full of baking? Nothing, we discovered. That's why we use some of our Saturdays for the entire family to make holiday goodies, everyone mixing, shaping, baking, bowl-licking and icing. (Note: See page 54 for some exciting baking ideas.)

18. We package-wrap as we buy our gifts. One or two at a time becomes a gay occupation, with time to choose just which paper, ribbon, card, seal, or added trim. Besides, it's added Christmas decor to see them begin to pile up in a corner of the living room. (And a great deterrent for the Nosy Parkers who might peek in closets but would never pry into a wrapped gift in the living room.)

13. Early in October we begin to pick out our "new" family member for the coming Christmas . . . but early in December is just as good, since most of those "new" members don't know when Christmas comes anyhow. We write for literature to CARE and Foster Parents Plan, and have a family powwow to discuss our gift to someone who needs us. We try to make the never-seen recipient come alive to our children—and to ourselves. We've found such pleasure in doing this that we find ourselves paring the budget on the more usual kinds of presents to have a little more money for this project. And we're looking forward to saving enough through the coming year to be able to make our Christmas gift a monthly one. Noble? Yes, if you think it's noble to do something that completely does away with day-after-Christmas-let-down and often brings you the most endearing letters and always gives the whole family a glow that lasts longer than holiday candles. We call it helpful selfishness!

14. We do more as a family and less as two separate societies of children and adults. That means more game-playing, more singing, more package-wrapping, more decoration-making, more mingling of two and three generations. It also means far fewer late parties, cocktailing, highballing, gossiping.

15. We reviewed our children's holiday attitudes and found we had done only a fair job in shaping them. Today we let the young ones experience all the fun of anticipation and receiving gifts, but we've added to that the experience of loving giving. We help them prepare their lists, discuss financing of same, help select if they wish. We emphasize the importance and meaning of cards and that list gets our attention too. We have learned that even a four-year-old understands and enjoys *giving.*

19. Now we have two trees in our house; the second is the children-tree. It may not win medals for subtle decor because everything on it is made by children . . . gilded walnuts, paper chains, construction-paper stars. Each small visitor to our house is given "makings," then hangs his completed work of art on the most satisfying tree we know.

20. We have a Christmas Eve ritual. It doesn't really matter to you what ours is. The important thing is that there be a ritual, a sweet familiarity and sameness to this one special night of the year . . . and that it be followed year after year, with all the family participating. **(Note: Our editors would like to hear from you, how you make your Christmases merrier . . . to make our next Christmas issue more meaningful than ever.)**



THIS IS TERRA

New earthenware look, new texture—
happiest gift choice for those who make an art of serving, cooking, decorating

You might suppose Terra was ancient and handcrafted, but for the modest prices. Its earth tones, its clean lines (and its versatility) mark it contemporary as well as classic.

Terra is for setting tables. It has an affinity for rich appointments or simple, informal ones. Terra is for mixing and baking and freezing and storing. This handsome new ware does handsome service, too.

Terra is for decorative accents. It's stunning all by itself. Just to see and touch it is rewarding. Further reward: as a new member of the PYREX ware family, it's nonporous, washes glass-clean so flavors speak for themselves. This special gift at better stores.

Guarantee: Any PYREX ware which breaks from heat within two years of date of purchase, when used according to instructions, may be replaced by any dealer in PYREX ware in exchange for the broken pieces. Prices slightly higher in Canada.

Open bowls, 1½ pt., 2½ qt., 4 qt., $1.25 to $3. Covered casseroles, 1 pt. to 2½ qt., $3 to $5. Shallow open bowls, $1. 12-ounce mugs, $1. 9-inch plate, $2. 12-inch plate, $3.

PYREX® WARE
A PRODUCT OF CORNING

Ronson introduces...remarkable new candles. They never burn down.



In a variety of colors and styles priced from $24.50 (suggested retail price). Includes candle holders and large-size Multi-Fill® fuel injector.

Ronson kept the romance of the candle. Threw out the wax and the wick. Added some ingenious ideas of their own. And the result: The Ronson Varaflame® Gas Candle, the greatest improvement in dining by candlelight since soft music.

The Varaflame candle is tall. Tapered. Tipped with a real flame. But it burns with a brighter, cleaner flame than any other candle.

No soot, no smoke, no waxy smell. It never drips, never burns down. Because this is a new kind of candle that burns butane, a gas.

Beneath its beautiful outer shell is a fuel cylinder that holds up to four hours of candlelight. (It even has a see-through fuel gauge.)

It's filled when you get it. And when it's time to refill, it fuels like a Ronson Varaflame lighter—from a Ronson Multi-Fill® injector. Clean, safe, easy. Fills completely in less than a minute.

And what candle ever had an adjustable flame? The Varaflame does.

A remarkable patented valve lets you turn the flame up or down. And it stays at the height you set it. High and bright for gay parties. Soft and low when it's dinner for two.

Set them out in the golden holders they come with. Or put them in your own. Varaflame candles are like your silver. A permanent part of your table.

You'll still be romancing with them a thousand candlelit dinners from now.

new RONSON® Varaflame Gas Candles

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HOME FOR CHRISTMAS

No two words are jollier, merrier, or happier than Christmas and home. No two words mean more or go together better. Ask a first-time-away college student what coming home for Christmas means. The GI who's done a hitch in some faraway land. Ask a brand-new family with a brand-new home and a brand-new baby. Loving grandparents whose far-flung family has come back to roost for one joyous reunion. With this Christmas issue, we hope to help fill your home with gaiety and laughter. To show you good foods and bright decorations. To spark your imagination with gift ideas and give inspiration for cheery Christmas tables. To start you off with new traditions and revive the memories of old ones.

Most of all we would like to set aglow the love and devotion that all happy families seem to share when they gather under a common roof at Christmastime. Christmas isn't just how or when or what or why. Christmas is where. And the happiest where we know is home.

DECK THE HALLS IN KEEPING WITH YOUR HOME

If your house is Colonial, be traditional. *Revive the charm, banish the clichés of long-ago Christmases. Use an abundance of ready-made ropes of real greens from the florist's. Wind them with ribbons cut from bright felt. For a wreath, fill a giant copper mold (housewares departments carry these) with Christmas balls attached with glue. Instead of a Christmas tree (unknown in Colonial days) have a decorative centerpiece of clove-studded apples or oranges anchored with wooden picks. Make gaily wrapped presents very much part of the picture as shown on these pages.*



Information: Dorothy Rodenburg

Use everything from greens to metallic paper—and don't forget imagination!

If your house is an apartment, be original. *Remember those fallen needles last year? Put your tree on the terrace to save space and work. Weatherproof decorations like our plastic bows are a must, and Christmas balls reflect city lights. If you don't have a terrace, mass your packages around two or more tabletop trees. Draw attention to one, or both, of these arrangements by draping the window with paper chains. See how we use paper chains, swags, and ropes in all our settings. Don't be afraid of an unconventional color scheme, but do plan one that's becoming to your room.*



Owner: Mr. and Mrs. John A. Beaton Designer: S. Squire Assoc. Photographer: Maris/Ezra Stoller Assoc.

If you live in a ranch house, be regional. *Look to our own Southwest for ideas. After all, that's where the ranch house originated. Borrow from Mexico too. Probably your living room is done in neutrals—the beiges and the browns—and furnished in contemporary or modern, so choose uninhibited colors. The more the merrier your Christmas decorations will be. Topping this typical ranch-house fireplace is a handmade star cut from tin cans and trimmed with "Eye of God" yarn motifs from Mexico. Also from Mexico are mulled wine mugs and gourd-shaped figure.*



Owner: Mr. and Mrs. John T. Haskell Tin star design: Mrs. Pat Cummings

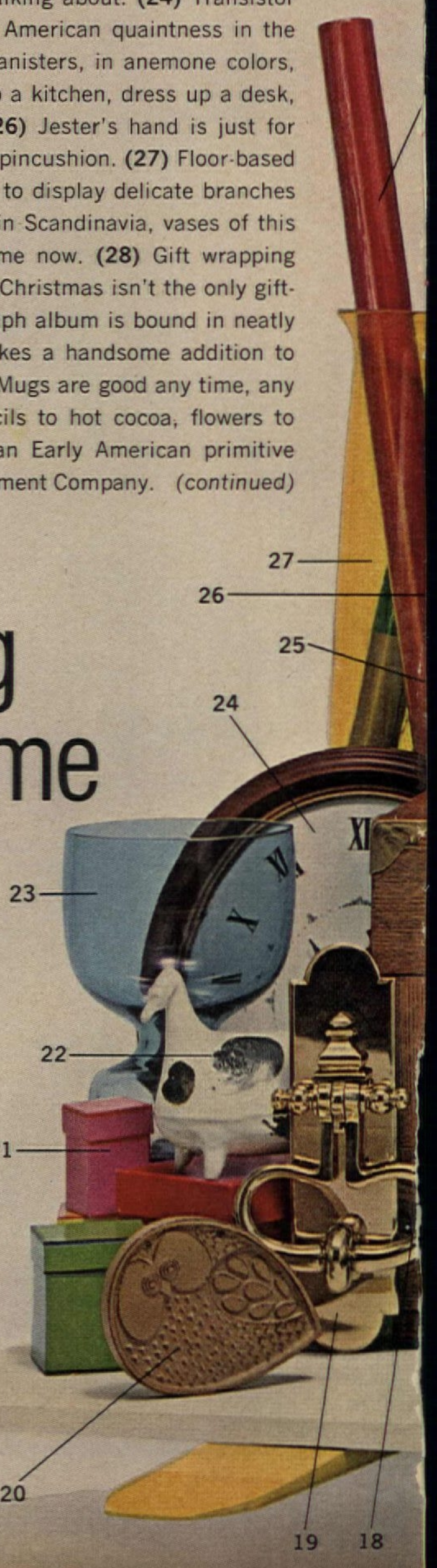
If your house is Victorian, be sentimental. *Bring out the special warmth and glow that only a Victorian house has, with frankly old-fashioned decorations. For example, that ladder, also used for tree-trimming purposes. Paint it red, garland it with smylax (no Victorian dinner table was ever complete without smylax!) and use it to hold presents and candles. Be bold about your fireplace; don't clutter it with too many tiny objects. Our tree is asparkle and aflutter with gold-foil angels and lights. The candy-pink felt Christmas stockings can be used year after year.*



Owner: Mr. and Mrs. William Wallace Photographer: Ernes

If you often wonder whether your gifts will be welcome, use a simple rule. Give something for the house! Things for the home are always **needed.** Ever hear of one that had everything? A gift for the house is really just as personal, sometimes even more so, than a gift of clothing or perfume. And it needn't be purely practical or have drudgery written all over it. It can be practical **plus** — among the plusses look for good design, wonderful colors, and imagination. In the collection rounded up here you'll find all these. Prices range from $3 for the child's chair to $70 for the sea captain's chest. Reading counter clockwise: **(1)** Ceramic vase is shaped to make flower arranging a pleasure and a success. Because no household ever has enough big, beautiful vases, we show several elsewhere on this page. **(2)** Bookends of chestnut are suitable for a man's study or a living room desk. **(3)** Linen napkins come in a rainbow of colors. A collection of these would be as much fun to receive as to give. **(4)** A bulky doormat from Haiti is offered in new, deep, dark, rich colors. **(5)** French tin fish poacher has lots of style —enough, in fact, to keep it out of the kitchen and on the family room table filled with fruits, plants, or flowers. **(6)** Sieve from the Philippines has a forked branch as a handle, is enormously ornamental. **(7)** Pot cleaners, topped by green leaves, look like tomatoes, oranges, or lemons and make perfect stocking stuffers. **(8)** A pitcher that really pours and holds enough to fill all the glasses at the table is hard to come by. This one fills the bill. It can also be used as a martini mixer. **(9)** A good plain ice bucket will delight the heart of any host or hostess, specially if it's as good looking as this one. **(10)** Rush seated child's chair is painted in fun colors. **(11)** Traditional glasses for growing hyacinth bulbs make perfect vases in clear, amber, or sapphire glass. **(12)** Lobster shears for the gourmet; other scissors would be welcome presents for the home sewer. **(13)** Another pitcher, this one far more traditional in design than its neighbor, but equally functional. **(14)** Circular tablecloths are very fashionable right now. For a friend who owns a round table, here's a cloth, colorful as a midsummer garden. **(15)** Family-size casserole is simply styled to go with modern table settings. For easy handling it has its own tray. **(16)** Parquetry captain's chest trimmed in brass could house any number of things, hence a perfect present for a family with children (toy chest) or a single girl (coffee table) or a bachelor (stereo and records). **(17) (18) (19)** A selection of door knockers and handles. Handsome hardware such as this adds just the right finishing touch to the door of a new or old house. **(20)** There's nothing downy about this winsome owl; he's a grater for lemon peel or apples or any other fruit that stains metal. **(21)** Boxes, these in smash colors, are the way to any girl's heart. **(22)** Penny bank with loads of personality looks like a low-slung horse. **(23)** Huge, pale blue glass goblet is just another one of those sensible vases we've been talking about. **(24)** Transistor wall clock has lost none of its Early American quaintness in the modernizing process. **(25)** Nesting canisters, in anemone colors, have many uses. They could cheer up a kitchen, dress up a desk, or brighten up a bathroom vanity. **(26)** Jester's hand is just for fun, could be turned into a super-size pincushion. **(27)** Floor-based vase in amber yellow glass is shaped to display delicate branches or tall grasses. In Europe, especially in Scandinavia, vases of this kind have been popular for some time now. **(28)** Gift wrapping paper makes a good present because Christmas isn't the only gift-wrapping season. **(29)** Huge photograph album is bound in neatly patterned black-and-white fabric, makes a handsome addition to bookcase, desk, or coffee table. **(30)** Mugs are good any time, any place. They hold anything from pencils to hot cocoa, flowers to mulled wine. **(31)** Reproduction of an Early American primitive painting. **(32)** Fork Lift by Clark Equipment Company. *(continued)*

Give something for the home from our mountain of down to earth gifts





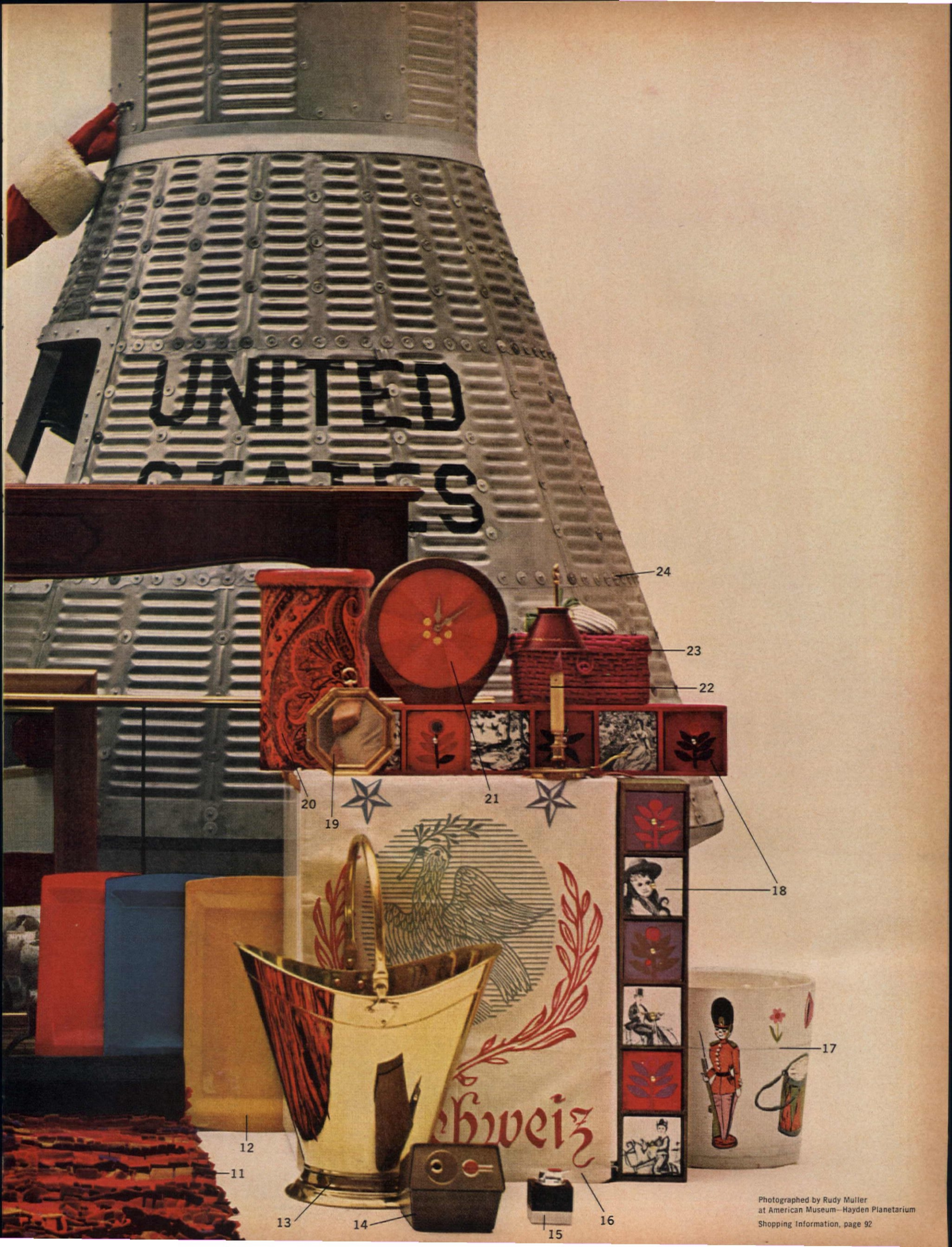


Photographer: Rudy Muller
Shopping Information, page 92

...And give something out of this world



On the launching pad and ready to go in Santa's space capsule are a collection of A-OK gifts for the home. Since much of the fun and joy of Christmas lies in deciding what the perfect gift for a home should be, we've come up with a new idea: the "package" gift. By that we mean a group of related or correlated gifts that in the giving add up to one magnificent gesture on your part. We've also included some single gifts mainly because they are too beautiful in themselves to be overlooked. We start off with our package idea: **(1)** Bathroom ensemble for the new home owner. The old-fashioned washbowl and pitcher with matching soap dish and toothbrush holder (not shown) are accessorized with a good-looking shower head, soap, and towels in coordinated colors. **(2)** Fireplace package from the family to the family includes a handsome antiqued wood mantel and **(3)** fire screen plus **(4)** andirons and white birch logs. **(5)** Very ornamental, this barometer. Usually barometers are gifts for men. Why not make a woman happy with one so she'll know how to dress in the morning? **(6)** Mirrors are magic any way you look at them. Large or small (see 19) they add visual space, color, and life to a room. **(7)** Tray package: a great idea because nobody ever has enough of them, this one in plastic. (Add to the collection with 12.) **(8)** Pamper package: Fake fur baby pillows team up with bolsters and reversible fur and red flannel chaise throw (not shown). **(9)** Wine lover's bottle basket contains an all-purpose wine glass (give at least a dozen) and bottles of rosé—an all-purpose wine. **(10)** For the kitchen, a group of emerald green glass jars to hold staples while a pretty file stores favorite recipes. **(11)** Area rug of felt fringe done in exciting colors. **(12)** Lacquered trays come in six colors and three sizes—the large size shown. You might add to the collection with silver, wicker, or wood. **(13)** Wastebasket package—a whole houseful of them—is geared to this brass scuttle for the living room. (See also 17 and 20.) **(14)** An automatic pencil sharpener could be packaged with a fistful of pencils. **(15)** Rosewood lighter is handsome alone or with an ash-tray that's equally attractive. **(16)** Copy of a Swiss grain sack has many uses in many places. **(17)** Painted bucket makes a fine waste-basket for a child's room. **(18)** Small, brightly decorated chests for kitchen, family room, or desk. **(19)** Unusual octagonal gilt mirror. **(20)** Paisley print wastebasket for bedroom or bath. **(21)** Modern desk clock has a happy face. **(22)** Tiny lamps are much in fashion this season. **(23)** Sewing package: a bright basket becomes even more useful with a pair of pretty pincushions. **(24)** Model of a Mercury Space capsule is not for sale! More gift ideas, page 78.



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Photographed by Rudy Muller
at American Museum—Hayden Planetarium

Shopping Information, page 92



CHRISTMAS DINNER WITH FAMILY AND FRIENDS. We went back to the days of Charles Dickens to capture the good cheer of an old-fashioned English Christmas dinner at left. And what could possibly be more festive than our table set with gleaming gold and silver, sparkling cut crystal, and snowy linen monogrammed in scarlet? Although the look here is as traditional as "A Christmas Carol," most of the accessories are in fine stores throughout the country—or comparable ones in your own home! Only plaid papier-mâché cigarette holder, match box, and salt cellars are old.

HOW TO SET HOLIDAY TABLES

KEEP OPEN HOUSE FROM CHRISTMAS UNTIL NEW YEAR'S. Welcome neighbors and friends daily with good food and drink. Set a table in the living room or hall, if yours is big enough, and keep it there all week long. Offer guests eggnog or punch; ours flows from a many-spouted tole (painted tin) urn. Use your gayest accessories. For example, a brilliant green glass compote piled with frosted grapes, a matching candy dish with cheese sticks, and an epergne pyramided with petits fours. The only decoration needed, is a hanging, giant "kissing ball."

MORNING AFTER CHRISTMAS BREAKFAST. After several days of partying (and more to come), a simple meal, simply served is welcome. For Saturday morning breakfast we suggest a crisp blue, white, and cranberry red color scheme. Surprise the family with individual coffee cups collected from a trip abroad or a store nearby. The cups pictured here came from Finland, France, Portugal, and England.



Maris/Ezra Stoller Assoc. Shopping Information, page 92

One of the nicest ways to make Christmas memorable this year and in the years to come, is to build up your own repertoire of traditions and customs. You might start your personal program for Christmas celebrations at home. Make your house as joyous as the season itself by collecting things you bring out at Christmas and only at Christmas—a bright red runner for the hall or a set of green glasses, for example, that disappear from the scene as soon as Christmas is over. Don't, above all, try to go out and buy such a "Christmas Wardrobe" (continued on page 89)

(1) SHAGGY RED CARPET, made of rayon and cotton, comes in eight sizes—from a tiny 27x48" to the popular 12x15'. Available in 15 other colors too!

(2) CYLINDER FLOOR VASE, made of Italian pottery and decorated with a stylized pine motif, is a perfect foil for greenery; it doubles as an umbrella stand.

(3) TREE TABLECLOTH for round-table entertaining is made of red felt, fringed with green wool and gold braid. Comes in one size—a marvelous 72" round.

(4) POINSETTIA PLATES AND CUPS can be used as a set or individually, but only at Christmas. Shown: dinner plate, platter, cup, and saucer.

(5) BRIGHT SHINING BEADS can be bought by the yard, cut to desired length, and inserted on brass rods to make room dividers. A wide variety of colors.

(6) HOLLY SPRIG NAPKINS for your buffet table, with a matching linen tablecloth (not shown). Also available: mistletoe-patterned dish towels.

(7) SATIN-GLASS SHERBET and seven-inch plate, in luscious lime green, come in other fes-



Rudy Muller

tive colors. Water and wine goblets also available.

(8) CARROUSEL MUSIC BOX. The style for this quaint piece was taken from an antique music box (pictured on record below). This one plays the lilting refrain of the "Blue Danube."

(9) CAROLS ON LP. This is a selection of favorite tunes taken from old music boxes.

(10) THROW PILLOW in shocking pink, maroon, and avocado—outlined in navy blue—adds a cheery note to your holiday house. Back of pillow is purple felt.

(11) DOORMAT in stained-glass colors is made of footproof coconut fiber. Measuring 18x30", it's available in patterns, solids, and with inscriptions.

(12) TOY TOTES you can buy or sew. The one shown is burlap and has a vinyl lining for easy cleaning. Tie string top keeps small treasures from falling out.

(13) BUNCHING TABLES like this 15x18" one are invaluable for entertaining. Put several together, as the name implies, and you'll have oodles of space. Mount one on top of another to make the foundation for a special Christmas display.

(14) WINDOW SHADES are decorated with a tree made of ribbons. Glue on your own designs or experiment with drawing, using a felt-tip pen.

(15) TABLE MAT AND NAPKIN SET is in true-to-tradition red and green. It's of 100 percent viscose rayon, is machine washable, and comes in many colors. We like its simple texture.

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Collect A Christmas Wardrobe

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Shopping Information, page 92.

SHE WORKED WITH COLOR

Mrs. Bruce Huber used it to mellow her home

"We wanted old-house charm but new-house performance," says Mrs. Bruce Huber of Rumson, New Jersey. In their Techbuilt home the Hubers achieved both, using color as the catalyst. On the subject of color Mrs. Huber has strong convictions plus a workable plan. She uses only those colors that are most becoming to herself. Hot oranges and sunny yellows, sizzling pinks and dark reds are the trademarks of her wardrobe—and her house. And they have a surprise mellowing effect.

To give the functional shell of their modern home patina, the Hubers added old materials—dark woods and lots of brick. Monochromatic mixture of patterns is another Huber trademark.



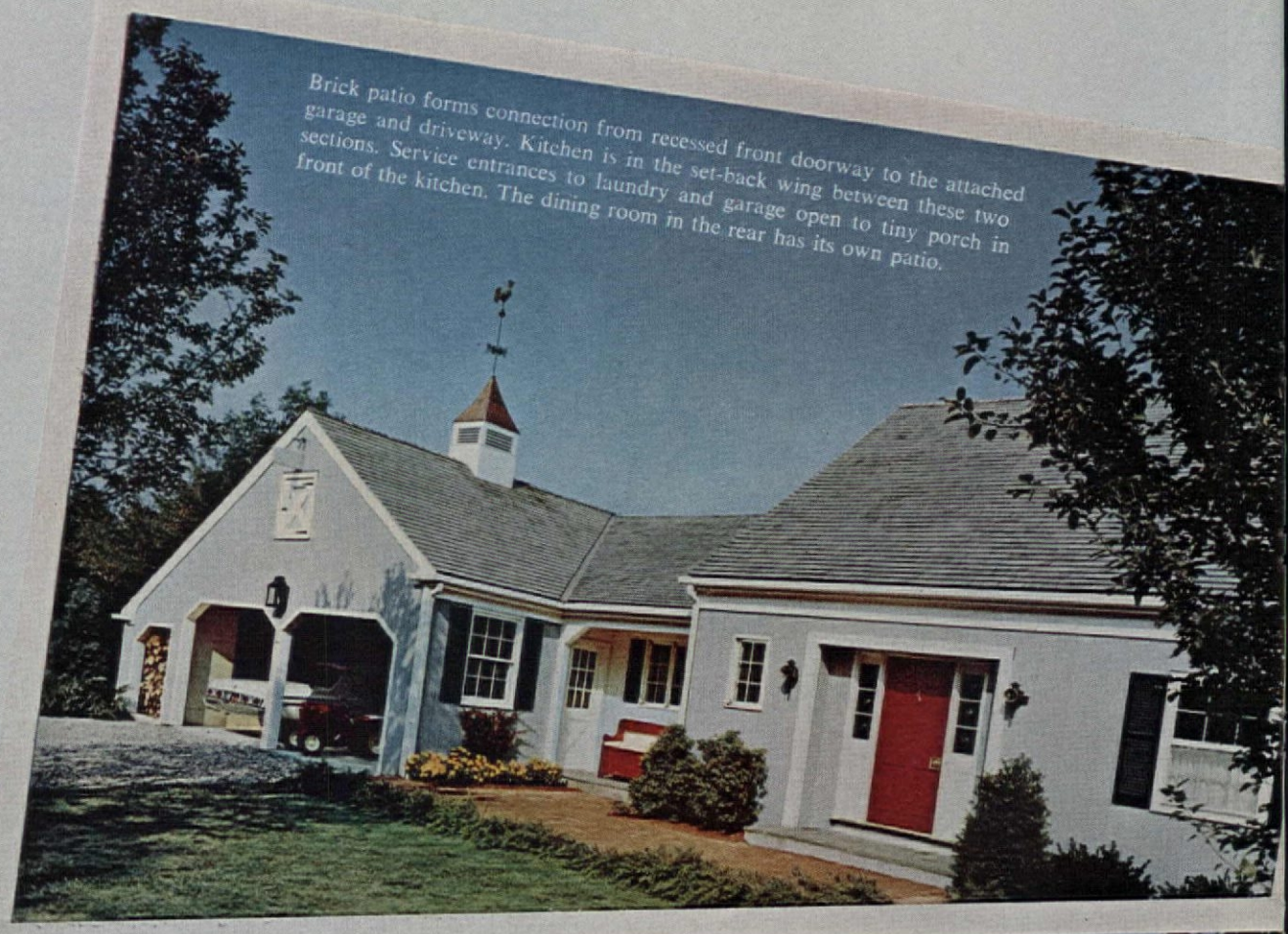
BRILLIANT ORANGE glows in the Bruce Hubers' living room. Coffee table was a sleigh, lamp bases came from a lumberyard, desk from grandmother's attic. Most effective are the few large-scaled accessories.

SUNLIT YELLOW gives the family room (left) warmth, contrasts well with adjacent kitchen in coppery shades. TV is camouflaged in pine cabinet, collection of old and new children's chairs lines up under the paintings.

HOT PINK shading to ruby red glows against the walnut brown tongue-and-groove siding in the dining area of the Hubers' living room (right). Red melton cloth, a coating material, upholsters a pair of highback chairs. The "Golden Oak" sideboard was salvaged from a wrecked house. The crewel picture was homemade, matches tablecloth.

ormation: Dorothy Rodenburg Photographer: Maris/Ezra Stoller Assoc.





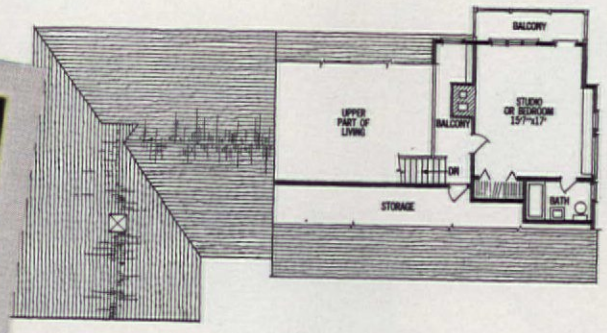
Brick patio forms connection from recessed front doorway to the attached garage and driveway. Kitchen is in the set-back wing between these two sections. Service entrances to laundry and garage open to tiny porch in front of the kitchen. The dining room in the rear has its own patio.

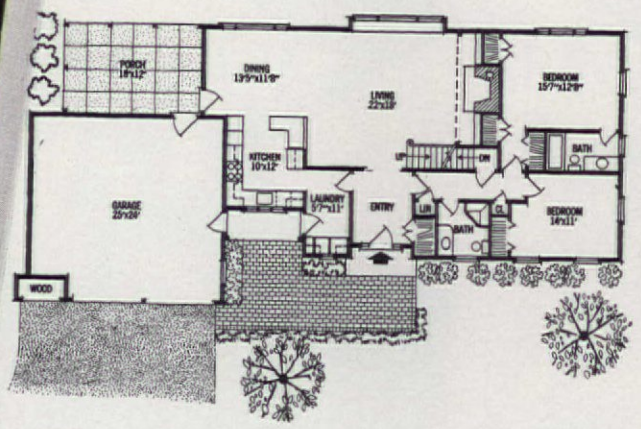


Long, low house is set close to ground, has broken roof line for variety. Attached two-car garage has built-in woodshed. The uncluttered color scheme of gray tongue-and-groove v-joint siding, gray roof, white trim, dark shutters, and red door is well-suited to the house and makes it seem even larger than it actually is.

BLUEPRINT HOUSE NO. 94

Irwin Horowitz









The balcony overlooking the living room is ideal for late-at-night reading. Other features of the living room are high gable roof, window seat, brick fireplace, built-in bookshelves, and wood paneling.

GIVE A HOUSE THIS YEAR

Well maybe you really can't unwrap this handsome story-and-a-half traditional house for your family this year. But you can do the next best thing. You can order the plans (do it before December 4th!) and have them ready to stuff in somebody's stocking. Unlike most gifts, you can't shop for a house in a day. But if owning a new home built especially for your own family is one of your favorite dreams, you may be closer to realizing it than you thought. And even if you can't start building yet, you can at least have a concrete goal to aim for. Our Blueprint House Number 94 might be the very design you've been hunting. You can, in effect, put the design on lay-away until you're ready to build. The order form for the plans, and also for the helpful blueprint portfolio with information on all phases of building a new home, is on page 90. The house fits the needs of most families. The well-organized plan allows a family to build as much of the house as is needed at the time and to expand later as necessary. An established family would find all the room they need. A smaller family could build the central section and add the garage wing later on when they need it. The upstairs could be left unfinished until a member of the older or younger generation arrives to share the home. The first floor has two bedrooms and is a workable family unit in itself. The sleeping area is separated from the living area for control of household noises and traffic. The kitchen connects to the laundry and the living room adjoins the dining area. The living room features a balcony and an unexpected glimpse of the full height of the roof in what otherwise might have been a completely predictable area. The gable roof is exposed to the living room and allows space for the balcony at the second-floor level and a bedroom behind the balcony that could just as well be a secluded study. A lower section of the roof defines the kitchen and dining room. The house has two patios for relaxing outdoors—one in the front, one by the dining room. There is storage space on the second floor (*continued on page 90*)

Owner-Builder: Charles Freeman Designer: Paul Borella Photographer of house: Lisanti

BRIGHT SPOTS YOU CAN MAKE



1

2

1-4-5: George de Gennaro 2-3-7-8: Swedowsky & Weiss 6: Haycox

Shopping Information, page 92

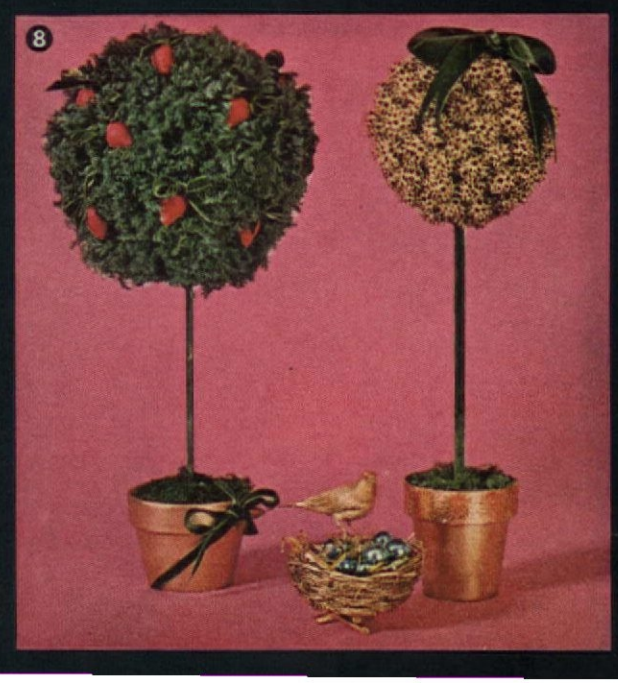












❶ This dramatic star, a shining touch for any holiday decor, is impressive but not hard to make. You'll find graph pattern for dimensions and shapes of paper pieces on page 98. Now buy the fancy gold paper sunbursts that conceal assembly at the center.

❷ Enchanting cookies to hang on a cooky tree came from Mrs. Phil Cordrey in California. It's her family's project each year. See page 72 for the recipe and instructions on how to shape and decorate yours as charmingly as these.

❸ It will last for years—and stay this pretty. It's a wreath made of bright green burlap, fringed and decked with mobile beads that dance in the air. The big old-fashioned bow is tied like a little girl's ribbon. For the very easy how-to on this, turn to page 98.

❹ They're sheer fantasy, these "crown trees." Fabulously fancy as they look, they're amateur stuff to make when you use half spheres and tall, narrow cones of Styrofoam. For instructions on assembly and applying felt and sequins, plus sketches, turn to page 98.

❺ A starburst that uses things you usually throw away can be your most talked-about decoration. Save all cardboard tubes from paper towels, wax paper, and foil; then turn to page 98 to discover how to turn them into the base for this dazzling decor.

❻ It's fun to make candles for holiday lights . . . fun for the entire family. But wear old clothes, spread newspapers! Use your prettiest fruit and pudding molds plus a few inexpensive ingredients and follow carefully the complete instructions given on page 99.

❼ Make a garland that holds its pretty shape. Mount the greens on a coat hanger, and add ornaments. A sassy bow hides the center hook that lets you hang it on a door, over a door or a mantel. It's 32 to 34 inches, tip to tip; the easy instructions are on page 99.

❽ Three golden ideas that won't break the budget nor take much skill to execute. The topiary at left is of natural greens, with "strawberry" guest-size soaps for trimming. The gold topiary is made of gilded sweet-gum balls. The bird-in-nest, enchantingly nestled in your big Christmas tree, is a little fake bird from the dime store in an old real nest or a tiny basket, all gilded. Instructions on page 99.

SANTA OPENS UP WITH A WORLD FULL OF GOODIES

Christmas is a time for baking, for enjoying the fine old recipes handed down from one generation of your family to the next. These luscious breads, cookies, and cakes have their origins in the Old World and they're the stuff happy Christmases are made of!

Perhaps you have fond remembrances of a fruit-filled Danish Coffee Cake or Norwegian Sour Cream Cake—and have lost the recipes in growing up. Here they are—updated and adapted for living in the U.S.A. There are 19 recipes from 12 countries in all, each and every one steeped in the heritage of our mother countries.

And even if you haven't a speck of Irish in your ancestry you'll delight in the dark brown, whiskey-spiked Wexford Christmas Cake. What if you can't pronounce Schokoladenmakronen Mit Mandeln—you'll nibble on these Chocolate Almond Macaroons till the last delicious crumb is gone.

Try one, try them all. Introduce your own small-fry to the irresistible treats you knew as a child. Serve them when your family gathers around a crackling fire, for special parties, or wrap them as gifts! Recipes, page 64.



SWITZERLAND

ITALY

HOLLAND

IRELAND

Irwin Horowitz

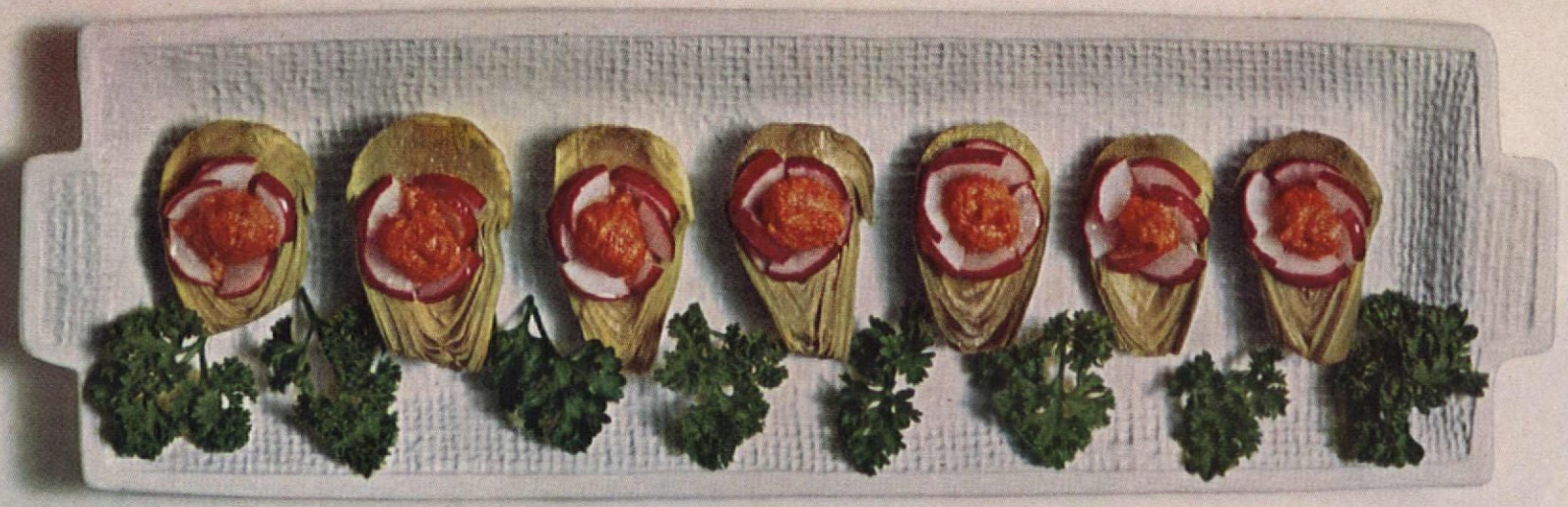


As sure as the mistletoe hangs high, you'll be having friends and family drop in for a cup of Christmas cheer. Some of your guests will be expected, some not. In either case there is no cause for panic. Voilà! Spur-of-the-moment canapés that take no more than minutes in the making! And they're all concocted from the dazzling array of frozen foods you now find in the freezer counters of your favorite supermarket. Smart girl are you if you stash away a goodly supply in your own freezer for the rounds of holiday entertaining ahead. What could be easier than Festive Pizza Cutouts—a pizza that pops from freezer to oven and then made gay and partylike with a cooky cutter? Or Curried Shrimp Tidbits or Frankfurter Petit Puffs? The beauty of our canapés lies in their simplicity, yet they look as though you fussed over them for hours. You'll find them all identified on page 73 along with their recipes. And if your guests linger on for dinner or quick supper you'll find menu and recipe suggestions for just that on page 58.

All from the freezer—of course!



FAST AND FANCY CANAPÉS











Irwin Horowitz

Irwin Horowitz

ONE-DISH MEALS FOR YOUR BUSIEST DAYS



There's no need to tell you the days before Christmas will be ticking away with shopping, mailing, wrapping, trimming, et cetera. But with the happy confusion, your family still has to be fed—on the dot, at some odd hour, or just before Santa pops down the chimney. And this is the reason for our one-dish meals—they're hearty, nutritious, and take next to nothing out of a busy schedule. Prepare them the night before, early in the morning, or short-order style—they're simple and simply delicious. We show three here: Sausage and Potato Supper, Deviled Ham and Cheese Bake, and Beef and Eggplant Parmigiana. Recipes are on page 61 along with three others.



They always eat better when you remember the soup

(especially when it's America's favorite)

Take a routine meal, start it with good, hot soup and watch what happens. People perk up. Talk up. Enjoy themselves. Campbell's Tomato Soup adds a splash of bright color and an appetizing tomato flavor that seems to help everybody eat better. So many people like it, it's America's favorite.



Reach for the *Campbell's* **it's right on your shelf**



This prize-winning cook says:

"Fish fried in Crisco doesn't taste greasy!"

(Naturally, it's digestible)

You too can fry fish golden brown . . . light and crisp, with no greasy taste. Just fry right, the way this prize-winning cook does—with Crisco.

You see, Crisco has an exclusive vegetable formula that's highly unsaturated, with added special protection against greasy taste. No other shortening has Crisco's formula.

So to be sure your family gets digestible fried foods that don't taste greasy, always use Crisco. The best cooks do.



• GOLDEN CHICKEN AND RICE

Preparation time: 30 min.
Baking time: 30 min.

1 broiler-fryer (3 lb.), cut up
¼ c. butter or margarine
1 c. chopped onion (1 large)
1 c. sliced celery
1 c. raw long-grain rice
1 can (3-4 oz.) sliced mushrooms and liquid
1 tsp. salt
⅛ tsp. pepper
1 can (10½ oz.) chicken gravy
1 c. light cream
½ c. water
2 pimientos, cut into strips

Sauté chicken in butter or margarine until golden brown. Remove; reserve. Add onion and celery to fat remaining in pan; sauté 5 minutes. Add rice; cook, stirring constantly, 5 minutes longer. Add remaining ingredients; mix well. Cover; simmer 10 minutes. Turn into 2-quart casserole. Arrange chicken parts on top of rice mixture; cover; bake at 350° F. 30 minutes or until chicken is tender. Makes 4 servings.

TESTED IN THE AMERICAN HOME KITCHENS



• BEEF AND EGGPLANT PARMIGIANA



• DEVILED HAM AND CHEESE BAKE

• SAUSAGE AND POTATO SUPPER

Preparation time: 20 min.
Baking time: 15–20 min.

½ c. finely chopped onion (1 med.)
¼ c. pure vegetable oil
1 tbs. flour
1 tsp. sugar
¼ tsp. paprika
½ tsp. dry mustard
1 tsp. salt
½ tsp. seasoned salt
½ c. water
¼ c. vinegar
6 c. cubed, cooked potatoes
½ c. diced celery
¼ c. diced green pepper
1 pkg. (8 oz.) sliced process American cheese
6 knockwurst or frankfurters, quartered

Sauté onion in oil until soft. Stir in flour, sugar, paprika, mustard, and salts; add water and vinegar slowly. Cook over medium heat, stirring constantly, until thickened and bubbly. Combine potatoes, celery, green pepper, and sauce. Spoon half the mixture into a 2-quart casserole. Arrange cheese slices on potato mixture. Reserve 6 knockwurst or frankfurter quarters for garnish. Put remainder on cheese slices; top with rest of potato mixture. Arrange reserved knockwurst or frankfurters on top. Bake at 350° F. 15 to 20 minutes or until potato mixture is heated through. Garnish with green pepper rings, if desired. Makes 6 servings.

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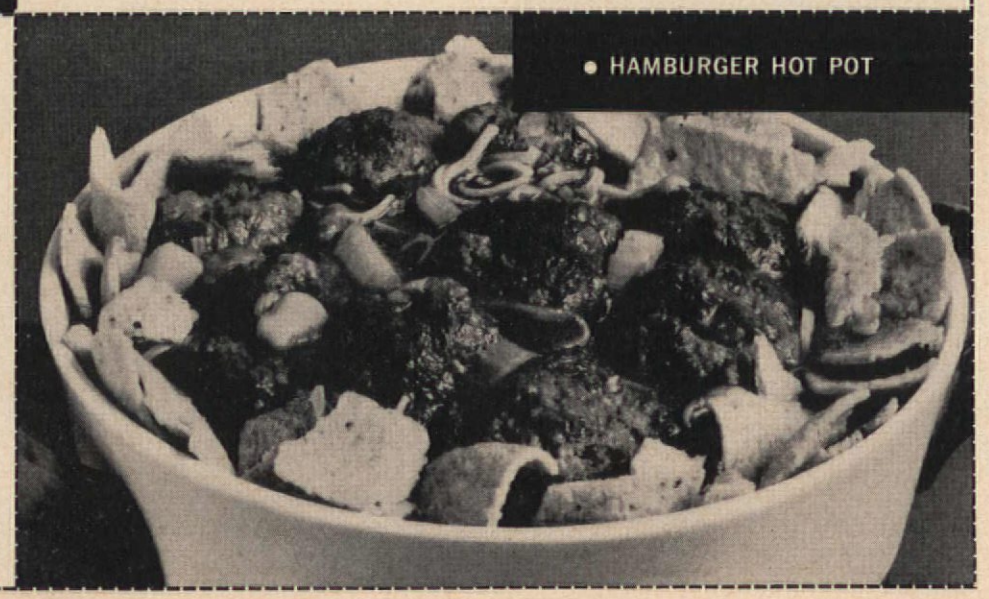
• SHRIMP-NOODLE CASSEROLE

Preparation time: 20 min.
Baking time: 25 min.

2 cans (10½ oz. ea.) frozen shrimp soup
1 c. (½ pt.) dairy sour cream
2 tbs. onion flakes
2 tbs. chopped parsley
1 pkg. (8 oz.) wide noodles, cooked and drained
½ lb. cooked shrimp
½ c. sliced ripe olives
3 hard-cooked eggs, quartered
1 c. crumbled cheese crackers

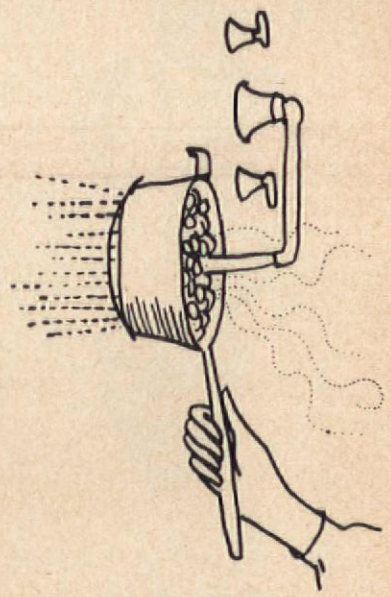
Heat soup according to directions on can. Cool slightly; stir in sour cream, onion flakes, and parsley. Place half the cooked noodles in a 2-quart casserole. Add half the shrimp, ripe olives, and eggs. Pour half the sauce over. Top with remaining noodles. Arrange remaining shrimp on top. Pour the rest of sauce over; cover. Bake at 350° F. 20 minutes, or until bubbly. Remove cover; sprinkle with crumbled crackers. Bake, uncovered, 5 minutes longer. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS



• HAMBURGER HOT POT

When your recipes for holiday cakes and cookies call for raisins or currants, plump them up quickly. Put them in a strainer or colander and hold them under running hot water for a minute or two. Shake to remove the excess moisture, then turn out onto paper towels to dry.

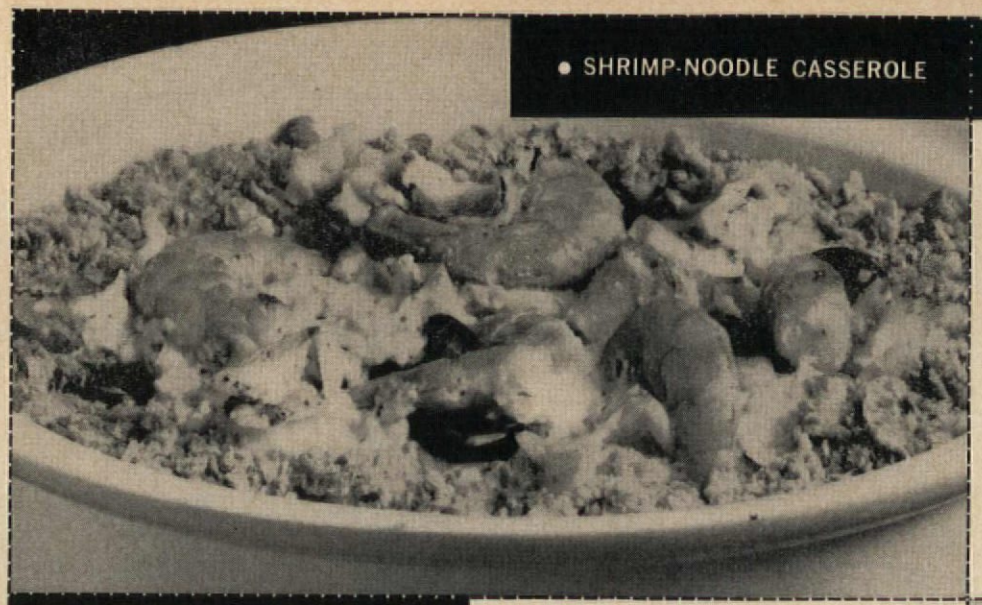


AMERICAN HOME RECIPES

One-Dish Meals

(continued from page 58)

(continued from page 61)



• SHRIMP-NOODLE CASSEROLE

• HAMBURGER HOT POT

Preparation time: 25 min.
Baking time: 45 min.

¼ c. milk
2 slices fresh white bread, crumbled
½ tsp. garlic salt
¼ tsp. pepper
½ lb. ground beef
½ lb. ground lean pork
¼ c. butter or margarine
2 c. coarsely chopped onion
1 clove of garlic, crushed
2-3 tsp. chili powder
¼ tsp. ground cumin
1 c. sliced celery
½ c. chopped green pepper
4 cans (8 oz. ea.) tomato sauce
1 pkg. frozen baby lima beans, thawed
Packaged corn chips

Combine milk, crumbled bread, garlic salt, and pepper; mix until all bread is moistened. Add to ground beef and pork; mix well. Form into 18 small meatballs. Sauté in butter or margarine until nicely browned. Remove from pan; set aside. Sauté onion, garlic, chili powder, cumin, celery, and green pepper in remaining fat in pan 10 minutes. Add tomato sauce; mix well. Put a third of the sauce into 2-quart casserole; add half the meatballs and half the lima beans. Repeat layers, ending with the last third of sauce; cover. Bake at 350° F. 30 minutes. Remove cover; sprinkle with corn chips; bake uncovered 15 minutes longer. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• DEVILED HAM AND CHEESE BAKE

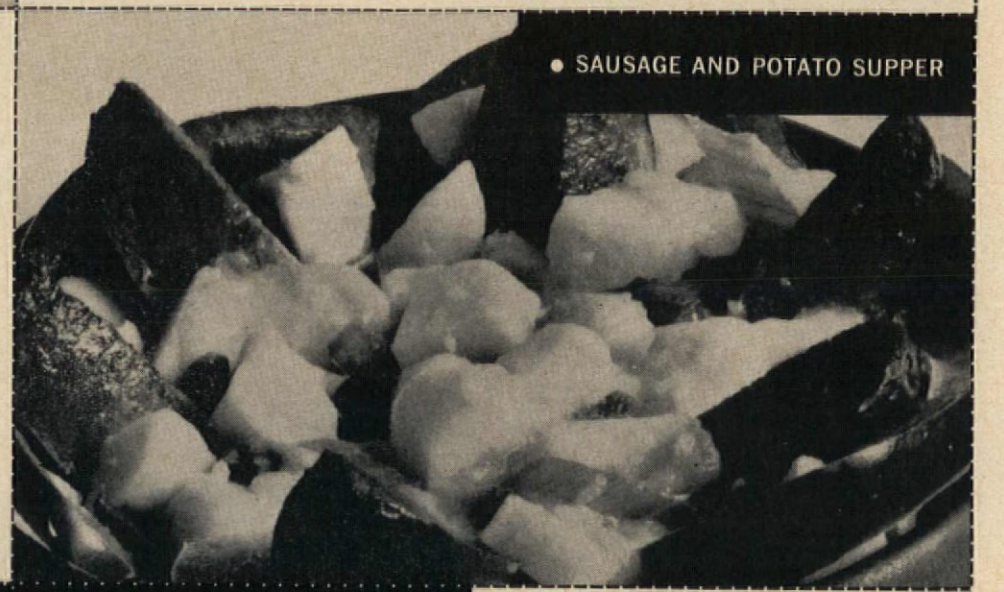
Preparation time: 20 min.
Baking time: 25-30 min.

¼ c. grated onion
1 clove of garlic, crushed
¼ c. butter or margarine
2 tsp. Worcestershire sauce
¼ tsp. hot-pepper sauce
½ tsp. dry mustard
1 tsp. salt
¼ tsp. pepper
4 tbs. flour
1 qt. (4 c.) milk
1 pkg. (8 oz.) processed American cheese
1 pkg. (8 oz.) processed Swiss cheese
2 c. elbow macaroni, cooked and drained
2 cans (4½ oz. ea.) deviled ham

Sauté onion and garlic in butter or margarine 5 minutes. Stir in Worcestershire, pepper sauce, mustard, salt, and pepper. Cook 2 or 3 minutes longer. Blend in flour. Stir in milk. Cook over medium heat, stirring constantly, until sauce thickens and boils 1 minute. Reserve 1 or 2 slices of cheese for garnish. Cube remaining cheese; add half to cream sauce; stir until melted. Spoon half the cooked macaroni into a 2-quart casserole. Top with remaining half of cubed cheese. Spoon all but 2 tablespoons of deviled ham over cheese. Pour on half the cheese sauce. Top with the rest of the cooked macaroni and pourre maining cheese sauce over. Garnish with reserved cheese slices cut into strips. Bake at 350° F. 25 to 30 minutes. Just before serving, garnish with 2 tablespoons deviled ham and parsley.

To prepare ahead, cook and drain macaroni and prepare sauce. Keep separate and assemble casserole just before baking. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS



• SAUSAGE AND POTATO SUPPER



• GOLDEN CHICKEN AND RICE

• BEEF AND EGGPLANT PARMIGIANA

Preparation time: 25 min.
Baking time: 30 min.

1 large eggplant
Salt
4 tbs. butter or margarine
1 lb. ground beef
2 tbs. chopped parsley
½ c. chopped onion (1 med.)
¼ tsp. pepper
1 tsp. salt
4 medium-size tomatoes, peeled and sliced
¼ c. grated Parmesan cheese
3 slices mozzarella cheese

Cut eggplant into 12 slices; sprinkle with salt; let stand 5 minutes; pat dry. Sauté in butter or margarine until golden brown. Remove from pan and place on paper towel. Brown meat in fat remaining in pan, breaking up with fork as it cooks. Stir in parsley, onion, pepper, salt, and tomatoes. Cook about 10 minutes to blend flavors. Add water if sauce is too thick. Place 6 eggplant slices in shallow casserole. Spoon meat sauce over; top with remaining eggplant. Sprinkle with Parmesan cheese; top with mozzarella cheese which has been cut in half crosswise to form triangles. Bake at 350° F. 30 minutes. Garnish with additional chopped parsley, if desired. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS



Add this little chart to your recipe file for handy reference on baking days:

Nuts in Shell		
Almonds	1¼ lbs.	1 to 1¾ c. nutmeats
Brazil nuts	1 lb.	1½ c. nutmeats
Pecans	1 lb.	2¼ c. nutmeats
Walnuts	1 lb.	2 c. nutmeats



If you don't mind your Toll House cookies disappearing in a hurry, fine.

If you do, better hide 'em.

Toll House® cookies are America's #1 home-baked cookie. And the only authentic way to make them is with Nestlé's® Semi-Sweet Chocolate Morsels . . . pure chocolate goodness . . . won't melt in baking. The original Toll House recipe is on the back of every package. Isn't it nice that Nestlé makes the very best chocolate? Nice, too, that Toll House cookies make such special Christmas presents.



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A World Full of Goodies (continued from page 54)

SWITZERLAND



SWISS TWIST (Eier-Zopf)

Preparation time: 30 min./Rising time: 1¾ hrs.
Baking time: 35–40 min.
¾ c. milk; ½ c. butter or margarine; ⅓ c. sugar; ½ tsp. salt; 1 pkg. active dry yeast or 1 cake compressed yeast; ¼ c. warm water (110°–115° F.); 2 eggs, beaten; 4½ to 5 c. sifted all-purpose flour; 1 tbs. grated lemon rind; 1 tbs. lemon juice; 1 egg yolk; 1 tbs. water.

Scald milk in small saucepan; stir in butter or margarine, sugar, and salt. Cool to lukewarm. Sprinkle yeast over warm water (cool to lukewarm for compressed yeast) in large bowl; stir until dissolved. Stir in lukewarm milk mixture. Add eggs and 2 cups flour; mix until smooth. Add lemon rind and juice and remaining flour; mix well. Knead on floured board 5 minutes or until dough is smooth. Dough will be soft. Place dough in greased bowl; turn over to grease all sides; cover; let rise in warm place (85° F.), away from draft, about 1 hour or until doubled in bulk. Punch down. Divide dough in 4 equal parts. Roll each part into 18-inch-long strip. Place strips side by side on greased baking sheet; pinch together at one end. Braid by weaving far right strip over and under to the far left. Then weave with the next far right strip; repeat until braid is complete. Pinch ends together and tuck under. Cover. Let rise in warm place (85° F.), away from draft, about 45 minutes, or until half doubled in size. Heat oven to 350° F. Brush bread with egg yolk blended with water. Bake 35 to 40 minutes or until a deep golden brown. Makes 1 loaf.

SPICED HONEY CAKES (Leckerli)

Preparation time: 30 min./Standing time: overnight
Baking time: 10–12 min.
2¼ c. sifted all-purpose flour; 2 tsp. cinnamon; 1 tsp. ground cloves; ½ c. honey; ½ c. sugar; 1 c. grated or finely ground almonds; ½ tsp. grated lemon rind; 1½ tbs. lemon juice; ¼ c. brandy or kirsch; ⅓ c. mixed, finely chopped candied orange and lemon peel.

Sift flour, cinnamon, and cloves together. Simmer honey and sugar until sugar dissolves. Remove from heat; add almonds, lemon rind and juice, and brandy or kirsch; mix well. Add flour mixture; mix until smooth. Stir in candied peel. Chill 1 hour. Roll out on floured board ¼-inch thick to a rectangle 10x12 inches. Cut into 24 cookies. Place on well-floured cooky sheet; cover; let stand overnight. Heat oven to 350° F. Transfer cookies to greased cooky sheet. Bake 10 to 12 minutes or until very delicately browned. Place on wire racks. While hot, brush several times with glaze. Cool. Store cookies in airtight container 2 to 4 weeks to mellow. Makes 2 dozen cookies. Glaze: Combine 1 cup water and ½ cup sugar in saucepan. Cook to 220° F. Rub syrup against pan to grain and become a little cloudy.

LITTLE HATS (Zuker Hütchen)

Preparation time: 20 min./Chilling time: 2 hrs.
Baking time: 10–12 min.
1 c. plus 6 tbs. sifted all-purpose flour; ¼ c. finely chopped citron; ½ tsp. baking powder; ⅓ c. butter or margarine; ½ c. sugar; 1 egg yolk; 2 tbs. milk; 1 egg white; 1½ c. sifted confectioners' sugar; ½ c. finely chopped almonds.

Mix 4 tablespoons flour with citron. Combine remaining flour and baking powder. Cream butter or margarine and sugar; beat in egg yolk and milk. Add flour mixture gradually; stir in floured citron. Chill 2 hours. Heat oven to 350° F. Beat egg white until frothy. Beat in confectioners' sugar gradually; beat until meringue holds shape; fold in almonds. Roll out chilled dough on floured board to ⅛-inch thickness. Cut with floured 2-inch cooky cutter. Transfer cookies to lightly greased cooky sheet, placing them 1 inch apart. Put a spoonful of meringue in center of each cooky. Bake 10 to 12 minutes or until edges are very light brown. Cool on wire racks. Decorate with colored Decorator Frosting: Beat 1 egg white slightly; add 2 to 2½ cups sifted confectioners' sugar gradually; beat until stiff. Tint with few drops food coloring. Pipe around meringue. Makes 3½ dozen cookies.

HOLLAND



ALMOND-FILLED PASTRY (Banketletter)

Preparation time: 30 min./ Baking time: 25–30 min.
2 c. sifted all-purpose flour; 1 tsp. salt; 1 c. butter or margarine; 5 tbs. ice water; 2 c. (1¼ lb.) almond paste; ½ c. sugar; 1 egg, beaten; ½ tsp. lemon extract; 1 egg white, slightly beaten; sugar.

Sift flour and salt together. Cut butter or margarine into flour until size of peas. Add water slowly, stirring with fork until dough forms. Wrap in wax paper; chill 1 hour. Combine almond paste, sugar, egg, and lemon extract. Form almond filling into four 12-inch rolls. Heat oven to 425° F. Roll pastry on floured board into a rectangle 12½x16 inches. Cut pastry into 4 strips, each 12½x4 inches. Place a strip of pastry on wax paper. Place a roll of almond filling on edge of pastry. Lift wax paper and roll up pastry around filling; press seam and ends to seal. Transfer to cooky sheet. Shape roll into a letter; use egg white to seal joined ends. Repeat with remaining pastry and filling. Brush with egg white; sprinkle with sugar. Bake 25 to 30 minutes or until golden. Cool on wire racks. Makes 4 letters.

YUGOSLAVIA



NUT-FILLED COFFEE CAKE (Potica)

Preparation time: 30 min./Rising time: 2 hrs.
Baking time: 40–45 min.
1 c. scalded milk; 6 tbs. sugar; 1½ tsp. salt; ¼ c. soft butter or margarine; 1 pkg. active dry yeast or 1 cake compressed yeast; 2 tbs. warm water (110°–115° F.); 2 egg yolks; 4–4½ c. sifted all-purpose flour; 2 tbs. fresh bread crumbs; 2 tbs. melted butter or margarine; ½ c. light cream; ½ lb. walnuts, ground; ¾ c. sugar; ½ tsp. salt; ½ tsp. vanilla; 2 egg whites, beaten.

Combine milk, 6 tablespoons sugar, 1½ teaspoons salt, and softened butter or margarine in large bowl. Sprinkle yeast over warm water (cool to lukewarm for compressed yeast) in small bowl; stir until dissolved; stir into milk mixture. Add egg yolks and 2 cups flour; mix well. Stir in remaining flour. Turn out on floured board; knead 5 minutes or until smooth and elastic. Place in greased bowl; turn over to grease all sides; cover; let rise in warm place (85° F.), away from draft, about 1 hour or until doubled in bulk. While dough rises, prepare filling. Heat bread crumbs in melted butter or margarine until lightly browned. Heat cream to boiling; remove from heat. Add walnuts, ¾ cup sugar, ½ teaspoon salt, vanilla, and bread crumbs. Fold in egg whites. Heat oven to 350° F. Punch down risen dough; divide in half. Roll out each half to 18x7-inch rectangle. Spread half the filling mixture on each rectangle of dough. Roll up, jelly-roll fashion, starting from long side. Seal well by pinching edges of roll together. Place sealed side down, on greased baking sheet. Shape into ring; pinch ends together. Let rise in warm place (85° F.), away from draft, 1 hour or until doubled in bulk. Bake 40 to 45 minutes or until brown. Frost while warm with White Icing: Sift confectioners' sugar into bowl; stir in enough milk or cream to make a good spreading consistency; add a few drops vanilla or almond extract. Decorate with candied fruits, if desired. Makes 2 wreaths. *(continued)*

Karo Crazy Crunch for a Jolly Good Christmas



What a treat for your family and friends!

Dig this crazy popcorn—it's positively wild, all caramelized with Karo and crunchy with almonds, pecans or peanuts! (Great just caramelized, too.) That's Karo Crazy Crunch for you—just try to stop eating it! Always keep a batch on hand for family or guests, and pack some up in pretty, perky packages for gifts. Thanks to Karo, you can make it for peanuts!

Karo Crazy Crunch

2 quarts popped corn
1 1/3 cups pecans
2/3 cup almonds
1 1/3 cups sugar
1 cup Mazola margarine
1 teaspoon vanilla
1/2 cup Karo Crystal Clear Syrup

Mix popped corn and nuts on a cookie sheet. Combine sugar, margarine and Karo Syrup in a 1 1/2 quart saucepan. Bring to a boil over medium heat, stirring constantly. Continue boiling, stirring occasionally, 10 to 15 minutes or until mixture turns a light caramel color. Remove from heat. Stir in vanilla. Pour over popped corn and nuts, mix to coat well. Spread out to dry. Break apart and store in tightly covered container. Makes about 2 pounds.

The new way to cook is with Karo®

Karo gives meats and vegetables an appetite-appealing glaze, blends beautifully in sauces, dressings and desserts and makes even everyday dishes taste delightfully different! So, when the recipe in your cookbook calls for corn syrup, use Karo!

Karo adds delicious new flavor and appetizing new texture to food!



(continued)

HUNGARY



POPPY SEED CAKE (Makos Torta)

Preparation time: 30 min./Baking time: 30–35 min.
⅔ c. poppy seeds, ground; ½ c. warm milk; 2¾ c. sifted cake flour; 4 tsp. baking powder; ¾ c. butter or margarine; 1½ c. sugar; 1 tsp. vanilla; 1 c. milk; 4 egg whites, stiffly beaten.

Heat oven to 350° F. Grease and flour two 9-inch cake pans. Soak ground poppy seeds in warm milk 3 hours. Sift flour and baking powder together. Cream butter or margarine; gradually add sugar; beat until light and fluffy. Add vanilla. Add flour mixture alternately with 1 cup milk. Mix until blended. Add poppy seeds. Fold in egg whites. Turn into prepared pans. Bake 30 to 35 minutes. Cool 10 minutes; remove from pans; cool on wire racks. Fill and frost with packaged fluffy white frosting mix or your own 7-minute frosting.

GERMANY



WALNUT MERINGUE BARS (Walnuss Meringe)

Preparation time: 25 min./Baking time: 35–40 min.
½ lb. unsalted butter; ½ c. sugar; 1 egg yolk; ½ tsp. salt; 2½ c. sifted all-purpose flour; 1 c. currant jelly; 4 egg whites; 1 c. sugar; 1 tsp. lemon extract; ¾ c. finely ground walnuts; 1 c. chopped walnuts.

Heat oven to 350° F. Cream butter with ½ cup sugar. Add egg yolk and salt. Add flour. Pat into 10x15-inch rectangle on cooky sheet. Spread jelly over dough to within ¼ inch of edge of dough. Beat egg whites until foamy. Gradually beat in 1 cup sugar; continue beating until firm peaks form. Fold in lemon extract and ground walnuts. Spread meringue over jelly layer, sealing to edge of dough. Sprinkle chopped walnuts over meringue. Bake 35 to 40 minutes or until browned. Cut into squares while warm. Makes 3 dozen squares.

DENMARK



CHRISTMAS COFFEE CAKE (Dansk Kringle)

Preparation time: 2½ hrs./ Baking time: 25–30 min.
1 c. butter or margarine; ⅓ c. sifted all-purpose flour; ⅓ c. warm water (110°–115° F.); 1 pkg. active dry yeast or 1 cake compressed yeast; ⅔ c. lukewarm milk; 1 egg; ¼ c. sugar; ½ tsp. salt; 3–3½ c. sifted all-purpose flour; ½ c. diced dried apricots; ½ c. water; 2 tbs. sugar; ¼ c. raisins; 2 tbs. chopped citron; 2 tbs. chopped candied cherries; 1 egg yolk; 2 tbs. water; sliced blanched almonds; sugar.

Cream 1 cup butter or margarine and ⅓ cup flour; shape into rectangle 6x12 inches on wax paper; chill. Measure warm water into bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add milk, egg, sugar, salt, and enough flour to make a soft dough. Knead until soft and pliable; roll out on floured board to 15-inch square. Place chilled butter mixture on half of the dough; fold other half over; press edges together. Turn dough ¼ turn; roll out to 15-inch square. Fold in thirds; turn open ends to front. Repeat rolling, folding, and turning twice more; chill 30 minutes. Roll, fold, and turn dough as above two more times. While dough chills prepare filling: Simmer apricots, ½ cup water, and 2 tablespoons sugar until apricots are tender and water is absorbed. Add raisins, citron, and cherries. Roll dough out to 12x15-inch rectangle; cut in half lengthwise. Spread each piece of dough with half the filling. Roll each strip like a jelly roll starting with long side; press to seal at ends and along seam. Twist each into a coil on lightly greased cooky sheets. Blend egg yolk and water; brush tops of coffee cakes; sprinkle generously with almonds and sugar. Heat oven to 375° F. Let rise in warm place (85° F.), away from draft, about 40 minutes or until doubled in bulk. Bake 25 to 30 minutes or until golden. Makes 2 coffee cakes.

ITALY



FILLED CHRISTMAS COOKIES (Cucidata)

Preparation time: 35 min./ Baking time: 15–18 min.
½ lb. dried figs; ½ lb. (1⅔ c.) raisins; ¼ c. candied orange peel; ¼ lb. sweet chocolate, finely chopped; ¼ c. honey; pinch of pepper; ¼ tsp. cinnamon; ¼ tsp. ground allspice; ¼ lb. mixed candied fruits, chopped; 8 c. sifted all-purpose flour; 1 c. sugar; 3 tbs. baking powder; ¼ tsp. salt; 1½ c. shortening; 3 eggs; 1 c. milk; 1½ tsp. vanilla; 1½ tsp. anise extract; 3 c. sifted confectioners' sugar; 3 tbs. melted butter or margarine; 2 tsp. vanilla; ¼ c. lukewarm milk; multicolored sprinkles.

Heat oven to 375° F. Put figs, raisins, and orange peel through food grinder using medium blade. Mix in chocolate, honey, pepper, cinnamon, allspice, and candied fruits; mix well; reserve. Sift flour, sugar, baking powder, and salt together in bowl. Cut in shortening until pieces are fine. Add eggs, 1 cup milk, 1½ teaspoons vanilla, and anise extract; mix until blended. Knead 5 minutes. Roll out part of dough at a time on floured board to ⅛-inch thickness. Cut with floured, fancy cooky cutters (be sure to cut 2 of each shape). Place a rounded teaspoonful of fruit-chocolate mixture on half the cookies; top with second cooky. Press edges together with tines of fork to seal. Make a small slit in top of each cooky. Transfer to lightly greased cooky sheets. Bake 15 to 18 minutes. While cookies bake prepare frosting: Mix together confectioners' sugar, melted butter or margarine, 2 teaspoons vanilla, and lukewarm milk. Frost cookies while hot. Top with sprinkles. Makes about 8 dozen cookies.

IRELAND



WEXFORD CHRISTMAS CAKE

Preparation time: 35 min./ Baking time: 3 hrs.
3 c. sifted all-purpose flour; ½ tsp. baking powder; ½ tsp. cinnamon; 1 c. butter or margarine; 1 c. plus 2 tbs. light brown sugar; 6 eggs; ⅓ c. whiskey; ½ lb. (1⅔ c.) raisins; ½ lb. (1⅔ c.) sultana raisins; ½ lb. (1¾ c.) currants; ¼ lb. (½ c.) mixed candied fruits, chopped; 2 oz. (¼ c.) candied cherries, chopped; ½ c. almonds, ground; ½ c. chopped almonds; 1 tsp. grated lemon rind; ½ c. whiskey.

Heat oven to 275° F. Line 9-inch tube pan with brown paper; grease paper. Sift flour, baking powder, and cinnamon together. Cream butter or margarine; add brown sugar gradually, beating until fluffy. Add eggs one at a time, beating well after each addition. Add flour mixture and ⅓ c. whiskey; mix until blended. Fold in fruits and nuts. Turn into prepared pan. Bake 3 hours or until done. Brush hot cake with ¼ cup whiskey. Cool cake in pan. Remove from pan; peel off paper. Brush with remaining ¼ cup whiskey. Wrap in foil or store in airtight can. Before serving, brush cake with glaze and garnish with citron or angelica, cut into leaves, cherries, and almonds, if desired. Glaze: Combine ¼ cup light brown sugar, firmly packed; 3 tablespoons light corn syrup; and 3 tablespoons water in saucepan; bring slowly to boiling; boil 2 minutes. Remove from heat. Add 1 tablespoon lemon juice.

(continued)

Onion it up!

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With Red Kettle Onion Soup Mix you can make the kind of soup the French are mad for! And you can also do party tricks, or add a creative touch to easy meat dishes. Red Kettle makes the difference, with its unique blend of mild sweet onions, tangy Parmesan cheese, hearty beef broth and subtle seasonings. All the good flavors we put into Red Kettle stay in, too—protected by the handy air-tight can. If you use less than a can, there's a special plastic resealing lid. Onion it up at your house tonight! Fill out the coupon below and let Red Kettle pick up the tab.

1. Onion Butter with French Bread



Combine ½ can (¼ cup)* Red Kettle Onion Soup Mix and ½ cup softened butter. Slice 2 loaves French bread almost through; spread butter on one side of each slice. Wrap loaves in foil; heat at 400° F. for 20 minutes.

2. Onion Popcorn



Combine 1 can Red Kettle Onion Soup Mix and ½ cup melted butter. Mix well with 12 cups popcorn.

3. Many-Way Dip



Combine 1 can Red Kettle Onion Soup Mix and 1 pint sour cream with any *one* of the following: 1 can (7½ ounces) minced clams, drained; 4 slices crumbled cooked bacon; ¼ cup toasted chopped almonds; 3 tablespoons blue cheese, crumbled; 2 tablespoons pickle relish; 1 medium avocado, mashed (serve immediately); 1 teaspoon prepared horseradish. Chill; surround with chips or crackers.

4. Liver 'n Onions



In skillet, brown 1 lb. sliced liver in 2 tbsp. butter. Add 1 can Red Kettle Onion Soup Mix, 3 tbsp. flour; slowly stir in 2 cups water, 2 tbsp. ketchup or chili sauce. Cover; simmer 10-20 min. (until liver is tender). Stir now and then. Serve over cooked rice, noodles, or mashed potatoes. 4 servings.

5. Super Meat Loaf



Thoroughly mix 1 can Red Kettle Onion Soup Mix, 1½ lb. ground beef, 3 slices bread (cut in small pieces), 1 cup milk or tomato juice, 1 egg. Shape into loaf; bake 1¼ hours in shallow pan at 350° F. 6 servings.

6. Onion Gravy-Sauce



In pan, blend 4 tbsp. flour into 2 to 4 tbsp. drippings or butter. Add 1 can Red Kettle Onion Soup Mix; slowly stir in 2¼ to 2½ cups water. Cook, stirring until thickened. Simmer 10 minutes. Serve over potatoes, meat, etc.

7. Continental Stroganoff



In skillet, brown 1 lb. round steak (cut in thin strips) and 1 can (4 ounces) sliced mushrooms, drained, in 2 tbsp. butter. Add 1 can Red Kettle Onion Soup Mix, 2 tbsp. flour, 1 cup milk, and 1 cup water. Cover, simmer 45 min., stir now and then. Blend in ½ cup sour cream; heat. Serve over noodles; sprinkle with parsley. 4 servings.

8. Saucy Pork Chops



Brown 6 pork chops (about 1½ lb.) in skillet; pour off fat. Add 1 can Red Kettle Onion Soup Mix, 3 tbsp. flour; slowly stir in 2 cups water. Cover; cook over low heat 45 minutes. Stir now and then. Uncover; cook to desired consistency. 6 servings.

9. Onion Burgers



Mix 1 can Red Kettle Onion Soup Mix and 1½ lb. ground beef. Shape into 6 patties; cook until done. Serve on buns.

10. Chicken Oniondine

In skillet, brown 2 lb. chicken parts in 2 tbsp. shortening; pour off fat. Add 1 can Red Kettle Onion Soup Mix and 3 tbsp. flour; gradually stir in 1½ cups water. Cover; simmer 45 minutes or until tender. Stir now and then. Blend in ½ cup sour cream; heat. 4 to 6 servings.



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and the lid's off



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*Where recipe calls for less than 1 can, mix contents well before using.

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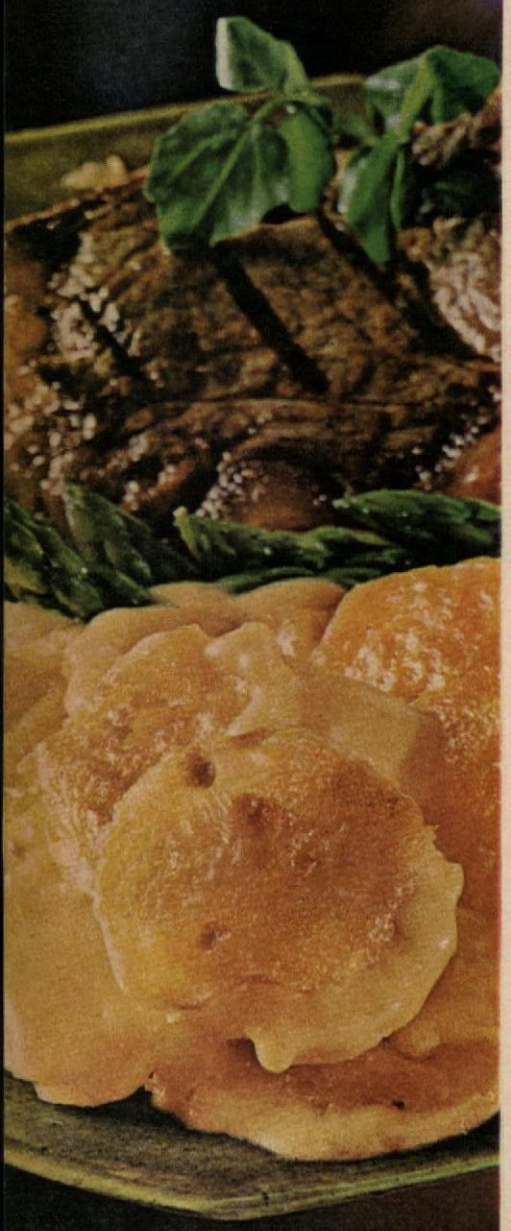
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Betty Crocker Au Gratin Potatoes

How can you improve on a good steak? Serve it with the real Cheddar cheese flavor of delicious au gratin potatoes from Betty Crocker. Easy, too. They're ready for the oven in three minutes, and everything is in the package. Serve them soon.



GENERAL MILLS

(continued)

SWEDEN



CHRISTMAS GINGER COOKIES (Pepparkakor)

Preparation time: 25 min./Chilling time: overnight
Baking time: 8–10 min.
3¾ c. sifted all-purpose flour; 1 tbs. ginger; 1 tbs. cinnamon; 2 tsp. cloves; 1 tsp. baking soda; 1 c. butter or margarine; 1 c. sugar; 1 egg; ½ c. molasses.

Sift flour, ginger, cinnamon, cloves, and baking soda together. Cream butter or margarine; gradually add sugar, beating until fluffy. Add egg and molasses; beat well. Add flour mixture gradually; beat until blended. Wrap in wax paper; chill overnight. Heat oven to 350° F. Roll out part of dough at a time on floured board. Cut out with floured, fancy cutters. Transfer to lightly greased cooky sheet. Bake 8 to 10 minutes or until lightly browned. Cool on wire rack. Make design or outlines on cookies with white Decorator Frosting. (See recipe for "Little Hats," page 64, but do not add coloring.) Makes 8 dozen.

CANDY CANES (Yulestav)

Preparation time: 20 min./Chilling time: 2 hrs.
Baking time: 10–12 min.
1⅓ c. butter or margarine; ¾ c. sugar; 3¾ c. sifted all-purpose flour; 3 tbs. milk; ½ tsp. almond extract; red food coloring.

Cream butter or margarine and sugar. Add flour alternately with milk and almond extract. Mix until blended. Divide dough in half, add food coloring to half the dough. Chill dough 2 hours. Heat oven to 350° F. Roll rounded teaspoonful of each color dough on lightly floured board to a strip ¼ inch wide and 6 inches long. Put a white strip and a red strip side by side; twist together like rope. Place on ungreased cooky sheet. Curve top to form cane handle. Repeat to use all the dough. Bake 10 to 12 minutes or until delicately browned. Decorate with frosting, if desired. Makes 2½ dozen.

FOLDING CHRISTMAS STARS (Julstjarnor)

Preparation time: 30 min./Baking time: 8–10 min.
1 lb. cold, unsalted butter; 3⅓ c. sifted all-purpose flour; ½ c. ice water; tart red jelly; 1 egg, beaten.

Cut butter into flour until size of peas. Add ice water slowly while stirring with a fork until just blended. Wrap in wax paper; chill 30 minutes. Roll out on floured board into a rectangle; fold in thirds; chill. Repeat 2 or 3 times. Heat oven to 475° F. Roll out half the dough on floured board ¼-inch thick. Cut into 4-inch squares. Place on cooky sheet. Place a spoonful of jelly in center. Make 1½-inch cut from each corner toward center. Fold alternate corners in over center; seal with beaten egg. Chill 15 minutes. Brush with beaten egg. Bake 8 to 10 minutes or until well browned. Repeat with remaining dough. Makes 16 stars.

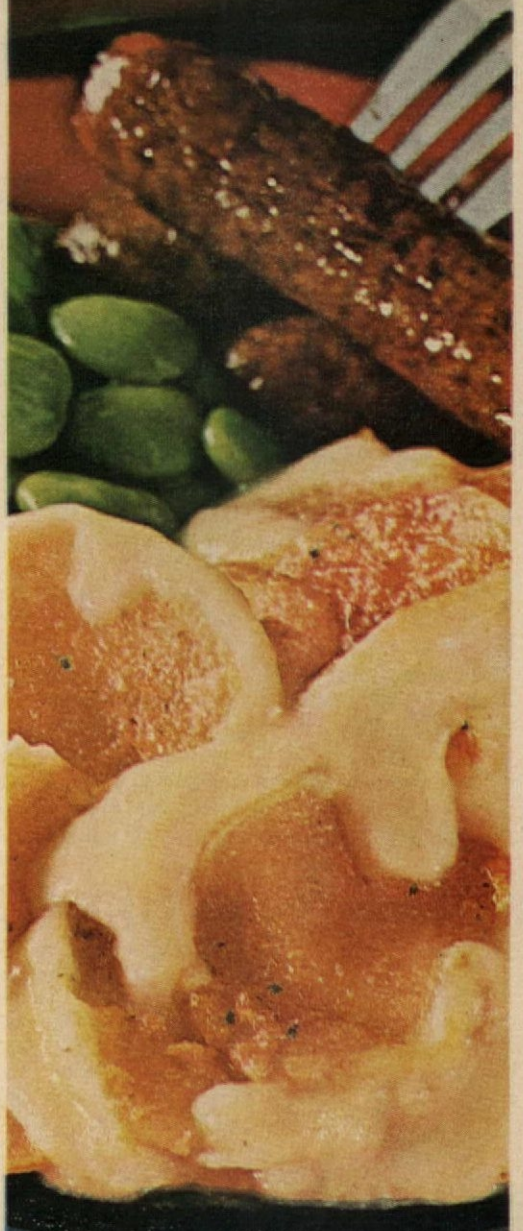


SAFFRON BREAD (Saffronsbrod)

Preparation time: 30 min./Rising time: 2 hr.
Baking time: 30–40 min.
½ tsp. saffron; ¾ c. scalded milk; ¼ c. warm water (110°–115° F.); 1 pkg. active dry yeast or 1 cake compressed yeast; ½ cup sugar; 1 tsp. salt; ½ c. soft butter or margarine; 3 eggs; 5 to 5½ c. sifted all-purpose flour; ½ c. raisins; ½ c. ground almonds; 1 egg white, beaten slightly; slivered almonds; sugar.

Soak saffron in scalded milk until milk is lukewarm; strain. Measure warm water into bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add lukewarm milk, sugar, salt, butter or margarine, eggs, and 2 cups of flour. Mix until smooth. Add raisins, almonds, and 3 cups of flour; mix until smooth. Knead on floured board until soft and pliable. Place in

How to make sausage come to dinner



Betty Crocker Scalloped Potatoes

"Breakfast" sausage? Now it's a delicious dinner idea, too! Savory, creamy Betty Crocker scalloped potatoes set off the sausage flavor perfectly. Everything's in the package and ready for the oven in three minutes. Try them soon.



GENERAL MILLS

greased bowl; turn over to grease both sides. Cover; let rise in warm place (85° F.), away from draft, about 1½ hours or until doubled in bulk. Punch down. Divide two-thirds of dough into 3 parts. Roll each piece of dough into a 14-inch strip. Braid the 3 strips on greased cooky sheet; pinch ends together and tuck under. Divide remaining third of dough into 3 parts; roll each into a 10-inch strip. Braid strips together; pinch ends together; tuck under. Make an indentation down center of long braid. Lay small braid on top of large braid. Fasten with wooden picks. Brush with egg white; sprinkle with almonds and sugar. Let rise in warm place (85° F.), away from draft, 30 to 40 minutes or until almost doubled in bulk. Bake at 350° F. 30 to 40 minutes. Cool on wire rack.



TWELFTH NIGHT CAKE (Gâteau des Rois)

Preparation time: 30 min./ Baking time: 1 hr., 15 min.
2¼ c. sifted cake flour; 1 tsp. baking powder; ½ tsp. salt; 1 c. (2 sticks) butter or margarine; 1¼ c. sugar; 1¼ tsp. vanilla; ¼ tsp. ground mace; 4 eggs; ¼ c. milk; ⅔ c. chopped candied cherries; ⅔ c. currants; ⅔ c. ground almonds.

Grease and flour 6-cup mold or 9x5x3-inch loaf pan. Heat oven to 325° F. Sift flour, baking powder, and salt together. Cream butter or margarine until very fluffy. Add sugar slowly, beating at least 10 minutes. Beat in vanilla and mace. Add eggs, one at a time, beating well after each addition. Add sifted dry ingredients alternately with milk. Fold in cherries, currants, and almonds. Turn into prepared pan. Bake 1 hour and 15 minutes or until cake tests done. Cool in pan 5 minutes; remove from pan. Cool completely on wire rack. Decorate with Marzipan Frosting and Strawberries: Crumble 1 can (8 ounces) almond paste into 1 egg white in bowl. Add 1 teaspoon almond extract. Add 2 to 2½ cups sifted confectioners' sugar slowly, adding only enough to make mixture the consistency of soft pie dough. Tint a third pale pink with a few drops of red food coloring; tint remaining two-thirds pale green with green food coloring. Break off small pieces of pink almond-paste mixture; roll each into round piece between palms of hands. Brush lightly with water; roll in red decorating sugar to coat; shape into tapered piece to resemble a strawberry. Repeat with remaining pink mixture. Break off small pieces of green almond-paste mixture; roll and shape for strawberry hulls. Roll remaining green mixture between sheets of wax paper (moisten table under wax paper to prevent slipping). Cut to fit top of cake; carefully lift onto cake. Cut leaf shapes from green scraps; mark with wooden pick; brush with diluted green food coloring. Arrange strawberries and leaves on cake. Cake may be decorated ahead and covered carefully with plastic wrap or foil.

ALMOND WAFER CONES (Cornets Amandine)

Preparation time: 20 min./ Baking time: 3–4 min. per batch
3 egg whites; dash of salt; ½ c. sugar; ⅓ c. sifted all-purpose flour; ⅓ c. finely ground almonds; ⅓ c. butter or margarine, melted and cooled; ½ tsp. almond extract.

Heat oven to 400° F. Beat egg whites with salt until stiff but not dry. Fold in sugar, flour, and almonds. Gently fold in cooled butter or margarine and almond extract. Drop by teaspoonfuls (do only 3 at a time) on well greased cooky sheet; spread with back of spoon. Bake 3 to 4 minutes, or until edges are lightly browned. Cool a few seconds. Remove with thin spatula; quickly shape into cornucopias. Cool on racks; store in airtight container. Fill with Mocha Butter Cream: Cream together ⅓ cup soft butter or margarine, dash of salt, 1 pound sifted confectioners' sugar, ½ cup cocoa, and 2 teaspoons instant coffee. Blend in ⅓ cup light cream and ½ teaspoon vanilla. Makes 4 dozen cookies.

(continued)

BLENKO



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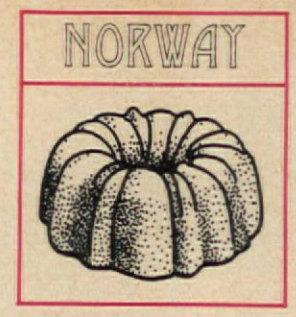


Fold memorable flavor into packaged puddings with Del Monte Prunes

Take a simple "quickie" dessert, add the good, rich, natural flavor of DEL MONTE Prunes—and you have a new family favorite! Sweet, tender DEL MONTE® Brand Prunes are great for recipes, breakfast use, snacks. Look for them in both the familiar cartons and new transparent bags—DEL MONTE Raisins, Dried Apricots and Peaches, too. They're all the same dependable DEL MONTE quality, in either style of package.

PRUNE CREAM PUDDING Cook 1 pkg. (3½ oz.) vanilla pudding according to directions on the package. Remove from heat and stir in ½ cup of snipped uncooked DEL MONTE Prunes; cool 10 minutes. Whip ½ cup heavy cream; fold into the pudding. Spoon into 4 or 5 dishes. Garnish with pitted prunes stuffed with DEL MONTE Mandarin Orange segments as shown, if desired. Also delicious made from coconut cream flavor pudding.

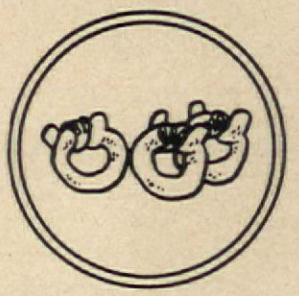
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SOUR CREAM CAKE (Mjuk Kaka)

Preparation time: 20 min./ Baking time: 1 hr.
4 c. sifted all-purpose flour; 2 tsp. baking soda; 2 tsp. ground cardamom; 1 c. butter or margarine; 2 c. sugar; 2 eggs; 1½ c. dairy sour cream; confectioners' sugar.

Heat oven to 350° F. Sift flour, baking soda, and cardamom together. Cream butter or margarine and sugar until fluffy. Add eggs; beat well. Add flour mixture and sour cream alternately. Pour into well greased and lightly floured bundt pan. Bake 1 hour. Cool 5 minutes; remove cake from pan; cool on wire rack. Dust cake lightly with confectioners' sugar.



WREATHS (Berliner Kränze)

Preparation time: 20 min./ Baking time: 10–12 min.
1 c. butter or margarine; 1 c. sifted confectioners' sugar; 2 egg yolks; 1 tbs. water; 2 hard-cooked egg yolks, sieved; ½ tsp. vanilla; ½ tsp. almond extract; 3 c. sifted all-purpose flour; 1 egg white, slightly beaten; green sugar; candied cherries.

Cream butter or margarine; gradually add confectioners' sugar. Add egg yolks, water, and sieved egg yolks. Add vanilla and almond extract. Gradually add flour; mix until blended. Chill 1 hour. Heat oven to 375° F. Roll a rounded teaspoonful of dough at a time on lightly floured board into a strip ¼ inch wide and 7 to 8 inches long. Loop ends to form a knot. Place on cooky sheet. Brush wreaths with egg white; sprinkle with green sugar. Bake 10 to 12 minutes or until very lightly browned. Garnish at knot with slivers of candied cherries. Makes 4 dozen cookies.



CHOCOLATE ALMOND MACAROONS (Schokaladenmakronen Mit Mandeln)

Preparation time: 30 min./Baking time: 20–25 min.
3 egg whites; 1 tbs. vinegar; ½ tsp. salt; 1 c. sugar; 1 c. finely chopped almonds; 4 sqs. unsweetened chocolate, coarsely grated; 1 pkg. (6 oz.) semi-sweet chocolate pieces; 1 tbs. shortening; finely chopped pistachio nuts.

Heat oven to 275° F. Beat egg whites, vinegar, and salt in large bowl until foamy. Beat in sugar, 1 tablespoon at a time, until meringue stands in firm peaks. (This takes about 10 minutes.) Fold in almonds and grated chocolate very gently. Drop by teaspoonfuls, 1 inch apart, on lightly greased cooky sheets. Bake 20 to 25 minutes or until set. Remove carefully from cooky sheets. Cool on wire racks. Melt semi-sweet chocolate pieces and shortening in top of double boiler over hot water. Swirl on tops of cookies from tip of spoon. Sprinkle with chopped pistachio nuts. Makes 10 to 11 dozen macaroons.

THE END

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Try the easy Mazola Corn Oil way to make these delicious cookies

Sugar Cookies

2 cups sifted flour
1-1/4 teaspoons baking powder
1/4 teaspoon salt
1/3 cup MAZOLA Corn Oil
3/4 cup sugar
1 teaspoon vanilla
1 egg plus milk to make 1/3 cup

Sift flour, baking powder and salt into bowl. Add MAZOLA; blend well with fork or pastry blender. (Mixture will appear dry.) Beat sugar, vanilla and egg-milk mixture together until very light and fluffy. Stir into flour mixture. Chill about 1 hour. Roll out on a floured board or cloth. Cut as desired. Before baking, place nuts on cookies or sprinkle with colored sugar.

For other cookies, arrange candied cherries on a circle of dough; fold over dough to meet center and press to seal. Bake in a 400°F. (hot) oven about 9 minutes. Makes about 3 dozen.

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The delicate flavor of plump Le Sueur mushrooms rolled into a mellow cream cheese ball—a delicious addition to any hors d'oeuvres tray. To acquaint you with these mushrooms, here is a special offer. Just send 2 Le Sueur mushroom labels, plus a wrapper or cover from any brand of cream cheese, to GREEN GIANT CO., Box LS340, Le Sueur, Minnesota, and we'll send you 50¢.

CHEESE IN THE ROUND



Two 2½-oz. jars or one 4½-oz. jar Le Sueur sliced mushrooms, drained

One 8-oz. pkg. cream cheese, softened

1 tablespoon finely minced onion

½ teaspoon salt

1 teaspoon Worcestershire sauce

Finely chop mushrooms. Mix into softened cheese along with onion, salt and Worcestershire sauce. Chill thoroughly so mixture will be easier to handle. Shape into ball. Serve with assorted crackers.

Yield: One 5-inch ball.

© Green Giant Company

Cooky Tree Cookies

(pictured in color on page 52)

Tradition in the home of the Phil Cordreys of Carmel Valley, California, is to decorate the tree with special cookies. These are holiday shapes and cookies cut like characters in children's books. Here are Mrs. Cordrey's recipe and directions to make cooky tree cookies.

6½ c. sifted all-purpose flour; 1 tsp. baking powder; 1 tsp. salt; 1⅓ c. shortening (part butter or margarine); 1⅓ c. sugar; 4 eggs; flavoring.*

Sift flour, baking powder, and salt together. Cream shortening and sugar until light and fluffy. Add eggs; beat well. Add flavoring. Stir in sifted dry ingredients; mix well. Chill until firm. Heat oven to 375° F. Roll dough ⅛- to ¼-inch thick. Cut out with cooky cutters or trace around cardboard patterns. Transfer to lightly greased cooky sheets. Bake 10 minutes or until edges are lightly browned. Cool on wire racks. Makes 6 dozen.

*Flavoring may be vanilla and grated nutmeg, about ½ teaspoon almond extract or maple flavoring, grated lemon rind.

To Assemble Cookies

1. Cut shapes from glazed paper (preferably freezer paper) using cooky patterns. (We recommend glazed paper because it will peel off the cookies easily.) If cookies shrink in baking, make paper cutouts slightly smaller than patterns. As it is easier to trace on unglazed side of freezer paper, be sure to reverse the pattern so the glazed side will match the bottom of the baked cooky.

2. Make "cooky glue": Whip 2 egg whites slightly. Add about 1 cup confectioners' sugar; beat until it's as heavy as cream. Sugar needed varies with amount of egg whites, depending on size of eggs.

3. Turn cookies, face down on rack. Paint backs with cooky glue.

4. Cut ribbon lengths and fold in half. Place folded end about 1½ inches down from top of cooky. Put a dab of cooky glue on ribbon.

5. Press freezer-paper cutout, glazed side down, *very carefully* on cooky. Too much pressure can crack cooky. If it cracks, mend it with cooky glue, let it harden, then glue on ribbon and backing. Always let glue harden before frosting cookies.

To Frost Cookies

1. Beat 2 egg whites until frothy. Beat in 1 box (1 pound) confectioners' sugar and ½ teaspoon almond extract. Beat in water, a teaspoonful at a time, until frosting is of good spreading consistency. It should be thicker than an icing but thinner than cake frosting. No mark should be left from the knife or spatula when it is spread on the cooky. If it tightens up as you work, a drop or two of water will restore it to the proper consistency.

2. Divide frosting among as many bowls as there are colors. Add food coloring, a few drops at a time to make base colors. Colors should be pale so the design painted on top is clearly visible.

3. Frost cookies. Let frosting set before painting cookies.

To Paint Cookies

Use a fairly small watercolor brush, preferably sable, with a *good* point. Paint designs on frosted cookies with food coloring.

A small amount of egg yolk mixed with food coloring will give a heavier consistency to your "paint." Put a puddle of each color around the edge of a plate or pie pan. Put egg yolk in separate small pan. Have a glass of clean water to wash brush, and paper towels or napkins to absorb excess moisture from brush. Take a bit of each color to be mixed and mix it with a dab of egg yolk. Use colors straight or mix them. Use colored sugars, red hots, silver dragées, and other items for decorations. Glue them on with egg yolk.

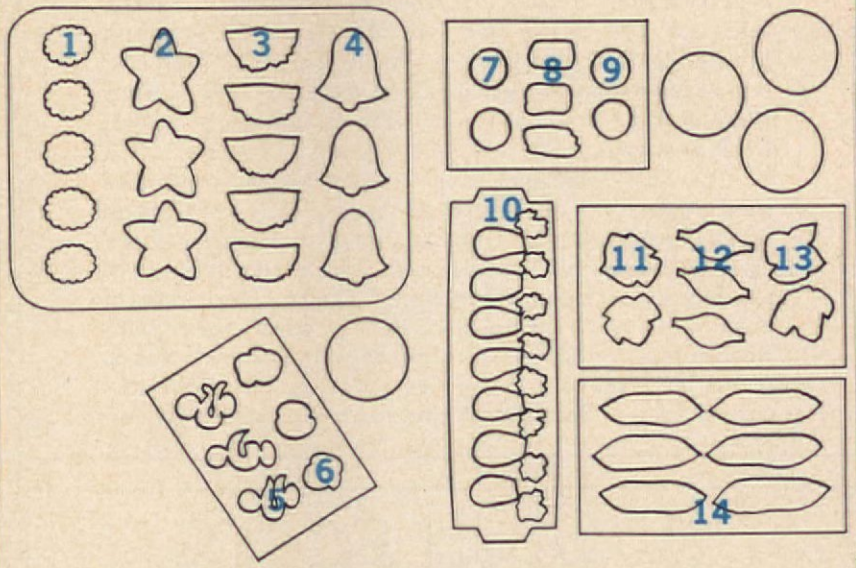
Tip: These cookies, frosted and painted, can be frozen. Make them ahead, before the Christmas rush, so they'll be ready for the kiddies.

To make patterns: Each square on the graph represents one inch. Draw one inch squares on a sheet of heavy paper. Then draw each line in each square of the graph into your one inch squares, following graph exactly. This gives a pattern for the cooky shape and icing designs. Make a set of shapes from cardboard (without designs) to use as cooky cutters. Place on cooky dough and cut around with a sharp knife. For coloring guide see page 52.



Fast and Fancy Canapés

(pictured in color on pages 56 and 57)



1. Curried Shrimp Tidbits. Thaw and dice a 5-ounce package of frozen, cooked shrimp. Mix in ½ cup finely chopped celery, ¼ cup finely chopped green olives, 2 tablespoons chopped parsley, and ½ teaspoon salt. Blend 1 teaspoon curry powder with ¼ cup mayonnaise or salad dressing and stir into shrimp mixture. Spoon mixture into packaged patty shells or onto crisp crackers. Top with half a ripe olive, a cube of cheese, or if you have the time, pipe cheese spread through a pastry tube onto a ripe olive half as we did.

2 and 4. Festive Pizza Cut-Outs. Bake frozen pizza according to package directions. Cool slightly and cut out with fancy-shaped cooky cutters (we used bells and stars). Garnish edges with sieved hard-cooked egg yolk or top with parsley.

3. Cocktail Tacos. Bake frozen cocktail tacos according to package directions. Insert crisp lettuce leaves around edges. Top with slices of cherry tomatoes and parsley.

5. Kabobs. Heat frozen fried clams according to package directions. Skewer on wooden picks with cherry tomatoes and halved ripe olives.

6 and 8. Assorted Petit Puffs. These puff pastry goodies come in a variety of shapes and fillings: cheese, anchovy, frankfurter, liver, etc. They're ready to bake and serve. Add a garnish by sprinkling with chopped parsley or paprika as soon as they come from the oven.

7 and 9. Egg Roll Rounds. Cut frozen egg rolls into ¾-inch slices. Bake 5 minutes on cooky sheet at 425° F. Cool slightly; sprinkle with parsley. Top with tiny pimiento stars.

10. Artichoke and Deviled Ham Canapés. Put cooked and drained frozen artichoke halves in a shallow dish. Pour over enough bottled French- or Italian-style dressing to cover. Mix 2 tablespoons grated Parmesan cheese and 1 can (2¼ ounces) deviled ham. When ready to serve, top each drained artichoke half with a dollop of ham mixture. Pretty them up, if you wish, with quartered radish slices.

11 and 13. Cheese Crab Balls. Dice a 6-ounce package of frozen, cooked crab meat. Drain well. Soften 2 packages (3 ounces each) cream cheese. Stir in diced crab meat, 2 teaspoons frozen chives, ¼ teaspoon hot-pepper sauce, and ½ teaspoon salt. Roll between palms of hands into small balls. Roll each in finely chopped parsley or dried parsley flakes. Serve on crisp crackers or, if there's time to make your tray pretty, in Toast Cups.

To make Toast Cups: Heat oven to 425° F. Trim crusts from 16 slices of fresh, thin-sliced bread. Roll slices lightly with rolling pin to make more pliable. Grease alternate cups of 1- or 1½-inch muffin-cup pans with melted butter or margarine. Press bread slices carefully into greased cups; press around edges to make points stand up. Drizzle lightly with melted butter or margarine. Toast in oven 4 to 5 minutes or until golden brown. Cool in pans.

12. Deviled Crab Canapés. Mash 1 package (6 ounces) deviled crab cakes. They mash quickly even though frozen. Mix in ½ cup finely chopped celery, ¼ teaspoon salt, ½ teaspoon dill weed (optional), 3 to 4 tablespoons mayonnaise or salad dressing. Spoon onto crackers or into canapé *(continued)*

New "Christmas Tree" Cookies

from SUN-MAID RAISINS & SUNSWEET PRUNES



SERVE these festive little cookies from festive little trees . . . a do-it-together Christmas the kids'll never forget! Free booklet in every sack of Pillsbury's BEST Flour gives you directions for making the tree, the cookies, and 101 other ideas.

Step up the flavor and energy of homemade cookies and other baking with naturally sweet, wholesome SUN-MAID Raisins. They're always uniformly fresh-tasting.

Get new SUNSWEET Pitted Prunes in the handy cellophane bag. No seeds—no stones—no pits! Just the delicious "sugar-plum goodness" of fresh tree-ripened fruit.

Plump, "Tenderized" SUNSWEET Prunes do wonderful, Christmas-y things for your cookies, cakes, pies, puddings. Buy them in the flavor-sealed carton with removable inner bag.





Wundervoll!*

***Wonderful! rich Viennese pastry now from a mix!**



Only Betty Crocker captures the classic delicacy of continental pastry in an easy new mix. Lacy coconut, almonds and golden caramel layered on a rich buttery base. Perfectly heavenly! New Vienna Dream Bar Mix, exclusively from Betty Crocker.

(continued)

crackers. If you have time, make pastry boats, as we did. Prepare a package of pie-crust mix and divide into quarters. Roll each quarter out on a sheet of heavy foil to ⅛-inch thickness. Cut pastry and foil into strips 3x1½ inches. Moisten ends of pastry and press together, with foil back, into a canoe shape. Place on baking sheet and chill ½ hour. Bake at 425° F. about 10 minutes or until light brown. Cool; remove foil. Fill with crab mixture.

14. Clam Sticks in Blankets. Thaw a 7-ounce package of frozen clam sticks. Trim crusts from 20 slices of thin-sliced bread. Spread bread lightly with melted butter or margarine. Put a clam stick diagonally on each slice. Drizzle with lemon juice and sprinkle with powdered thyme. Bring two free corners of bread together to enclose clam stick in bread; fasten with wooden pick. Brush outside of bread with melted butter or margarine. Bake at 425° until bread is golden and clam sticks are well heated. Garnish with pimiento and parsley, if desired.

HOLIDAY FOODS FROM THE FREEZER

During the Christmas season there are many occasions when you will want food for guests to be at your fingertips. This is the time and place to depend on those frozen foods so abundant in your supermarket. Stock your own freezer with a variety of these foods and you can be ready in a trice.

Frozen Crab Meat Cocktail
Frozen Beef Stroganoff or
Escalloped Chicken and Noodles
Artichokes Parmesan*
Celery Hearts Olives Pickles Heated Rolls
Frozen Chocolate Cake Roll
Coffee or Tea

ARTICHOKES PARMESAN

1 pkg. (9 oz.) artichoke hearts; 2 tbs. lemon juice; 3 tbs. butter or margarine; ½ tsp. salt; ¼ tsp. pepper; 2 tbs. grated Parmesan cheese; paprika.

Cook hearts by package directions. Drain. Combine lemon juice, butter or margarine, salt, and pepper in small saucepan. Heat until butter or margarine is melted and mixture blended. Pour over artichoke hearts; toss lightly to coat well. Turn into serving dish; sprinkle with cheese and paprika. Makes 3 to 4 servings.

Frozen Chicken and Chestnuts in Sauce or
Broiled Brook Trout Amandine
Festive Patty Shells With Creamed Peas and Onions*
Asparagus Vinaigrette*
Assorted Pickles and Olives Heated Rolls
Frozen Pecan Pie With Whipped Topping
Coffee or Tea

FESTIVE PATTY SHELLS WITH CREAMED PEAS AND ONIONS

1 pkg. frozen patty shells (6 shells); 2 pkgs. (10 oz. ea.) creamed peas and small white onions; 2 tbs. dry white wine; 2 tbs. finely chopped parsley; 6 pimiento strips.

Bake patty shells according to package directions. Cook frozen peas and onions according to package directions. Remove from heat; stir in wine. Fill patty shells with creamed mixture. Sprinkle rims of shells with chopped parsley and a pimiento strip twisted to resemble a bow. Makes 6 servings.

ASPARAGUS VINAIGRETTE

1 pkg. (10 oz.) frozen asparagus spears; 3 tbs. vinegar or lemon juice; ¼ c. olive or pure vegetable oil; ¾ tsp. salt; ¼ tsp. pepper; 1 tsp. minced onion; 2 tbs. chopped pimiento; 1 tsp. dried parsley flakes.

Cook asparagus according to package directions; drain. Combine remaining ingredients; pour over hot asparagus. Chill. Makes 4 servings. THE END

Recipe for a successful party: Lipton California Dip.

LIPTON CALIFORNIA DIP

You make it in a flash. Just pour an envelope of Lipton Onion Soup Mix into a pint of sour cream. Stir with a fork...chill. You've got it: delicious California Dip. Now surround with potato chips and it's dip, dip, hooray!

And to start you dipping, we'll contribute a quarter to the price of the chips. Clip the price mark from any potato chip package. Write your name and address on the back of the front panel of a Lipton Onion Soup Mix Box. Send both to Lipton Soups, Box 5200, St. Paul, Minn. 55177. We'll send you a quarter.

Limit: one per family. Request must be postmarked no later than Jan. 31, 1965.



AT ITS BEST WHEN IT'S BUSIEST

This charming country kitchen in the home of Mr. and Mrs. Charles Rocco of Saddle River, New Jersey, proves its mettle during the holiday season—when cooking is at its peak! And it's the simplicity that makes the kitchen so truly functional: well-defined work areas, loads of cabinets, uncluttered counters, and up-to-date equipment.

The kitchen, dining area, and family room were formerly the garage and storage barn of the Roccos' rambling home. Mr. Rocco did the designing and construction work, his skilled father-in-law, the handsome cabinets.

During the holidays the Roccos eat their family meals in the attractive dining center and serve festive holiday food around the fireplace in the adjoining family room. And for a final Christmas touch you may get a glimpse of the tamed reindeer which the family raises as a hobby.

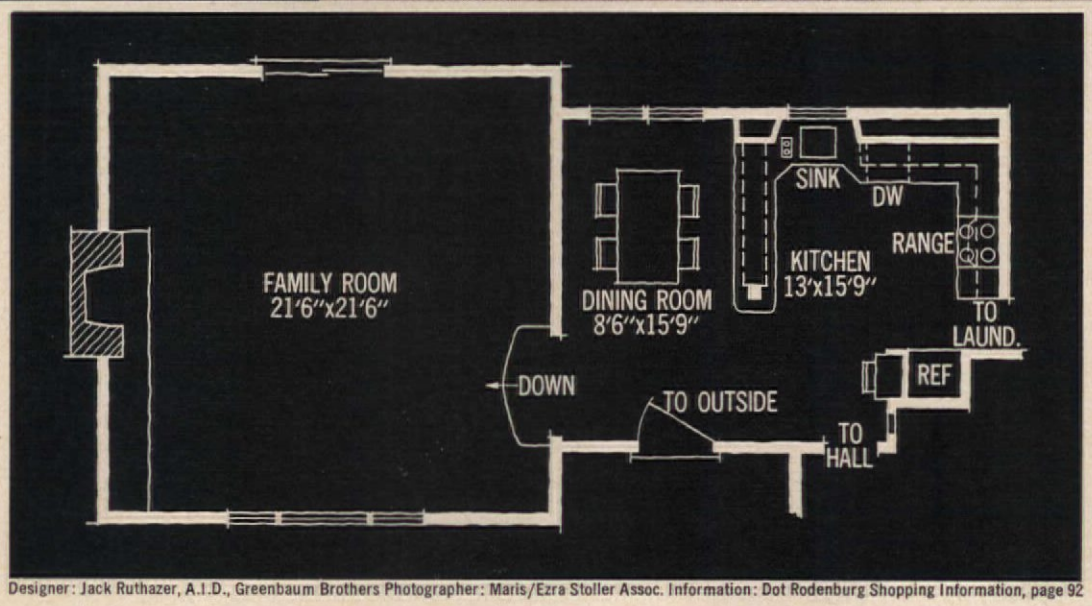




ATTRACTIVE DINING AREA is part of large kitchen divided from work area by uncluttered buffet counter. Some of the spacious cabinets below open on both sides, serving as storage space for trays or dishes used in both areas.



WHAT COULD HAVE BEEN a wasted wall is cleverly used for a decorative and useful built-in desk—stained dark to match the cabinets. Work top folds up when not in use. Small door next to desk opens to under-stair storage area.



Designer: Jack Ruthazer, A.I.D., Greenbaum Brothers Photographer: Maris/Ezra Stoller Assoc. Information: Dot Rodenburg Shopping Information, page 92

LARGE KITCHEN features custom cabinets with ceiling beams finished to match. Wall behind clean-up center was built out for necessary plumbing connections—thus an interesting bay window effect over the sink was achieved.

PLAN SHOWS easy work flow from refrigerator to range to clean-up area and on to the three serving areas: buffet counter, kitchen dining area, large family room. Hallways off kitchen lead to laundry, living room, and outdoors.

GRAND GIFTS



Feel like a rich uncle? Then think big and give lavishly to one and all

If you're an ordinary gift giver it may take the memory of a computer to remember what everyone on your list wants. If, however, you plan to take the giant step this year, you needn't waste any more sleep on what to give cousin Naomi or Uncle Joe and the rest of your family and friends. After all, they've been telling you what they want for Christmas all year long. They may not have come out directly and asked for a grand piano in so many words. They were not even hinting—just expressing a wish without the slightest hope of ever having it come true. There's something particularly touching, we believe, in having these random wishes thoughtfully remembered and fulfilled. Some methodical souls do make a practice of jotting down such comments in a special notebook which they consult come Christmastime, with a certain degree of smugness. In case you've been too busy to keep a notebook of this kind, and are not blessed with total recall, we've made up a Christmas list for you and hope you'll find it useful.

TOO BIG TO WRAP?

Since many of our suggestions might prove hard to wrap and impossible to smuggle into the house without arousing the future recipient's suspicion, we suggest you think up some "token gifts" instead. You give these in lieu of the actual present; they're somewhat like a gift certificate but far less impersonal. Many people, ourselves included, are not always happy with gift certificates . . . such an easy and convenient way out of the whole dilemma. Our "token gifts" prove you really care. Not only have you thought of and bought the gift itself, you've gone to all kinds of trouble to plan the "token." Another advantage of our new system is that it spreads out the anticipation of good things to come. And when is some Christmas cheer more sorely needed than in those let-down days right after New Year's?

GIVE A PILE OF BRICKS

For someone who has always wanted to build a terrace or pave a patio, give a pile of bricks. A "token gift" is very much in order since the actual work will have to wait until warm spring weather unless you live in California, Florida, or other parts of the South. And even then, who wants the backyard cluttered up with bricks over the holidays? As a "token," wrap one brick as you would any other present.

GIVE AN ELECTRIC TWIN

Electric appliances make wonderful gifts and even though most households have one of each kind, wouldn't it be nice to have two? There's nothing like an auxiliary—or upstairs—vacuum cleaner to make life easier. A second refrigerator, preferably a smaller model, is a great addition to any family room, den, or upstairs study. (Wood-grain finishes have a nice, nonkitchen look.) And think of how your party-prone friends would love an extra, extra-large electric percolator. Equally party oriented are the vertical rotisserie-broilers. An inveterate hostess could use one even though she already has a conventional model since they're specially good for party snacks.

NOTHING LIKE FURNITURE

More and more people are discovering that furniture is one of the grandest gifts of all. And more stores are catering to this trend by setting up intriguing "Christmas Boutiques" in their furniture departments. They're stocked with delectable pieces, mostly of the occasional type. There are small chair-side chests, underwindow chests, chests to go at the foot of the bed and to bunch together as coffee tables. There are cabinets to store liquor and lingerie, silver and shoes. In all these you'll find lots of painted finishes and some decorative and colorful touches. For art collectors there are cubes to be used as pedestals and display étagères. Tables run the gamut from microscopic to monstrous, some turn corners happily, others are pie-shaped to stand between two chairs, and still others flip easily from coffee to dining height.

If you're concerned about furniture deliveries be sure you have a

We did all these Christmas things with the invisible tape. See?

What? You can't see it? Well, that's "Scotch" Magic Mending Tape for you. Looks white-ish on the roll. But stick it down on most gift wrappings and phhht! it disappears.

Mailing packages? Swell. The invisible tape resists moisture. Its sticking power is, well, powerful! Try it. Cover address labels with overlapping strips and neither rain nor snow nor sleet can smudge or smear them.



picture of the piece to use as a "token gift" stocking stuffer. Larger pieces of furniture such as sofas, chairs, whole wall systems are just as appropriate and certainly as welcome.

MAKE IT WARM FOR CHRISTMAS

Give a sauna. These Finnish dry steam heat baths are still the hottest things around. In the original version of the sauna, the bather is lightly beaten with birch twigs and races out for a snowy rub-down when he's through. To avoid shocking the neighbors, sauna makers in this country suggest installations near a shower or bath. But they still line their saunas with redwood and manufacture them in quite a wide variety of sizes and shapes. If you decide to give a sauna, your "token gift" could be a set of sauna mugs for drinking cool water while letting off steam.

GIVE PAPER!

A lavish paper present is a perfect wallpaper. The required rolls could be tied with wide, colorful ribbons and piled under the Christmas tree, rather like a bundle of logs. If you prefer scenics, persuade the salesman to let you have a so-called miniature as a "token." These miniatures are scaled-down versions that give the overall effect of the original panels.

GRAND GESTURE

Give silver—sterling or plate—that leads a busy life. See the porringers we picked on page 44 and used as soup plates. Other useful pieces are baby mugs. They're charming when filled with small flowers, cigarettes, lipstick and powder brushes, or pencils. A pair of pipkins is good for serving sauces; on the coffee table they're used for dips or filled with tidbits. Those handsome silver picture frames with easelbacks could be turned into dressing-table mirrors or you could help some recently weds complete their silver with a dozen iced tea spoons, oyster forks, or unusual serving pieces. And don't think young marrieds are not sentimental about silver. Nothing quite matches the elegance of a silver tea set. If the occasion does not call for such an obviously expensive gift, you could make quite a hit with a dozen place-card holders. Even newer than silver is vermeil or silver gilt.

SOMETHING TO SLEEP ON

Give all that it takes to make a bed. Start with the best-looking bedspread. Today you can find ready-made spreads in every conceivable material from silk to fiber glass, always keeping the style of the bed you plan to dress in mind. Include the plumpest pillows, not only regular sizes, but some baby pillows and a bed rest for reading in bed or some elbow pillows for restful, relaxing sleep. Add summer- and winter-weight blankets or an electric blanket. Sheets and pillowcases, of course. Since you'll want to shop for these in coordinated patterns and colors, remember that pastels have had it. The newest colors are full-bodied and warm-blooded. Pack all the separate items in a big wicker hamper or trunk.

COLOR A FLOOR

Give a floor full of fashion. Either wall-to-wall carpeting, an area rug, or a tile installation. If you haven't shopped for a carpet in some years you're in for an eye-opener. Instead of the nice, safe beiges, browns, and dull greens, carpet racks are now bursting with colors such as melon, gold, red, all kinds of blues and bronzes, the list is endless and so are the textures and patterns you can choose from. For the proverbial friend who has everything, you could carpet the kitchen or the poolside. So-called area rugs are the darling of the designers who are coming up with more fascinating ones each season. Many of them are so good they seemed wasted on the floor and so ended up as wall hangings. Area rugs are done in all kinds of interesting and decorative shapes and in every fiber known to—or made by—man. Tile patterns run the gamut from "country" to "cosmopolitan." There are quarry tiles (mat), ceramic tiles (glazed), or vinyl tiles, to name but a few of the many available types.

FABULOUS MISCELLANY

Give a painting or some other work of art; graphics, gouaches, monotypes, or a piece of sculpture but be absolutely sure it's the right thing; nothing is more personal and nothing is harder to buy for someone else. **Give a guest room** everything it needs: a valet stand; a set of special hangers for knitted dresses, furs, coats; an extra blanket, the lightweight cellular kind now comes in luscious, lively colors; a sewing kit; a thermos jug for the night table; a small, choice collection of books; an alarm clock with luminous dial. **Give a precious chandelier** because there's nothing quite as pretty. Use a single crystal pendant as your "token." **Give a snow blower,** lawn mower, or small tractor to a suburbanite or country squire. Whatever it is, deliver it yourself, Christmas morning. **Give a pool** even if you've got to pool resources to do so. They've already got a pool? Well, what about a cabaña or tent or beach umbrellas? **Give a spiral staircase** (if you can find an antique, all the better) to someone who needs it. **Give a desk set.** Sounds dull, doesn't it? Well, we didn't have the office variety in mind. Get a set of file boxes done in enchanting Italian paper, something special by way of a paperweight, and a silver toast rack for note-paper. And how about a filled stamp box?

You can even write on "Scotch" Magic Mending Tape. With anything. Use it to personalize your party glasses. Stick it on. Add name. And cheers!

Take Christmas pictures. Stick 'em down with the invisible tape. Perhaps you won't look the same next year, but the tape will. It's permanent: won't shrink, curl, crack, or turn yellow. Ever.



Like we said: That's "Scotch" Brand Magic Mending Tape for you. It does what no other tape can do. Not only at Christmas, but all year 'round.

Look for it in the green plaid dispenser.

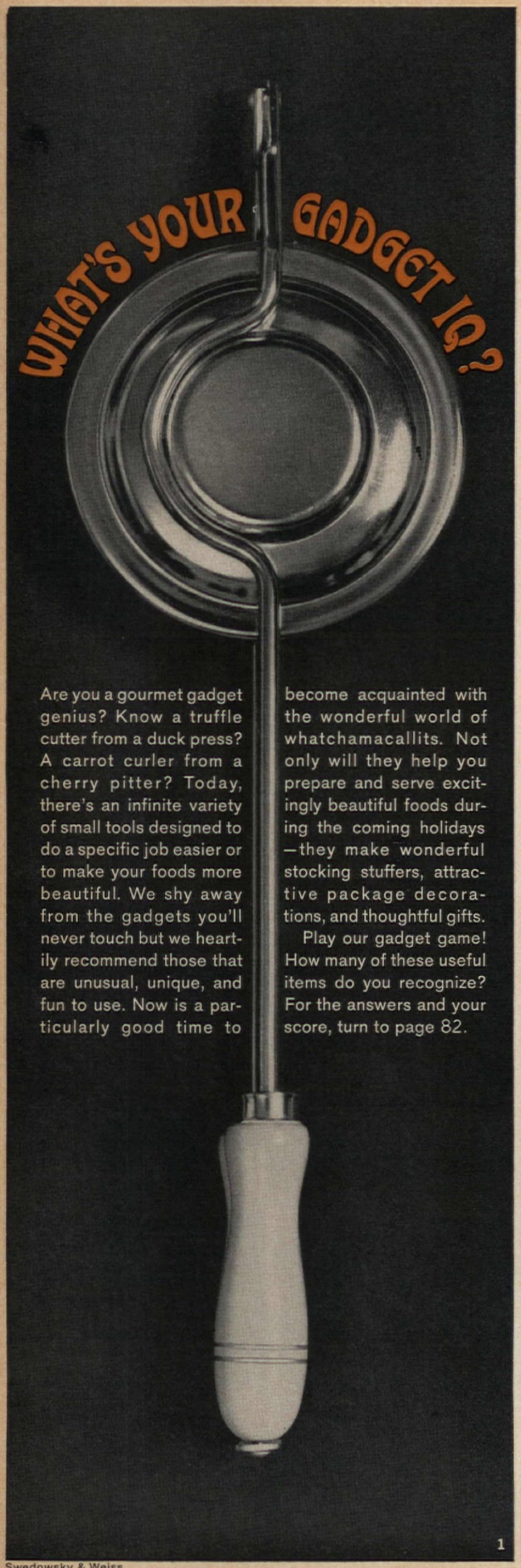
And use it often. No one will ever notice.

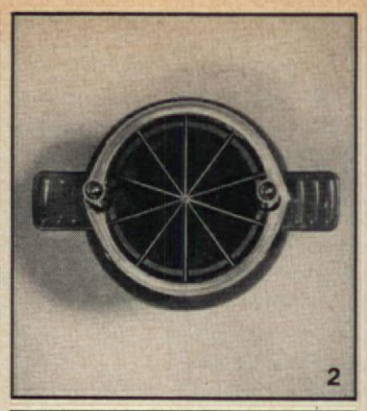
"SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M CO., ST. PAUL 19, MINN. © 1963 3M CO.

WHAT'S YOUR GADGET IQ?

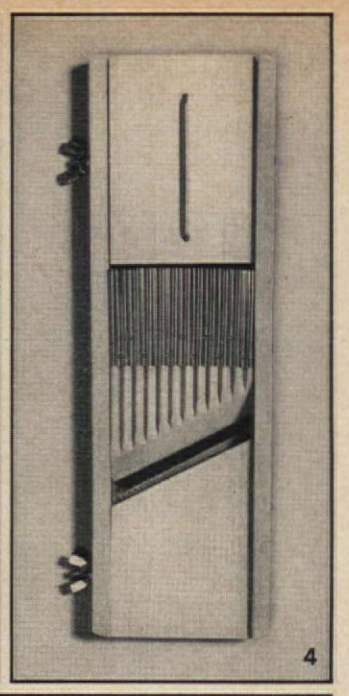
Are you a gourmet gadget genius? Know a truffle cutter from a duck press? A carrot curler from a cherry pitter? Today, there's an infinite variety of small tools designed to do a specific job easier or to make your foods more beautiful. We shy away from the gadgets you'll never touch but we heartily recommend those that are unusual, unique, and fun to use. Now is a particularly good time to become acquainted with the wonderful world of whatchamacallits. Not only will they help you prepare and serve excitingly beautiful foods during the coming holidays—they make wonderful stocking stuffers, attractive package decorations, and thoughtful gifts.

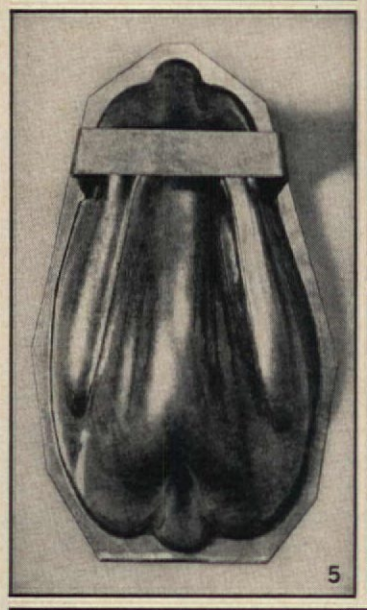
Play our gadget game! How many of these useful items do you recognize? For the answers and your score, turn to page 82.

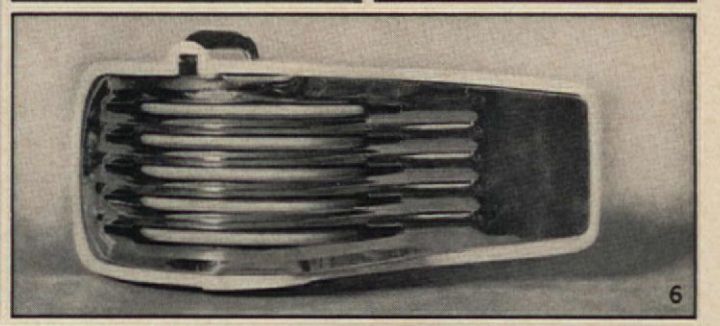

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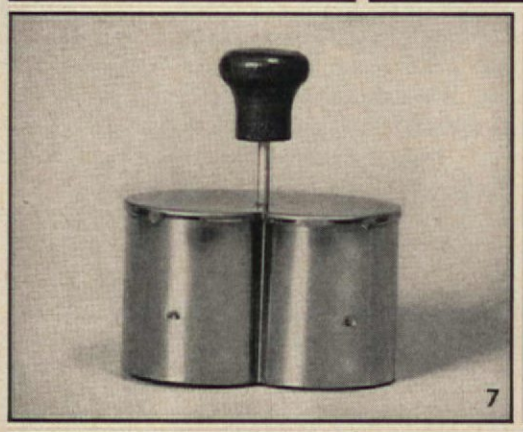

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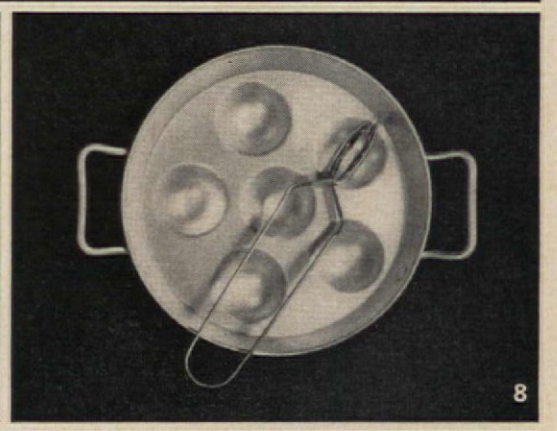

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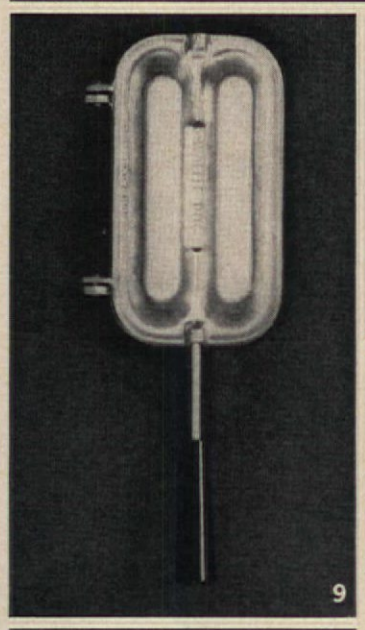

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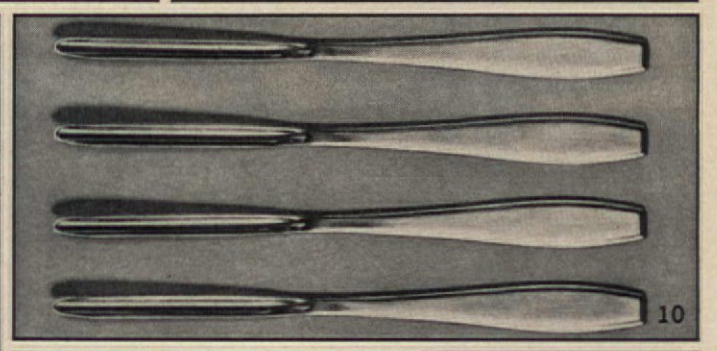

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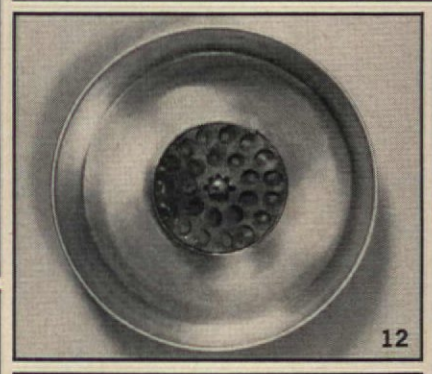

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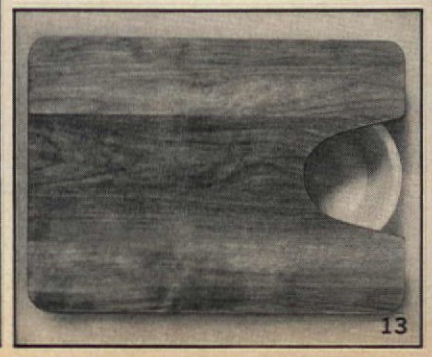

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11


12


13


14

Swedowsky & Weiss

Which hand wore the rubber glove?



To prove Ivory Liquid's mildness, Mrs. McCausland has washed dishes for 30 days with one hand gloved. Can you tell which one?

Now, here's dramatic proof of Ivory Liquid's amazing mildness—proof that this gentle detergent can help *your* hands stay soft and young-looking.

Mrs. George McCausland regularly washes dishes for a family of six in her home on Long Island, N. Y. She normally uses Ivory Liquid. Although she doesn't usually wear rubber gloves, for this test we asked her to wear just *one* whenever she washed dishes. After 30 days, we took the unretouched photo above.

Can you tell which hand wore the glove? "The right one," says Mrs. McCausland, "but even *I* can't see any difference." Actually, it would take a careful examination through a magnifying glass to tell them apart!

Make the Rubber Glove Test and prove to yourself how mild Ivory Liquid is. Just wash dishes as you ordinarily do, with the addition of one rubber glove. Notice how pure, white, and creamy this liquid is. What rich suds it makes. How soft and smooth it leaves your skin. Make this test and you'll stay with Ivory Liquid—the detergent with the gentle first name!



MORE WOMEN USE IVORY LIQUID AND LIKE ITS MILDNESS TO HANDS THAN ANY OTHER DISHWASHING LIQUID

Its appeal is as lasting as Traditional Decor



This lovely snow white collection of authentic Early American pieces blends with any Traditional scheme. And this makes it so easy to give. Its tasteful design, rendered by hand, gives it a quality that says selected with care. While gift shopping . . . for a table setting, serving pieces, vases or accessory items . . . think about your own home. Fenton Hobnail milk glass will do nice things for you, too.

AUTHENTIC Fenton HANDMADE

At fine stores and gift shops everywhere.

For name of nearest dealer, please write:
The Fenton Art Glass Co., Williamstown, W.Va.

What's Your Gadget IQ?

(continued from page 80)

Were you able to recognize each of the items on page 80? Here's a list of the gadgets with suggestions on how to use each one.

1. SANDWICH-IN-THE-ROUND TOASTER. You'll delight in making tasty, round sandwiches with this lightweight toaster—at home or out in the open. Simply spread a little butter or margarine on a slice of bread—any kind—and lay the buttered side down on one of the plates. In the center place your filling: thin slices of hot dogs spread with mustard, thin slices of cheese, canned or stewed fruits, preserves, or leftover meats. Next, butter a second slice of bread and place it, butter upward, over the filling. Close the toaster and latch the handle. Edges are automatically trimmed off. Place over heat—on gas or electric range or over an open fire—for about a half minute on each side. $2.25.

2. LEMON CUTTER. With one quick stroke this gadget cuts a lemon into eight even sections. To use, cut off both points of lemon. Remove the cutting ring and place the lemon in the base of cutter. Replace cutting ring and press down. $10.

3. ROAST TONGS. Do you have trouble holding a large roast steady when carving? These unique tongs with serrated teeth provide a secure grip on a roast without piercing the meat and releasing savory juices. Easily adjustable, tongs can also be used for removing roasts and potatoes from the oven, gripping and maneuvering hot foods in frypan, boiling water, or on a grill. $4.95.

4. SLICING & GARNISHING BOARD. Three cutting edges adjust for slicing, chopping, chipping, or shredding. The straightedge cuts cabbages, radishes, potatoes, or cucumbers to any thickness, in smooth, even slices. The serrated edge is ideal for soft or hard-skinned fruits such as tomatoes or oranges. The corrugated blade gives your vegetables and fruits fancy waffle or trellis shapes that are ideal for garnishes. $3.

5. TURKEY MOLD. Gelatin salads take on a new look this holiday season when molded in the shape of a turkey. Mold has a handle at one end for ease in releasing salads. $2.75.

6. MINCER. With this gadget you can mince vegetables, fruits, meats, fish, nuts, eggs, or cheese five times faster than with a mincing knife. To use, place the mincer on a cutting board in the center of the foods to be cut. Roll it back and forth, pressing down lightly. Five circular knives do all the work! $5.95.

7. PRETZEL PRESS. Fun to use, this gadget makes home-style pretzel baking simple. Following recipe directions, roll pretzel dough. Dip press into flour, then cut the dough. Hold press over cooky sheet and release pretzel with a light push of the handle. Recipes which come with press include delicious lemon pretzels, caraway seed pretzels, and peanut butter pretzels. $2.98.

8. SNAIL SERVER. Serve snails on this attractively designed aluminum plate. Comes with easy-to-manipulate stainless-steel tongs and is available with either six or 12 depressions. Plate $1. Tongs $2.95.

9. WAFFLE-DOG GRILL. Ever eat a waffle-dog? It's an unusual treat—a hot dog enclosed in its own delicious crust. You can make two at a time with this special grill. Simply preheat the grill over your gas or electric range. Brush with oil. Then dip hot dog into batter (directions for making batter come with grill). Close lid and bake over heat 1½ to 2 minutes on each side. Serve with relish, mustard, catsup. $4.95.

10. MARROW SPOONS. Savor and enjoy the delicious, nutritious marrow from beef or lamb bones. This delicacy is easy to remove with these stainless-steel marrow spoons. In a contemporary design. Set of 4. $5.

11. EGG POACHER. Here's a mold that poaches an inviting daisy-shaped egg. Just butter the mold, crack the egg into it, and stand mold in ¾ of an inch of boiling water for three minutes. 80¢.

12. SHISH KABOB BROILETTE. This broilette makes delicious kabobs, hamburgers, frankfurters, and steaks right on top of your gas range. To operate: place a little water in the bottom of the pan and put on the range. The heat from the gas burner activates the perforated center disk. As it turns it diffuses the heat, giving you smokeless broiling. Accessories include skewers and grill. $3.95. Skewers $1 each, grill 75¢.

13. CHOPPING BOARD. What makes this board different and wonderful to use is the small plastic bowl attached beneath a cut-out opening. As you cut, vegetables and fruits can be pushed into the bowl. The bowl is then removed. $3.95.

14. CLAM OPENER. Here's an easy-to-use, easy-to-clean item that eliminates bruised hands and cut fingers. Place the clam in the curved part of the opener. Press gently on the handles to cut the muscle in clam and separate shells. Loosen the clam from their shells by using the detachable knife of the clam opener. $4.95.

WHAT'S YOUR SCORE?

For each gadget correctly identified give yourself 10 points. If your score is 120–140 you're a gourmet genius; 70 to 110 indicates you're a fair to middling assistant chef. If you scored 60 or below you can give yourself an "E" for effort!

All items except No. 12 are available from Hammacher Schlemmer, New York. The Shish Kabob Broilette is available from Oriental Mercantile Co., Brooklyn, N. Y. THE END

THREE WIZARDS FROM RONSON

(or how to be a whiz in the kitchen)

a blender that takes whole fruits and vegetables

. . . because only the new Ronson Blender has wide-base design and extra long, stainless steel blades. Blends faster, never stalls — even with the thickest mixtures. Attractive 1½ quart food container doubles as serving carafe.

a can opener that mixes drinks, beats stirs, whips — even sharpens knives

It's the unique Ronson 'Can-Do'®. . . the portable, electric can opener that's a "kitchen magician." Comes complete with snap-in attachments and a handsome, hardwood mounting board. In white, yellow, or pink.



an electric knife that slices easier, lets you cut, carve like a master chef.

Ronson's new 'Carve 'N' Slice' Electric Knife is the lightest, quietest, easiest-to-use of all. Special tungsten-carbide, stainless steel blades are hollow-ground on both sides for lasting sharpness. Deluxe model features handy Wall Rack-Table Stand.

home appliances by RONSON automatically better

BY THE MAKER OF FAMOUS RONSON LIGHTERS RONSON CORP., WOODBRIDGE, N. J. ALSO AVAILABLE IN CANADA

NEWS AND NOTES

Scoop from *Borden's* . . . À-la-Carte Freeze-Dry dinners! Freeze-drying, which preserves full flavor while removing moisture, makes it possible to keep products at their peak of flavor without refrigeration. Varieties include: Chicken Supreme $1.29; King Crab Newburg $1.89; Macaroni-Cheese with Ham 89c; Shrimp Imperial $1.89; Turkey Tetrazzini $1.29. For 3 or 4 servings. Currently being test marketed in Rochester, New York.

Another newcomer from *Borden's:* Coffee Combo. No need to add cream to instant coffee! It's prelightened instant coffee combined with a nondairy creamer. It's "coffee light" and really good for those who like cream in coffee. 89c for 8 ounces and $1.39 for a 14½-ounce jar. Currently in test markets in Scranton, Pennsylvania. It will be sold in other areas shortly.

Now from *Calgon*, Bath Oil Beads for a luxurious bath. The Romans had nothing on us! This new powdered combination of Calgon water conditioner, imported perfumes, and emollient oils is especially formulated to make the skin feel soft and smooth. Comes in one-pound boxes and is available through grocery and drugstores. About $1.

Osrow Products Co., Inc., has a new heat gun windshield de-icer. It's called "Blast-Off" and sells for $6.95. The gun plugs into the car cigarette lighter outlet. A 10-foot cord provides easy reach.

From *General Foods:* New Good Season's low-calorie Italian Dressing (one teaspoon has 3 calories) does not need oil! All you have to do is add water and vinegar!

You've been hearing about it in fits and starts . . . but now it's here . . . kitchen carpeting! From *Roxbury Carpet Company* there are new nylon carpetings called "Jet-Nyl" and "Stanton Hall." Made of 100 percent "Caprolan" nylon, they are durable and easy to clean. It's a shallow pile bonded to natural sponge rubber. Roxbury's laboratory has found that most food and beverage stains can be easily removed immediately after spills occur. Wide range of colors available; may be installed on any type flooring.

Westinghouse now has a new gas clothes dryer. It can be installed under a counter or stacked on top of the washer where space is a problem. Also in freestanding models. It is identical in appearance with washing machine models for "matched pair" installations. These gas dryers come with electric ignitions.

Clean up for the holidays—with the help of Scotch-brite's new two-in-one scrubbing sponge. The green side is a highly effective scouring tool, the yellow side a soft sponge to help save the manicure. Great for cleaning pots, pans, floors, walls, ranges, ovens, etc. By *3M Company*. Price 29c.

News from *Jolly Green Giant*. In the stores now and great for meals for very busy days during the holidays: Whole Mushrooms Frozen in Butter Sauce, Carrot Nuggets Frozen in Butter Sauce, Mixed Vegetables Frozen in Butter Sauce!

Bravo, a new detergent-washable floor wax has been introduced by *Johnson's Wax*. It is especially formulated to keep its shine even after a detergent washing. Available in 16-, 27-, and 46-ounce containers. 16 ounce, 69c.

Try these holiday tips, they're favorites of ours: Ring molds have a dual personality. Freeze water in a ring mold and use it as a center for holiday vegetable appetizers. Place on a platter with a raised lip and surround it with carrot curls, celery fans, radish roses, etc. Fill the center of the mold with holly, holiday flowers, or other greens for a festive touch.

Ever try freezing grapes? They make a lovely centerpiece and are a luscious finger-food dessert. Any grape variety will fill the bill. Wash well and drain dry on a paper towel. Place on a foil sheet (we like to wrap a cardboard with foil to make an extra tray for serving or freezing); put them in the freezer overnight or for several hours until frozen. Remove and arrange in a bowl as a centerpiece, flanked by candles. By dessert time they have frosted beautifully at room temperature and thawed enough to eat. Supply grape shears for making it easy to cut individual portions.

Run out of clips for your Christmas-tree ornaments? Short strips of narrow gift wrapping ribbon looped onto the ornament and tied into small bows do the trick. Pretty too.

Run short of containers for Christmas greens? Cut off the tops of empty milk cartons, or wrap empty jars with colorful Christmas wrapping paper or foil. Improvise your own color schemes.

Add a festive touch to your holiday punch bowls by freezing candied fruits, holly (washed), or hard candies in ice cubes. Or make a ring mold frozen with gay tidbits.

Have more ornaments than boxes to store them in? Or maybe you've thrown the ornament carton away? Try egg cartons for the smaller ones and those handy carrying cases you get with soda pop, for larger and more delicate ones.

Do you have questions about cooking techniques? Some of the most frequently asked questions sent in to us concern cooking methods. High on the list: "What does sauté mean?" "What is the difference between sauté and fry, between panbroil and panfry?" The terms *panfry* and *sauté* are really used interchangeably, for both mean to cook in a small amount of hot fat or oil in a skillet. *Deep-frying* means cooking foods in a large amount of hot fat—enough to cover the food completely. In recent years this has gradually been replaced by shallow frying, that is, frying food in hot fat 1½ to 2 inches deep. Be sure to use a deep pan and have the top of the fat 1 inch from the top of the pan. When you *panbroil*, you cook food, uncovered, in an ungreased skillet and pour off the fat. Send us your questions. We'd like to know what they are. THE END



Rondelay by Lunt

Splendid silver you wistfully wish for dries sparkling bright with Calgonite®

Lunt recommends it





It's a Taylor Champagne...and you'll love it! Get-together people add gaiety to any occasion with the pop, bubble and sparkle of Taylor New York State Champagne. Celebrating? Entertaining? Always have some in the refrigerator. Need a gift idea? This is it. Dining out? Order it with pride. / Ask your wine merchant for Taylor booklets that show you how to enjoy wine more—cooking, dining or entertaining.

©The Taylor Wine Company, Inc., Hammondsport, N.Y.—producers of Wines, Champagnes, Vermouths









only the sweetest cream... churned before noon

We learned that "secret" of great butter 3 generations ago. And we've been working at it ever since.

That's how we bring you **the sweetest, freshest butter you can buy.**

It takes some doing. First we find that sweetest-of-all cream produced here in this one small part of the U.S.A.

Then we're up before dawn to rush it to the creameries in the cool of the morning. We know **the sooner it's churned the sweeter it tastes.**

Today's Land O'Lakes Butter *is* the sweetest, freshest butter you can buy. It's packaged better—and better refrigerated as it's rushed to your store. And every year we find new ways to make it even better.

No wonder it's the **largest-selling butter in the U.S.A.** The moment you taste **Land O'Lakes Butter** you'll know why.

MERRY CHRISTMAS WITH CHILLED

PUNCHES

These gay drinks, some with spirits, some without, are perfect for holiday time. They're all served chilled but they all give a warm welcome from pre-Christmas through Twelfth Night.

CHRISTMAS RUM PUNCH

½ c. sugar
2 c. orange juice
⅔ c. lemon juice
½ c. maraschino cherries and liquid
1 oz. curaçao or triple sec
1 bottle (1 fifth) light rum
1 orange, thinly sliced
1 lemon, thinly sliced
1 can (1 lb. 4 oz.) pineapple chunks
1 bottle (28 oz.) club soda

Dissolve sugar in orange and lemon juices; add remaining ingredients except soda. Let stand 1 to 2 hours to blend flavors. At party time pour into punch bowl; add ice and club soda. Makes 12 servings.

OPEN-HOUSE PUNCH

1 bottle (1 fifth) light rum
1 c. dark rum
1½ qts. water
⅔ c. lemon juice
2 oranges, thinly sliced
2 oz. curaçao
2 pkgs. (10 oz. ea.) frozen raspberries, thawed

Combine all ingredients in punch bowl. Add large piece of ice or decorative ice mold. Let stand until thoroughly chilled. Makes about 3½ quarts.

TWIN-BERRY SHRUB

2 pkgs. (10 oz. ea.) frozen raspberries, thawed
2 pkgs. (10 oz. ea.) frozen strawberries, thawed
1 can (7 oz.) frozen lemonade concentrate, just thawed
2 qts. club soda, well chilled

Combine fruits; simmer 5 to 8 minutes; strain; cool and chill. Blend lemonade and soda into fruit liquid. Serve cold over crushed ice or ice cubes. Makes 12 servings.

ORANGE FROSTED

2 c. orange juice
1 pt. orange sherbet
1 pt. vanilla ice cream
1 qt. ginger ale, chilled

Beat orange juice with sherbet and ice cream; pour into punch bowl. Stir in ginger ale; serve at once. Makes 12 to 15 servings.

ROSY PUNCH

1½ c. sugar
2 c. boiling water
1 qt. bottled cranberry juice
⅓ c. lime juice
2 c. orange juice
1½ qts. ginger ale, chilled
1 lime, thinly sliced

Dissolve sugar in boiling water; cool. Add cranberry, lime, and orange juices; chill thoroughly. At serving time add ginger ale. Serve with thin slices of lime. Makes 20 to 24 servings.

HOLIDAY EGGNOG

8 eggs, separated
⅔ c. sugar
¾ c. bourbon whiskey
¾ c. cognac
2 c. milk
⅛ tsp. salt
1 qt. heavy cream
Grated nutmeg

Beat egg yolks and sugar until thick and lemon colored. Gradually blend in bourbon, cognac, and milk, beating thoroughly after each addition. Chill mixture 3 to 4 hours. Beat egg whites and salt until whites form soft peaks. Whip cream until just stiff. Fold whipped cream into chilled egg-yolk mixture; fold in beaten egg whites. Chill well. Sprinkle with nutmeg. Makes 24 servings.

CLARET PUNCH

2 lemons
1 bottle claret
1 pt. club soda
2 tbs. sugar
1 lemon, thinly sliced

Peel lemons; reserve rind; squeeze juice. Combine lemon rind and juice with remaining ingredients except lemon slices, add ice; stir until thoroughly chilled. Remove rind and ice. Serve punch cold with garnish of thin lemon slices. Makes 6 servings.

CITRUS RUM PUNCH

1 c. sugar
2 c. boiling water
2 c. strong tea, cooled
2 c. orange juice
½ c. lemon juice
1½ c. rum
1 qt. ginger ale

Dissolve sugar in boiling water; cool. Add remaining ingredients. Serve over ice. Makes 10 servings.

SPARKLING CHEER

1 bottle champagne, well chilled
1 qt. ginger ale, well chilled
1 c. apricot brandy
¾ c. vodka

Combine all ingredients in punch bowl with ice; stir to chill. Serve at once. Makes 12 servings.

HELP! YOUR PARENTS ARE COMING

By Gay Curtis

So this is your first Christmas as a married couple and you're a little panicky about entertaining your family. Why shouldn't you be? After all, ever since you can remember, the family has entertained *you* over the holidays. This year you'll spend Christmas *Day* at your family's home, but they'll be coming to your house for a few days between Christmas and New Year's and you've promised to have wonderful, holiday-type (but reserved) fetes *avec famille.*

How do the host and hostess act at one of these observances? Should you be yourselves or try to be twice as sophisticated as you are already? Are you going to try and make the dinner better than Mother's or are you a bit leery about hurting her feelings by out-dining her? Are you going to assign your most comfortable chairs to The Older People? Will you exclude miscegenation, civil rights, and birth control from the conversation?

To all these questions please answer negatively. *Don't* favor or under estimate The Older People. Let's give the subject some serious thought.

As we picture our parents—The Older People—they are between 40 and 60 and realizing it. Their hair is graying, they're gaining a bit of weight, and their child is married and the head of a household. And this, the head of the household part, is the most aging, if not most depressing fact of all. When they wake up Christmas they become even more depressed and gray when they don't hear those familiar childish squeals downstairs (could it be the other way around?).

And with this illusion securely placed in your youthful mind, you do your very best to make these aged people comfortable. You may or may not succeed in making them comfortable but you're sure to succeed in making them feel aged. How? Simple. You're reminding them of something they'd rather not think about—as a matter of fact you're *telling* them about something they'd rather not think about.

Who wants to be told there's only one chair that would be "comfortable for you"? Who likes to feel his own child is avoiding certain topics of discussion? Don't you think Mother might catch on when you conveniently forget to turn down the gravy and let it burn in front of your very nose?

Your parents were not born yesterday and this you've already made clear to them.

So don't panic. Take your pater and his beloved out of the glass case and *enjoy* them. They're human, they're alive, and they love you. Love them back by having fun with them.

Your first step is to do a little realizing before your guests arrive. Realize that ever since you were born you've been the child and they have been the adults—they did all the entertaining in the house. It's just recently that you've gotten this new and exciting title of Homemaker-Hostess. And along with the title comes the fact that you and your parents are contemporaries and this is the time to get acquainted—as contemporaries.

Think of things that everybody likes. You should know what your husband's

Would you try a canned chicken stew if you knew that Campbell's made one?

If you knew that the chicken was the kind you'd like to use for homemade stew?

If you knew that the vegetables met Campbell's famous standards for freshness and flavor?

Wouldn't you?



(continued) likes and dislikes are and you certainly know your parents.'

Does your father enjoy Scrabble as much as your husband? If he does, get out the board and suggest a challenge. If Scrabble isn't his game how about some gin rummy?

While the men are involved in their tourney, why not suggest in your new, sophisticated way that you and your mother do something Christmasy? Go off on a spree. Go to the hairdresser's (something neither of you probably had a chance to do lately) and get two delightful holiday coiffures. And treat yourselves to manicures while you're at it.

Are there any antique shops on the beauty-parlor-to-your-house route? If you don't have the collecting bug yet, or if you never liked old things and your house is of the modern gender, don't think antique shops aren't for you. Take a good look at some primitive chairs, chests, and desks and then see if you don't agree that they go perfectly with practically any decor. If your pocketbook has been too Santa-Claused for furniture buying, why not pick out something for your mother? A brass candlestick is not only Christmasy but sentimental. Lots of shops have old jewelry and jewelry boxes. Bring something home for the boys too—an old wooden box for your father's accessories, and how about an old snuffbox for your husband's desk? And keep your eyes open for an agate teapot for yourself. Once you see agateware, you'll find how easy it is to fall in love with it. It's usually a blue or gray cloudy color. Agate teapots are nicest when they have ornate tin tops rather than agate ones. There are other decorative kitchen utensils made of agate including long-handled spatulas, frying and saucepans; one of the loveliest things is a turquoise cream can which stands about five inches high.

When you get back with your new hair-dos and presents the game should be over and the beef stew you put on before you left should be just about ready. Now for some holiday spirit. Does your father especially excel in making martinis? Then have him make the cocktails.

When it's time to serve your stew, take Mama's suggestions with a grain of diplomacy. Sure, you have your way of doing it but it's not very polite to tell her—she's a guest, treat her that way.

After you've enjoyed a dinner that practically measures up to what you used to be served at home, take your new contemporaries into the living room for some after-dinner conversation. Conversation we said—not questions and answers. There are many more fascinating things to discuss than whether you really should have that color cafe curtain or whether Grandfather looks right on the west wall or whether you should have cafe curtains at all.

Forget color schemes and window screens and talk. What do *they* think of the things you think about?

Ask Papa about love among nations, fascinations, and assassinations and then talk to him about space flights and civil rights. There's nothing wrong about sticking up for what you think is right. If the discussions become too heated, why don't you all bundle up and go for a walk? Promise yourselves you'll walk for at least a mile—there isn't anything better for you.

On the way back start gathering the makings for one big blazing yule. Pine cones, twigs, and the like.

If you're lucky, your fire will give off enough light so that you can turn off the electric ones. Turn on the phonograph low—and for this occasion play something romantic, preferably from the era when Mom and Dad were the ages you are now. (Something to remind them of meeting under the clock at the Biltmore or a night with Glenn Miller at the Cafe Rouge.) Sinatra? Joe Bushkin?

At the end of the evening there's a guarantee that your parents will go home with a special feeling for you—it might be respect. And you'll have a pretty good, pretty wonderful feeling yourselves. Isn't this more fun than treating the people you love like Older People? THE END

Who spilled the fruit cup on the Firth carpet?



Firth's "Danacara" carpet of 100% Herculon, available in 8 locked-in colors.

Who cares? It's 100% Herculon*!

You'll love the luxurious texture—the beautiful locked-in colors of Firth's new "Danacara" carpet with pile of 100% Herculon.* But the real beauty is its stain resistance.

Most stains won't harm carpet of 100% Herculon olefin fiber. In most cases, you simply sponge away stains with detergent and water. In fact, 47 out of 50 common household stains clean off completely with detergent or cleaner. So your carpet of Herculon stays lovely for years.

Why not stop in at your favorite store and see Firth's carpet of this remarkable new fiber? Then you'll agree Herculon helps make today's best carpet values.

Watch the demonstration of carpet of Herculon on the Today Show, NBC-TV.

HERCULON

*Registered trademark of Hercules Powder Company, Wilmington, Delaware, for its olefin fiber. Hercules makes the fiber only. HERCULES

FC64-18

SHOPPING THE HOME ENTERTAINMENT CIRCUIT

If there's a TV, radio, tape recorder, or phonograph on your list, take this handy guide with you

By Ralph Freas

There was a time when buying anything to do with home entertainment was a simple task. Your choices were limited and you bought what you could pay for. Today, you face a dizzying display of sizes, styles, combinations, and the newest in electronic technology.

This guide cannot make the final choices for you. But it can simplify your buying problem by pointing out specific signposts through the exciting but bewildering new world of home entertainment.

Color Television. Every manufacturer offers color sets this year and prices are at an all-time low—$25 to $100 less than last year's models. For the first time you can have a 21-inch color set for under $400. Here is a schedule of prices for different color TV models.

Table models	$370 to $450
Consoles and consolettes	$400 to $950
TV combined with stereo radio-phono	$750 to $1800

For comparison, here are the prices for the same models with only black-and-white receivers.

Portables and table models	$100 to $400
Consoles and consolettes	$200 to $400
TV combined with stereo radio-phono	$350 to $750

At the bottom of the price scale we find Emerson with a color set at $370. Silvertone's (Sears, Roebuck) is $349.95 (with 16-inch picture tube). RCA Victor, General Electric, Zenith, Philco, and Packard-Bell have economy models tagged at $399.95. (All prices are suggested list.) Don't expect Hepplewhite magnificence at this price; cabinets are metal or hardboard. But the electronics are just fine; you'll get good color reception for the price.

At the next price level of $450 to $500 you can choose from a variety of furniture styles and finishes.

To help you decide between black-and-white and color TV, you will want to know how much color programming is on the air. Among the major networks, NBC leads with 70 percent of their nighttime shows in color. ABC schedules some color and CBS airs none. About 75 percent of individual broadcasters colorcast some local programs. And with more color receivers in the home, they have incentive to add to their color schedules. CBS may make the move to color in '65.

Service problems have been lessened. In the past, color sets couldn't be moved after installation without affecting the purity of the color. A service call was necessary. At least four manufacturers overcame this problem with a special "purifier" circuit—a built-in demagnetizer is actually what it is. Magnetic fields change the quality of the reception; the demagnetizer neutralizes them.

Tiny Television. Set-makers once vied to produce the biggest picture tube. Today, the reverse is true. In the tiny-tube derby, top honors go to Sony, the Japanese entry. If their sets get much smaller than their newest—a Lilliputian 4-inch tuber—a viewer might have trouble finding the set—not to mention the action on the miniature screen.

Ultra portability and placeability is tinyvision's major attraction. The Sony, for example, weighs only six pounds and could almost fit on the spice rack in your kitchen. After use it can be tucked into a drawer, closet, or on a shelf.

Singer has come into the field with a tinyvision that operates on AC current or can be used outdoors with its separate battery pack. It weighs a bit over nine pounds and has a six-inch screen and brings in the entire range of VHF and UHF channels. The set alone, $175; the battery pack including battery, recharger, and case, $24.75.

Some tinyvision sets are battery-operated for use on a boat, in a car, or any place where electrical outlets are unavailable. Car viewing, aside from its illegality in some states, is an unlikely use; reception is erratic. Batteries, by the way, cost about $25 additional, last about four hours, and are rechargeable. After about 40 rechargings, they must be replaced—for about $15.

Three others—General Electric, Emerson, and Philco—offer battery-operated portables. All are priced close to $150. Sony has three models: one with a five-inch screen at $190, the above-mentioned four-incher at $199.95, and a nine-inch model at $249.95.

Tinyvision, powered only from house current, comes in two sizes: 11- and 12-inch screens with the exception of the new Singer. Prices range from $99.95 to $120. Admiral, Dumont, General Electric, Emerson, and Silvertone have 11-inch models; Magnavox, Motorola, Zenith, Philco, and Westinghouse have 12-inch models. Battery models made in the U.S. are smaller: 9-inch screens.

If you live in rural America, or what is known as a weak-signal area, room-to-room portability *(continued)*



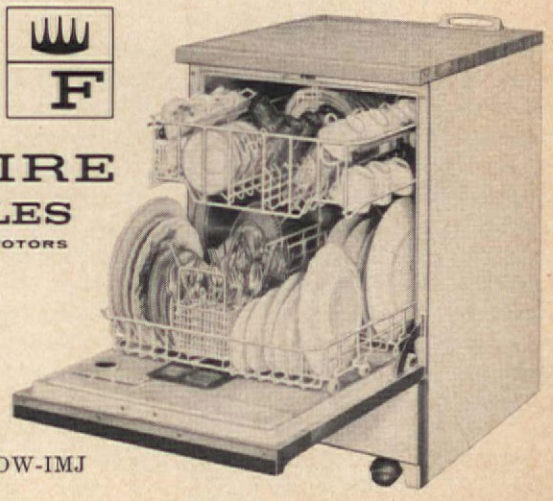
Lady, Lady, Lady! Don't hand-rinse with your new FRIGIDAIRE dishwasher—just shake off the large stuff

No dishwasher is really a disposer. Bones, watermelon rinds, large scraps belong with the garbage. But the new Frigidaire Dishmobile will handle just about everything else. Emulsifies it, floats it down the drain. The technical explanation would bore you stiff, but it's the new Frigidaire high speed reversible pump that does it. Just remember—with a new Frigidaire Custom Imperial Dishmobile, you definitely don't have to hand-rinse your dishes before loading. Think of the time you'll save! And along that same line—you can put in the breakfast dishes, push a button, and they'll be rinsed right away. Then you can wait till evening to do a full day's load. Other features? This is only the beginning! Your Frigidaire dealer has the details. Why not drop by when you have the time? In the meantime, remember—no hand-rinsing!

Sanitize your dishes sparkling clean

FRIGIDAIRE DISHMOBILES

PRODUCT OF GENERAL MOTORS



Model DW-IMJ



most versatile gift!
a family percolator
and party pleaser, too! Perks six perfect cups for two, or 10 cups for the family, or 20 cups for a houseful of guests! Exclusive Cory "Flavor-Lok" top. Easy-to-read calibrated cup markings. "Coffee ready now" light. No-drip spigot. Lightweight, beautifully styled for company in sparkling chrome. Give Cory "capacity to please!"

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range of sound—with rich, full-bodied bass and clean, sparkling highs. The design was not happenstance since the firm is primarily a producer of high fidelity loudspeakers. Their unit, also sold as the Singer Portable Stereo phonograph, operates on house current, weighs only 28 pounds, has a four-speed turntable, and plays both stereo and monaural, sells for $199.50. And it proved that many people will spend that amount for a clean-sounding portable.

Pilot and Fisher Radio have similar models at about the same price. This fall two other models appeared. Columbia Records offers a stereo version of their famous "360" phonograph at $250. And another speaker manufacturer, Electro-Voice, is introducing a unit at less than $200.

All of the above are available in deluxe luggage-type carrying cases with detachable loudspeakers and weigh in at around 30 pounds. An exception is the top-priced Shure: two pieces of luggage are needed to house the unit.

Portables ($100 to $200). At this price bracket, quality is better than anything we've heard in past years—for good reasons. First, like the more expensive models described above, they are fully transistorized. Magnavox, for example, offers a tube set at $69.90, but five models at $99.90 to $139.90 are fully transistorized. For Motorola transistorization begins at an even lower level of $80. Transistors confer several benefits: small size, comparatively little heat generation, lightweight, and longer life. They also enable engineers to create circuits with a considerable boost in power which results in better sound quality.

For top performance, check the following: 1) lightweight tracking of tone arm and cartridge; it should be able to track at five grams or less; 2) turntable-speed accuracy to prevent wavering tone; 3) freedom from hum; 4) speaker complement; 5) quiet operation.

Speed accuracy of turntable can be checked with a strobe disk. Often, these disks are supplied with the phonograph but, in any case, a dealer should have one. Hum can be checked by turning on the player and listening without playing a record. No hum should be present at low volume levels and, when the volume control is advanced, the hum shouldn't be loud enough to distract. As a rule, the number of speakers hasn't as much to do with sound quality as speaker size. A five-inch speaker is minimum. Your ears must be the final judge.

(continued) means you may need antenna outlets wherever you view.

FM Radio. Sound fidelity is highest on FM radio. It is static-free and noise-free; the high notes are higher and the low notes, lower. In addition to providing the cleanest, widest-range sound, only FM permits stereo reception in the home.

These benefits are limited only by the quality of the receiver. While many radio receivers may carry the FM label, they may not necessarily be a good buy. Reasonably good FM begins at about the $80 level.

Of the more than 1200 FM stations in the U.S., about a third broadcast some programs stereophonically. Many more will go stereo in the year ahead and set makers have joined the trend by producing more models with stereo capability. Most consoles fall into this class, generally include AM radio and stereo phonograph as well.

Console combinations with AM, stereo-FM, and stereo phonograph range from a budget-priced $200 to over $800. Buy with caution at the lower level. The power of the set and quality of the sound often correspond to the low price. Good furniture and performance begin at about $400.

Listening to an FM broadcast on a tiny FM portable radio may be compared to pouring a quart of milk into a half-pint container; three-quarters of what you want is lost through spillage. The tiny speaker in most portable FM sets can't contain the full measure of broadcast sound it receives. The smallest sets are triumphs of engineering only because of their size. The musical, or audio, end product is sacrificed for the sake of portability.

Portable Phonographs. Until recently, portable phonographs have always represented a compromise; one sacrificed sound quality for the sake of portability. This is no longer true. A new breed of record players has appeared—the stereo portable with console sound.

This new breed is not everyone's dish: it is expensive. But, for the music listener who cares about quality and whose life has an on-the-go character (college students, traveling salesmen, and the like), the price may not seem unreasonable. We're talking about $200 and above. One model—from Shure Brothers—hits a new high for a portable: $400.

KLH Laboratories (now a division of the Singer Sewing Machine Company) made the original breakthrough in this field three years ago. They designed a small loudspeaker that produces an incredibly wide



most useful gift!
3-way woman helper! It's electric. It's automatic. Opens cans of every size and shape safely, quickly, quietly. Sharpens any knife or scissors, can't harm any blade. Precision engineered; ruggedly made; beautifully styled in gleaming white finish. Give the gift she'll *use* every day. She'll appreciate famous Cory quality!

Deluxe Model DCKS . . . white with chrome, silver satin and charcoal accents.
Model SKC . . . gleaming white.

CORY® *Automatic Can Opener*
Knife Sharpener
Scissors Sharpener

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CORY Corp. (Canada) Ltd., Toronto, Ont.

Portables (under $100). Between $70 and $100 there are a number of brand-name models whose quality may be judged fair. Under $70 there's little to consider. For the most part, these low-priced phonographs produce a nonmusical sound. They may be adequate for certain types of popular music in which sonic nuances have no place. They will not satisfy a serious music listener, whether his taste runs to jazz, popular, or the classics.

Over $70 the same criteria used for phonographs between $100 and $200 will apply. Some may compare favorably with the more expensive models.

Transistor Radios. No one has yet discovered how to produce big sound from a loudspeaker the size of a silver dollar. Until someone does, the march of miniaturization in radio designs has little meaning for anyone who seeks reception beyond the bare limits of intelligibility. Shirt-pocket sets may fill special needs for some users, however.

For reasonably good reception though, let's step ahead to the larger, so-called "cordless" models. You may not be able to put them in a shirt pocket but they cost less than miniature sets and they sound much, much better. You can tote them along wherever you are—in or out of the house. And they should give you up to 300 hours of use on from 50 to 80 cents' worth of battery power. Battery longevity is easy to overlook. But it's a cost factor and not to be ignored.

For the pleasure they give, they're decently priced at $30 to $50. Some firms, such as RCA Victor, also offer promotional models at $19.95. These are worth seeking out.

In making a decision, test the set in the store for the following: the ability to pull in relatively weak stations, the amount of noise behind the broadcast signal, the tone quality as compared with other sets at the same price, and whether the signal fades when the set is turned around. If it does, consider another make. Also, be certain that factory service is convenient—especially in a set made abroad.

Tape Recorders. These involve the widest variety of models and difficulty of choice. Choosing is simplified by knowing beforehand just what you want a recorder to do. If music listening matters most, you'll want a stereo—and more expensive—model. If its main use is to be nonmusical recording (speech, dictation, sound-for-its-own-sake, or sound for movies or slide projectors, etc.) a monophonic machine will suffice and save you money. Here's a price schedule:

Monophonic, inexpensive	$ 80 to $100
Monophonic, higher quality	$130 to $150
Stereo, inexpensive	$190 to $250
Stereo, higher quality	$250 to $400

If price is no object, buy a professional-type machine from $400 to over $1000.

Within each price category, there's a further choice of brands, stylings, and special features. Several criteria are useful in making a final decision. Don't be misled by "special features" that have little bearing upon how you intend to use the recorder. Have a demonstration and use the controls yourself. Is it easy to use? Do the controls feel right; are they positive and firm? Have the salesman record something from a high-quality FM radio and listen to the playback. Does it compare favorably to the radio?

Other things to be considered are a guaranty or service warranty, and service availability. As a rule of thumb, these requirements are served best by well-known brands. Thus, you will consider Ampex, Concertone, Bell Sound, Tandberg, Viking, Wollensak, Webcor, Revere, V-M, Uher, Roberts, Norelco, Miranda, and Sony.

Cartridge players are a special class. They offer the benefit of completely automatic operation. You don't have to thread tape through a reel; just place the tape cartridge in the machine and it does the rest. One player—Revere/3M model—changes cartridges, giving up to 18 hours of play. Other models are available from RCA Victor and Norelco. THE END



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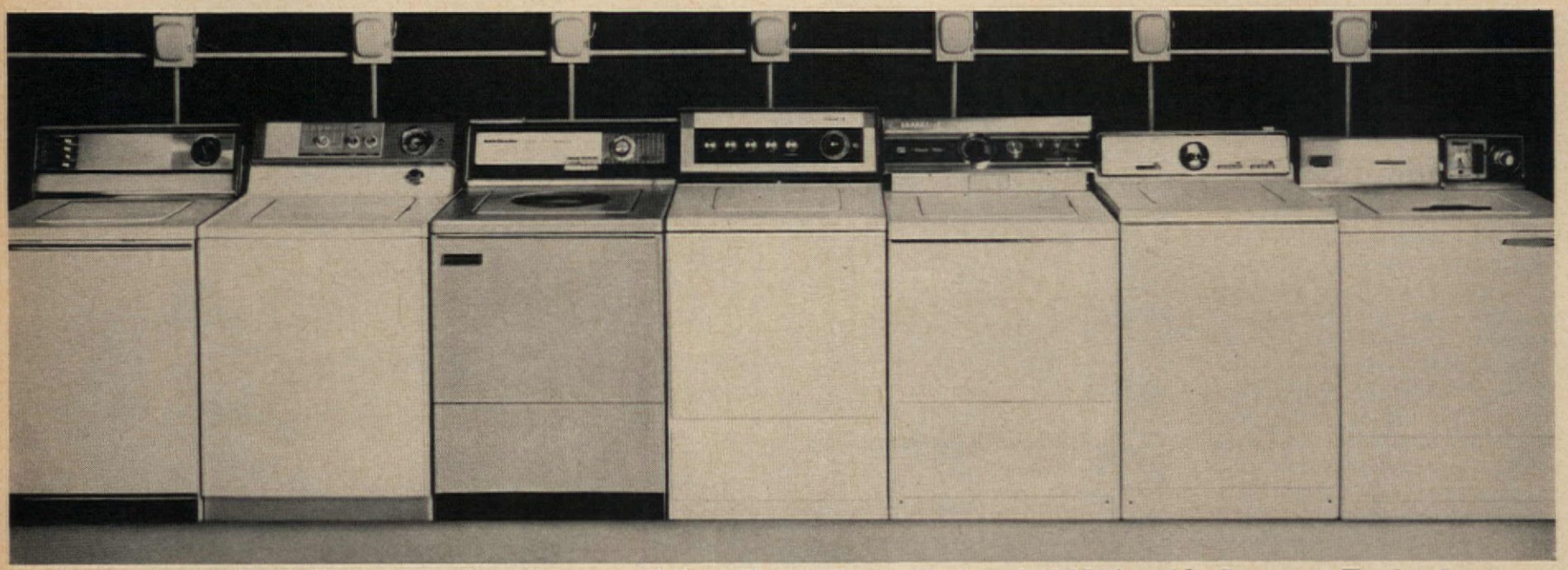
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Kelvinator Division of American Motors Corporation, Detroit 32, Michigan.
Dedicated to Excellence in Rambler Automobiles and Kelvinator Appliances.

Christmas Wardrobe

(continued from page 46)

for your house all at one time. The whole point is to collect it slowly, piece by piece, over the years. You might enlarge your collection whenever and wherever you see something that strikes your fancy or that seems appropriate. You might collect on your travels—souvenirs of this type have special sentimental value. So do things you make yourself or that friends contribute. You could also organize family shopping expeditions at Christmas time to pick up additional pieces. All this is an important part of the ritual; almost as important as the unpacking of the wardrobe when tree-trimming time comes around once again. Apropos packing and unpacking, we suggest keeping the entire wardrobe in its own basket, paint it a gay color and use it on Christmas morning to hold discarded gift wrappings. The wardrobe shown on page 46 is far from complete, naturally. You could—and should—add to it. You might like to include some special lampshades, maybe homemade ones of pleated gold or silver foil or some plain inexpensive white ones trimmed in red or dark green or some opaque green ones. Bring some seasonal atmosphere to the kitchen. A kitchen wreath, like ours in burlap (see page 53) may be trimmed with calico spice bags. THE END

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(pictured in color on page 8)

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Children's Christmas

(continued from page 18)

holiday season with too much activity, too many plans.

Everyone over the age of two, emotionally speaking, wants the same thing from Christmas: the joy of pleasing and being pleased by those he loves; the deep satisfaction of loving and being loved by people he feels capable of pleasing. The love, the joy, the giving, the getting, must flow both ways. Long before they really understand what giving means, children need and deserve the example of adults who find joy not only in giving but in receiving from one another. This loving reciprocity may be expressed in many ways and, hopefully, it is throughout the year. But at Christmas it should go beyond the routine which children take simply for granted. The holidays call for a special quality in adult-to-adult "giving," a kind not possible when parents feel "it's just for children."

An adolescent recently recalled this telling episode. "Till I was nine or ten," he said, "it didn't occur to me that adults cared anything about Christmas. Oh, they fixed up the house and went out a lot and gave each other things, I guess, but it never seemed much like fun. Everything seemed to hang on me, how I'd like what I got, how they could please me. If I didn't flip over every present, their day was shot. When I started giving them presents I wanted to do it right. But they'd say, 'Anything, dear,' or 'Don't think about us.'

"Then when I was eleven my mother gave my father one of those cameras that prints the pictures itself. It was really cool! I knew it and anybody could see he knew it. That's when I knew adults can want things too and really like it when somebody tries to make them happy."

The cause of the father's display of pleasure might just as easily have been a special little cake, baked and decorated just for him, or an album with all the family's long-neglected snapshots, sorted and mounted. What mattered was that the father was pleased and showed it, and the boy could understand and share in his surprise and joy. Even as it was that first magical Christmas, happiness was all around him. Another child might recognize it in a special smile his parents shared as the family trimmed the tree, in the aura of warmth engendered as the whole family took up the tune the radio began, then turned off the machine and sang on together as cards were addressed and packages wrapped.

Despite what the world has done to Christmas, the message of the day is one of love and goodwill. But no number of gifts—not even the most dedicated effort at spiritual observance—can meet the child's deepest need unless he can feel love and joy in those about him, as well. A Christmas built on this foundation grows more meaningful each year. And no tragedy, no adversity can destroy it. THE END



Do family room draperies deserve Kirsch rods, too?

Of course they do. Every window, curtain and drapery in your home deserves Kirsch rods. Why limit quality to only living and dining rooms?

And it's easy enough to have Kirsch rods in every room because they come in all price ranges. And they're the best you can buy in any price range. (The cords on even our lowest-priced traverse rods have wax-impregnated fiberglass cores to make them last longer. And every rod we make is made to last and last and last.)

You can buy Kirsch rods in any style, too. See your Kirsch dealer and he'll show you the correct rods and accessories to cover any window decorating situation, any decor—traditional, contemporary, Early American, Oriental, mid-Victorian and anything in between. (Our "Guide to Window Beauty" book has 96 pages of exciting ways to use Kirsch drapery hardware items. Yours for just 25¢.) All of which means there's a Kirsch rod right for every window in your home. Just name the style and the price. Then see your Kirsch dealer. You'll see.

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There's Magic in Music at Christmas

(continued from page 20)

though most were not written for any one season. Virtually all of them are music of the very finest quality.

When Sir Thomas Beecham got to be quite old he became a bit lazy and didn't like to rehearse too much. One time he was guest-conducting the Houston Symphony. The first number on the program was a piece by Delius, a composer who was one of his specialties. He rehearsed that carefully. The second piece was the Brahms Symphony No. 1. When he came to that he said to the orchestra, "We all know this great symphony very well. We have played it many times. I do not think there is any point in rehearsing it again. I think we will give a better performance this evening if we don't rehearse and if our performance is spontaneous." At this moment a tall Texan arose from the orchestra and said, "Tom, I am not the regular clarinet player, I am a substitute. I have not played this symphony very often; in fact, I have never played it: I never even *heard* it." To which Sir Thomas replied, "Oh, you will *love* it." And dismissed the orchestra.

I think I can promise you the same about the little list below. "You will love it." THE END

Bach: *Italian Concerto in F*
Beethoven: *Piano Concerto No. 1; Symphony No. 6* ("Pastoral") *Symphony No. 7*
Bizet: *L'Arlesienne Suites No. 1; 2*
Brahms: *Hungarian Dances*
Chopin: *Waltzes and Scherzos for Piano*
Copland: *El Salon Mexico, Rodeo*
Dukas: *Sorcerer's Apprentice*
Falla: *Three-Cornered Hat Dances*
Music by Gershwin
Whatever you like of Gilbert and Sullivan. (Particularly liked by children, even if they don't comprehend the vocabulary.)
Haydn: *Symphony No. 73* ("The Hunt") *Symphony No. 94* ("Surprise") *Symphony No. 101* ("The Clock")
Hindemith: *Symphonic Metamorphosis of Themes by Weber*
Mozart: So much of him! Most of his piano concertos and *Symphonies No. 35* ("Haffner"), *36* ("Linz"), and *38* ("Prague") *Eine Kleine Nachtmusik*
Moussorgsky: *Pictures at an Exhibition* (orchestrated by Ravel)
Prokofieff: *Lieutenant Kije Suite; Love for Three Oranges Suite; Peter and the Wolf*
Rossini: Every one of the glorious overtures!
Schubert: *The Impromptus,* "The Trout" *Quintet* and the wonderful little *Symphony No. 6*
Schumann: Much of the piano music
Smetana: *The Moldau*
Johann Strauss: Whatever you happen to come across!
Richard Strauss: *Till Eulenspiegel; Rosenkavalier Waltzes*
Stravinksy: *Petrouchka*
Tchaikovsky: *Nutcracker Suite*
Wagner: Selections from *Meistersinger*

GIVE A HOUSE THIS YEAR

(continued from page 51)

and in the basement, which would take care of all the accumulations of an active family easily and neatly.

The house takes advantage of its location at the top of a rise overlooking a lake. The main rooms are oriented to this view with plenty of windows at the back of the house where the lake can be easily seen. The upstairs studio-bedroom also has an outdoor balcony running the full width of the room on the view side of the house, as well as the indoor balcony overlooking the living room below.

The owner-builder, Charles Freeman, used a special finish on the exterior siding that will age in the elements to resemble the mellow finish often seen in old New England buildings. The siding itself is cypress.

The house has approximately 1950 square feet of enclosed living space plus a garage of 600 square feet. The patios total 500 square feet. The house has a frontage of 80 feet.

There is little doubt that this is an attractive house which would appeal to many families. To obtain your set of blueprints and the Blueprint Portfolio, use the order form here. If you hurry, you'll have time to build a miniature of the house to put under the Christmas tree with the electric train as this year's gift to the family. THE END

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LAST MINUTE GIFTS

Budget priced and upward, they have one thing in common. They don't reveal their 11th hour nature!

FOR HIM:

Large bottle of his favorite after-shave or cologne. Don't know it? You're safe with Guerlain's Eau de Cologne Imperial, Revlon's That Man, Shulton's Old Spice.

One of the tiny, but so portable high-intensity lamps, wonderful for game table, chairside, and bedside.

Everyready's rechargeable Captain flashlight, most powerful of its type and size, interesting shape, 3-way switch, handsomely boxed.

Cork-Pop, automatic cork remover that makes light work of wine-bottle and other difficult corks.

1965 desk diary—and if it isn't just the day before the day—look under "Gold Stamping" in the Yellow pages of your phone book; you may get his name on it in time!

Reflect-O-Matic by Shields, a safety signal, battery-operated to have ready in the event of night flat tires or engine trouble. Warns approaching cars.

If he's a jazz buff, one of the Vintage series (RCA Victor) re-pressings of Jelly Roll Morton, *et al;* if he's the older generation (like over 40!) "Hello Benny" a Goodman album (Capitol), a combo of 14 and as great a sound as the old . . . if not more so.

A trio of paperbacks, all mysteries, historicals, or reprints of recent best-sellers . . . presented between lightweight bookends.

Large icebucket of Styrofoam, light as bubbles (almost) will save those kitchen-to-living-room trips now, kitchen-to-backyard trips in just another three months.

Set of contour-shaped wooden hangers to hold his jackets and coats in proper shape . . . plus several combination hangers for jacket and trousers.

Keypop by Invento will keep him from forgetting his keys when turning off ignition or locking door, Keypop pops the keys into his hand.

Electric knife to make his carving easier, better.

Remote-control switch for his lamp, TV, or radio lets him turn it on or off without leaving his chair (or bed).

FOR HER:

One of the new and downright glamorous cookbooks, like *The Gourmet Cooking School Cookbook* by Dione Lucas (Bernard Geis), *La Cuisine De France* by Countess Mapie de Toulouse Lautrec, the great food writer for the French woman's weekly, *Elle.* Translated, of course, and fascinating (The Orion Press); *The Spice Cookbook* by Avanelle Day and Lillie Stuckey (David White).

Set of travel cases . . . flat fabric envelopes to make packing easier.

Handsome shoe-tote bag; we've seen them in black velveteen and plastic lined, as pretty as an old-fashioned dancing school bag.

One or two luscious cosmetics like Arden's Fluffy Milk Bath, Revlon's prettiest Ultima compact in transparent (no color-matching problem here); Frances Denny's new day and/or night "cream," a fragrant moisturizer called, promisingly, Source of Beauty; three bars of the most delicious smelling soap.

Six-way prop-up pillow, a big polyfoam triangle with quilted cover, for ladies who read in bed or are lucky enough to eat breakfast there.

Small standing mirror, reversible; plain mirror on one side, magnifying on the other; decorative in brass.

Decorative cooking charts to hang in the kitchen. They're plastic coated, printed in color on both sides; subjects are cheeses, wines, herbs.

Bathroom scales . . . but only if she's slender and wants to stay that way.

Supermarket-assembly of gourmet foods, each gaily wrapped and tucked into a pretty box or basket . . . sardines, anchovies, two or three kinds of olives, condiments, jams, tasty spreads, cocktail napkins.

If she's sentimental, the latest Vic Damone record (Capitol) or the latest Andy Williams album. If she's an opera lover, the new *Carmen,* superbly sung, acted by Leontyne Price (RCA Victor).

One, two, or three copper molds, a fish, maybe . . . or shell or rosette.

"Sumit" adding machine, turquoise, merely great for totting up checkbooks and all other household arithmetic, since *it* can't be distracted by children, doorbells and such.

Sachet Set . . . Mary Chess has delicately lovely fragrances in pretty little pads . . . or browse in your drugstore for little sachet packets by Yardley, in lavender or rose.

Cook a balanced meal or a main dish in 30 minutes (or less)

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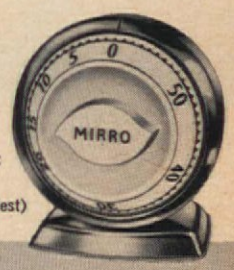
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HOME MAINTENANCE CLINIC

If a simple home-maintenance or repair job has you stumped, take advantage of our free advisory service. Write to: Home Maintenance Clinic, *The American Home*, 641 Lexington Ave., New York, N.Y. 10022. Enclose a self-addressed stamped envelope. In reply (allow 3 to 4 weeks), you will get an expert's advice and your question may appear in this column.

Q—I'm considering installing an insulated picture window in my new home. However, I'm hesitating because my sister put in a similar type about nine years ago and it has streaked between the two panes of glass. Do you think I should forget the idea?—P.S.F., Ohio.

A—By no means. The window you mention could have been defective. Also, today's insulated glass and the product of the past are entirely different, especially in how the two layers of glass are bonded together.

The older type double-paned windows were bonded together with a rubber compound. After several years this rubber sometimes deteriorated and air penetrated the double glass and streaked it. The only recourse was to install a new window or have the rubber bond completely removed, the glass cleaned and then rebonded.

Today's insulated glass, however, is bonded together by a lead process that seals the panes together permanently and makes them airtight.

Q—A wet spot has appeared around the chimney in my living room. We had the roof checked for leaks, new flashing installed, and the mortar joints between the brick renewed. Nothing has helped. Now I'm told there's condensation in the flue and I'll have to tear it out and rebuild it. This is very expensive. Is there something else I can try.—W.F.C., Kansas.

A—It's most unlikely that a chimney would build up condensation here.

The masonry itself could be the culprit. Masonry is a porous material and as it gets older it becomes more so. This means that water can penetrate through the brick and mortar joints to the inside of the chimney.

Chimneys should be sealed. To do the job, you can coat them with



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Folding Bridge Set. King size table 35" square. Ladder-back, gatefold chair has cushioned, contoured seat with permanent chair styling.



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SHOPPING INFORMATION

DECK THE HALLS IN KEEPING WITH YOUR HOME

Page 36: Apollo blue paint—Pittsburgh. **Page 37:** Coffee table, bench, chair—John Vesey. Drapery material—D. N. & E. Walters. **Page 38:** Floor cushions—Lazy Back. Mexican bowl, accessories—Fred Leighton. **Page 39:** Wallpaper—Schumacher.

DOWN-TO-EARTH GIFTS

Pages 40, 41: 1, 10, 25—Van Dow-Fenton. 2—Chapman. 3—Leacock. 4, 20—Willburt. 5—Mitteldorfer Straus. 6—Pottery of all Nations. 7—Rubel. 8, 11—Peter Beck. 9, 16, 22—Raymor. 12—J. Wiss. 13—Imperial. 14—Craig. 15—Corning Ware Buffet Server. 17, 19—William V. Paine. 18—Kraft Cabinet Hardware. 23—Foreign Advisory Service. 24—Westclox. 26, 31—Ross-Havers. 27—Blenko. 28—Norcross. 29—Japan Folk Craft. 30—Carbone.

OUT OF THIS WORLD

Pages 42, 43: 1—washbowl, pitcher, soap dish—Nora Fenton. Shower head—Speakman. Towel—Cannon. 2, 3, 4—William H. Jackson. 5—Airguide Instrument. 6—Masterpiece. 7—Van Dow-Fenton. 8—American Needlecrafts. 9—Fostoria. 10—green glass jars—Pitman Dreitzer; kitchen keepsake album—Hallmark. 11—Savnik. 12—Pacifico. 13—Lou Ehrlich. 14—Apsco. 15—Ronson. 16—Ross-Havers. 17—Gloria Shavel. 18—Raymor. 19, 23—Stark Valla Emporium. 20—Arthur Miller. 21—Jack Orenstein. 22—Chapman.

HOW TO SET HOLIDAY TABLES

Page 44: "Bracelet" china—Syracuse. Silver flatware, coasters, salt & pepper shakers, pipkin & tray, porringers—Towle. Silver candleholders, pitcher—Samuel Kirk. Glasses, decanters—Imperial. Place mats—Glen-Thomas. Cigarette box, match box—antique. **Page 45** (top): Dishes, cups, footed plate, bowl—Fostoria. Silver trays—Samuel Kirk. All other merchandise—antiques. (Bottom): "Heritage" dishes, coffeepot, cream pitcher, sugar bowl—Pfaltzgraff. Large cups, saucers, salt & pepper shakers—Bloomingdale's. Pitcher—Imperial. Glass mugs—Libby. "Paul Revere" stainless flatware—Oneida. Bread baskets, egg spoons—Bonniers. Marmalade jars—Seabon. Tablecloth fabric—Greeff.

COLLECT A CHRISTMAS WARDROBE

Pages 46, 47: 1—Cabin Crafts. 2, 4—Koscherak. 3—Fallani & Cohn. 5—Beadangle. 6—Vera. 7—Rosenthal-Netter. 8—Rita Ford. 9—Epic. 10—Lazy Back. 11, 13—Heywood Wakefield. 12—Holt-Howard. 14—Window Shade Mfgrs. Assoc. 15—Ullman. Unpainted furniture—Cabinet Shop. Ceramic knobs—Simon's Hardware.

BRIGHT SPOTS YOU CAN MAKE

Pages 52, 53: Pink-striped paper star, crown trees—Designed by Gladys Herndon. Burlap wreath—Lauretta Pharis of Art Enterprises. Tube sunburst—Designed by Virginia Brevig. Molded candles—Designed by Cape Henry Woman's Club. Bird in nest—Designed by Barbara Evans.

AT ITS BEST WHEN IT'S BUSIEST

Pages 76, 77: Range, dishwasher—General Electric. Flooring—Armstrong. Counter top—Formica. Sink—Elkay. Wallpaper—Brunschwig & Fils. Appliance center, fan—Nutone. Furniture—Greenbaum Bros. Electric carving knife—Dominion.

so-called reinforcing oil or an epoxy-based sealer made for exterior use. These products are available in hardware stores, lumberyards, or home supply outlets.

Q—What's the best way to repair a hole in dry wall?—J.E., New Jersey.

A—If the hole is less than two inches in diameter, enlarge it. To provide a filler material for spackle to take hold on, cut a piece of scrap dry wall, wood, or even ceiling tile narrow enough to fit into the hole but long enough to cover it. Tie a piece of string to it.

Apply a contact adhesive to the surface of the backing material on each end and drop it into the hole. Pull the string so the backing is tight against the back of the dry wall. Hold it there to give it a chance to adhere firmly, about 15 minutes.

With the backing material in place, apply the spackle to within an eighth of an inch of the top. Let it dry for about 24 hours. When the spackle has dried, fill the remaining space with more spackle, but this time extend the spackle out around the edges of the damaged area and smooth it level with the wall.

Wipe the spackle down with a damp sponge to prevent it from setting up (this is not necessary if you use ready-mixed spackle). When it dries, sand the area to remove minor ridges and bumps before you start refinishing.

Q—My outside windowsills are an unsightly, rotted mess, and I assume I have to replace them. Can you suggest anything other than wood so I won't be faced with this problem again in the future?—H.F., New York.

A—You can use aluminum and you don't have to rip out the old sill. There's an item called a sill cap on the market that compares favorably in price with new wooden sills. It's made of heavy gauge, noncorrosive aluminum that you cut to size and nail directly to the old sill. You can paint it if you wish. You'll find these in home improvement centers and lumberyards.

Q—I finished the walls of a room with old weather-beaten, tongue-and-groove lumber that's never been painted. How can I clean it off and refinish it in its natural state? I don't want to have a gloss finish.—W.G.E., California.

A—Your best bet is oxalic acid to bleach the wood, but follow the instructions for use on the package carefully. After the bleaching step, finish the lumber with two or three coats of satin-finish varnish, which will help retain the wood's natural appearance without a gloss.

Q—Whenever we have a heavy rain there's a seepage of water around a water pipe that comes through the foundation. What do you suggest to stop it?—R.K., Minnesota.

A—There are several methods you can try. To seal the area and prevent seepage, coat the area around the pipe with a mortar mix. Wait for a heavy rain and see if this stops the seepage. If not, coat the entire area with a clear plastic finish made for outdoor use, such as an epoxy or polyurethane coating. If this doesn't work, you will have to use a coating of tar around the area. This repair should be made on both the outside and the inside of the foundation to completely seal the area. THE END

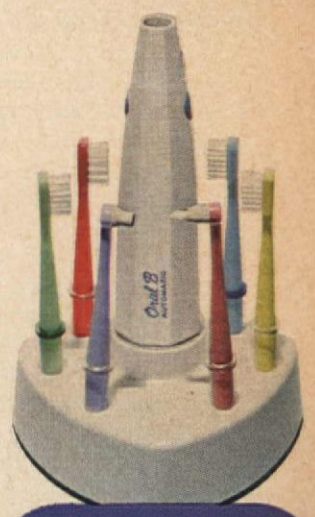


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1964 HOMES FOR BETTER LIVING PROGRAM

Good design in California house solves problems of low budget, steep site

This house, from the 1964 Homes for Better Living Program, sponsored by the American Institute of Architects in co-operation with *House and Home* and *The American Home* magazines, proves that a well-designed house need not be expensive.

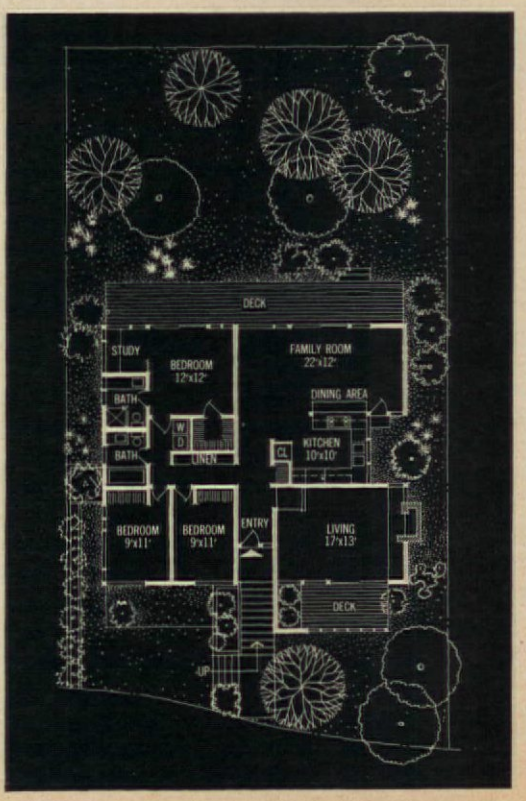
In the hands of a skilled architect, the economy of materials and simplicity of construction contribute to the quality of the design of a low-budget house, eliminating extraneous, distracting design elements. Hundreds of poorly designed low-cost houses exist everywhere, but the design, not the cost, is at fault.

The architects here were faced with the typical problems of a family needing a house with space enough for comfortable living and recreation space for two young daughters. The owners, Mr. and Mrs. Charles Wadsworth, of South Pasadena, preferred an unpretentious house. There was the usual problem of getting the best possible house with a limited budget and, in addition, a situation common in California: a very steep, narrow lot flanked on both sides by existing homes. The photos show how all these problems were overcome.

Architects of this house are Marvin Berman and James H. Cooke, of Los Angeles. Builder is Tom Gage, South Pasadena. Structural engineer is Richard Campbell, Beverly Hills.

HOUSE SET ON EDGE OF SLOPE (above) has carport and storage on downhill side with the house itself set on a platform that's level with the top of the hill. Retaining walls are concrete block. The house is mainly redwood with decks at front and back. Trees give privacy.

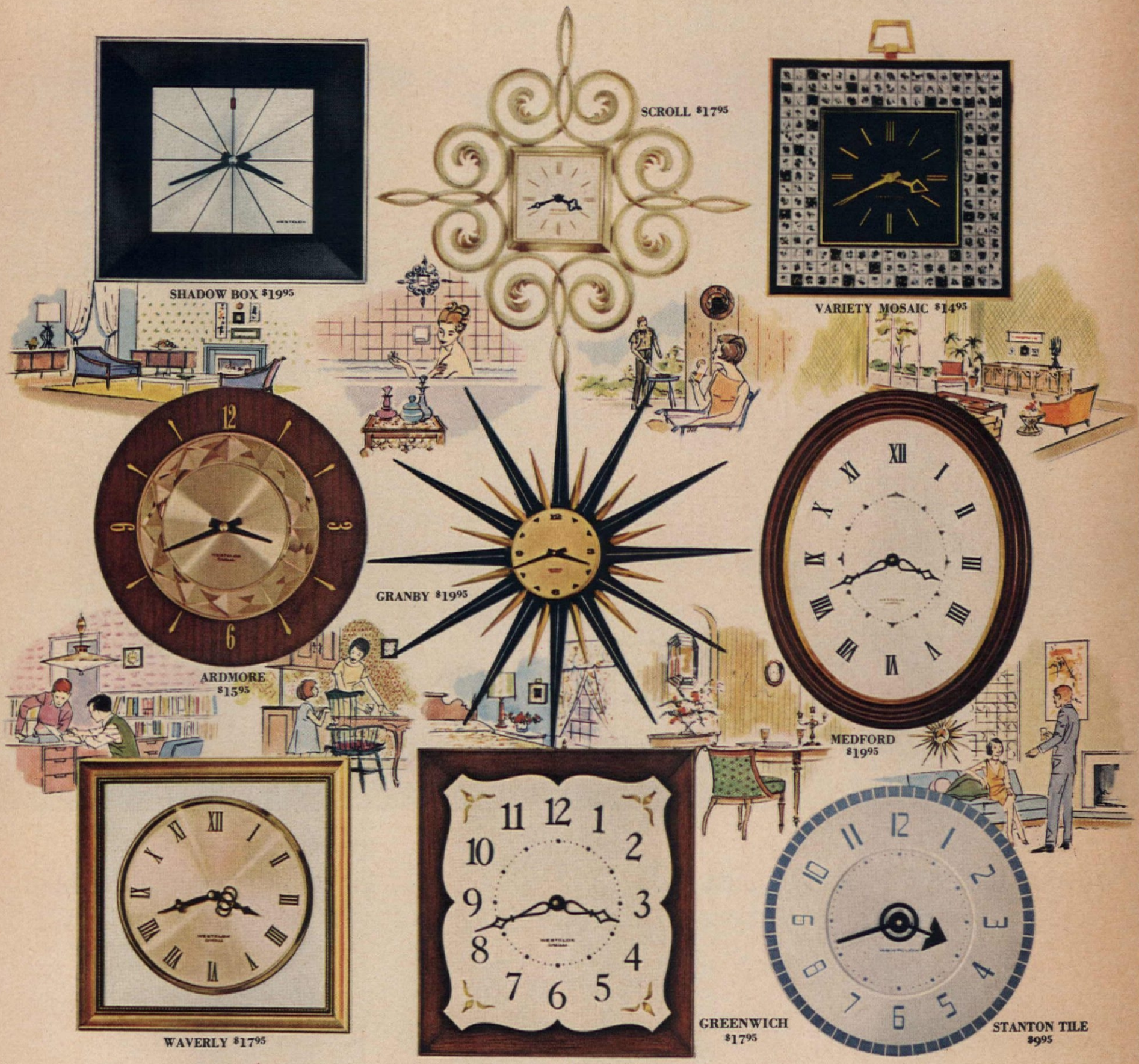
THE PLAN SEPARATES the sleeping area from the living area and provides plenty of outdoor living space as an extension of the spaces inside. The master bedroom has an adjoining study. The laundry is conveniently close to the bedrooms and baths. Enclosed area is 1412 square feet. Decks measure 497 square feet.



(continued)

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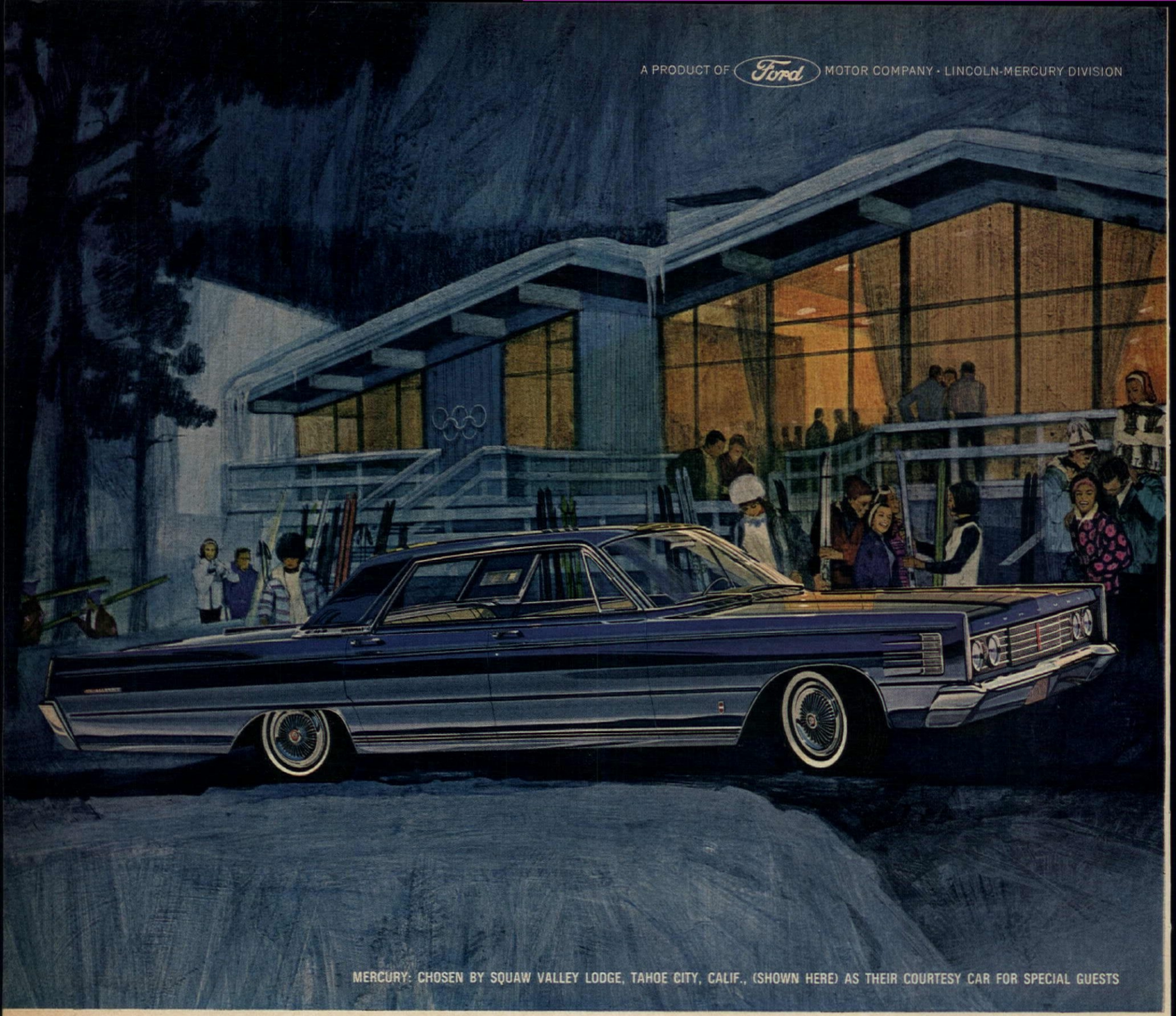
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Mercury

now in the Lincoln Continental tradition

(continued)



THE INVITING ENTRANCE to the house is made less steep and difficult by the subterfuge of wide, shallow steps that turn a corner to approach the doorway. The platform partway up the steps allows a pause to catch your breath. The dense vegetation surrounding the entrance casts interesting shadows on the high planters and redwood walls and shortens the climb by giving the eyes something to do.



Leland Lee

THE FAMILY AREA at the rear of the house combines several functions for informal living. The kitchen, dining area, and family room are in this one space (the more formal living room is at the front of the house), which opens to a redwood deck overlooking the hill in back. The room expresses the owners' preference for warm natural materials. The ceiling is exposed redwood tongue-and-groove sheathing combined with plaster. All the walls are redwood used with plaster.

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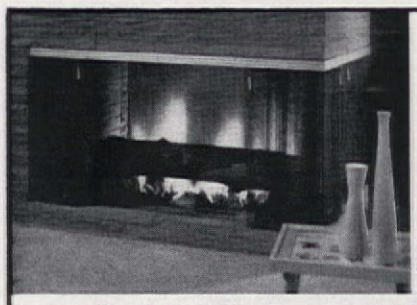
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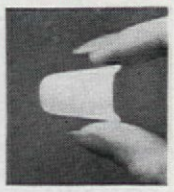
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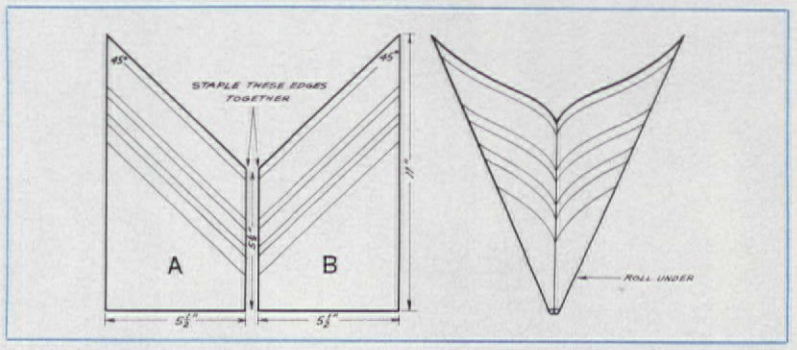
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Bright Spots You Can Make

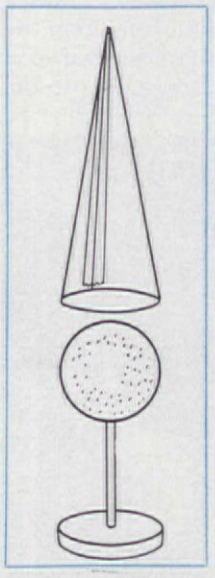
(pictured in color on pages 52 and 53)

1. PINK-STRIPED PAPER STAR. Cut 8 each of A and B; use dimensions on pattern below. Join A and B, design inside, and staple along short edge. Repeat to make eight units. With paper pattern face down, roll bottom corners into seam, forming two cones. Staple these together to hold shape. Staple pointed end into center of 11″ cardboard circle. Repeat with other units to form sunburst. Tape small gold paper sunburst to star points. Glue a large gold paper sunburst over center of star to conceal assembly. Circle this with a row of small sunbursts. Makes a decoration about 24″ in diameter.



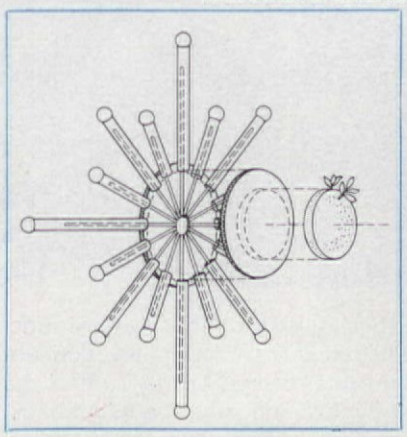
2. SEE DIRECTIONS AND RECIPE FOR COOKY TREE COOKIES ON PAGE 72.

3. GREEN BURLAP WREATH. Use an old lampshade metal rim 12″ in diameter for wreath frame. Cut rim apart. (Or you can bend a wire hanger into a 12″ circle.) Cut 12 one-yard strips of bright green burlap, each 7″ wide. Fray 3″ on each side of strips for fringe, leaving a 1″ solid center. Mark, with red pencil, dots down center of the solid areas, ¾″ apart. String fringed burlap strips on rim by thrusting rim through red dots. When all strips are strung, tape the cut rim together securely with masking tape. Cut apart a string of Christmas bead garland. String beads individually on thin wire of different lengths, fasten to rim. They will dance in a breeze like little mobile lights. Push burlap gathers together evenly on rim. Shake vigorously to fluff up fringe. Add bow at top. Sprinkle the wreath very generously with bright glitter. Some will fall, but enough will stick for sparkle.



4. CROWN TREES. Make trees in assorted sizes, 20″ for the smallest to 32″ for the tallest. Styrofoam balls and cones are available in hobby shops and florists. Or you can make a tall, narrow cone out of heavy paper and use a child's ball for the base (see sketch). Dowel stands are 5″ to 9″ high. Cut a quarter circle of felt to fit around cone. Glue on with fabric adhesive. Felt "crown" on lower part of tree form is composed of 8 sections of a contrasting color. These cover part of the cone form and the base. One end of each crown section is rounded, the other is cut in a long narrow point. Make one paper pattern for all sections, see page 53 for shape. Cut 8 pieces. Glue these over rounded bottom of tree form up over lower part of cone, lapping over each other slightly. Use colored glass-headed pins to hold a yarn outline around crown and to secure flower sequins. Top with finial.

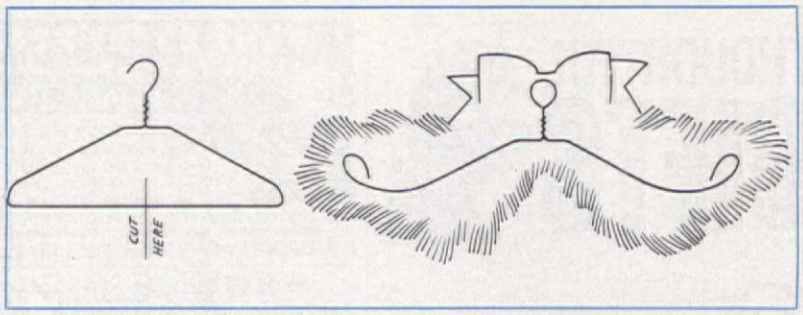
5. STARBURST. The base of this fantastic decoration is made of tubes from paper toweling, aluminum foil, and wax paper. You need 16 tubes, 16 2″ rubber or Styrofoam balls, heavy cardboard, one 6″ Styrofoam half-ball, six 36″ dowels, brilliant yarn in several colors, harmonizing paper or fabric, gold braid or gold paper edging, masking tape, green bronze powder. Use four tubes full length; cut four 10″ long. Cut remaining eight 7″ long. Wrap full-length tubes and 10″ tubes with brilliant yarn in many colors, see page 53. Cover 7″ tubes with bright paper or fabric. Paint 2″ balls with green bronze paint made by mixing green bronze powder with a little varnish. Dry. Insert balls in one end of tubes



with glue. Collar joint of tube and ball with gold paper edging or gold braid. Cut a 10″ and a 12″ circle of heavy cardboard. Mark 12″ circle into 16 equal sections. Cut dowels as follows: four 13″ long for full-length tubes, four 12″ long for 10″ tubes, eight 9″ long for 7″ tubes. Glue dowels into open ends of tubes to inside backs of tubes with plenty of glue. Allow 4″ of dowel to extend beyond the open ends of tubes, as shown in sketch. Dry thoroughly. Cover with glue again, dry. It is imperative that the assembly be very firm. Lay 12″ circle flat on table. Apply heavy coat of glue to backs of tubes, covering an area of about 1″, and to backs of extended dowels. Place these on 12″ circle. Use strips of masking tape to hold in place until dry. Cover one side of 10″ circle with lots of glue, also spread glue generously over tops of extended dowels. Place circle, glue side down, over dowels. Place heavy weight on this assembly. Allow to dry thoroughly. Glue Styrofoam ball in center of 10″ circle, dry. Stick live greens into Styrofoam ball, fanning them out to conceal assembly. Trim greens to desired dome shape (see photograph on page 53).

6. MOLDED CANDLES. Have plenty of newspapers and rags on hand. Use your prettiest gelatin or pudding molds. You need a big dishpan, an old strainer, and a piece of cheesecloth to fit strainer, thick pot holders, several empty tin cans, candle stubs, paraffin, colored crayons. Use a big heavy pot for melting candles and paraffin. Fill it *only* ⅓ full. Remove wrappers from crayons, add to wax for deep colors. Use a LOW flame so wax cannot boil over—THIS WOULD BE VERY DANGEROUS. Spread thick newspapers on a smooth, flat surface nearby. Place dishpan of hot soapy water in sink. When stubs have completely melted, rinse molds with boiling water. Dry thoroughly. Place molds, open ends up, on newspaper. Line strainer with cheesecloth and place over top of mold. With heavy pot holders, remove wax from flame. Pour carefully into molds. DO NOT TOUCH MOLDS, WAX IS BOILING HOT. Pour leftover wax into tin cans. Place emptied pot into hot soapy water. Do not pour wax into sink, it will clog. When cold, remove molded candles. With an ice pick, make a hole through center of each candle. Run a length of candle wick or butcher's cord through hole with a darning needle. If hole is a little too big fill with melted wax.

7. GARLAND SPRAY. Cut a wire clothes hanger in the center of the bottom bar. Bend hook to form loop. Curve bar as shown to form frame. Wire greens to frame. Spray dried pods and small balls pale gold.



Wire to the frame. Top with an extravagant bow to conceal the loop.

8. BIRD-IN-NEST. Spray in pale gold a bird's nest (available at florists, or use a real, deserted one), several strands of raffia, and a bird from the dime store. Roll raffia into nest, add several balls, wire bird to nest.

9. EVERGREEN TOPIARY TREE. Insert green sprayed, 13″ dowel stick for tree "trunk" into bottom of 6″ Styrofoam ball. Pack gold-sprayed pot tightly with floral clay or modeling clay. Insert "trunk" into center of clay. Be sure trunk goes down to bottom of pot, dead center. Cut evergreen sprigs 2½″ long. Insert sprigs ½″ into Styrofoam ball, starting at top and working round and round. If necessary use an ice pick to pierce holes for sprigs. Cover ball very closely. Keep as round as possible, then trim with scissors, to a perfect round when you have covered entire ball. Attach small guest soaps to tree by inserting one end of a wooden pick into soap and other end into Styrofoam ball. Add little green velvet bows at top of each soap. Use the same green velvet ribbon around pot with a loose bow tied at top.

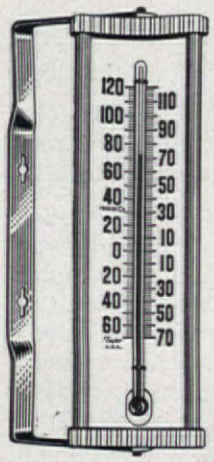
10. GOLD "JEWEL" TREE. Spray sweet-gum balls (burrs) and pot pale gold. Insert 13″ dowel for tree "trunk" in bottom of 6″ Styrofoam ball. Pack pot with floral or modeling clay. Insert other end of trunk in center of clay. Be sure it goes down to bottom of pot. Glue gum balls to top of Styrofoam ball. Start at center top and go round and round. Use "T" pins to help hold balls in place. When ball is half covered allow to dry. Then continue until entire ball is covered. Dry, then spray gold again. Cover trunk with a strip of bright green velvet ribbon wrapped vertically, glue in place. Add matching velvet bow at top. Glue gold sunbursts around pot rim. Spread a layer of glue on top of clay. Sprinkle tiny bits of greens on this.

THE END

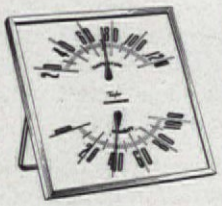


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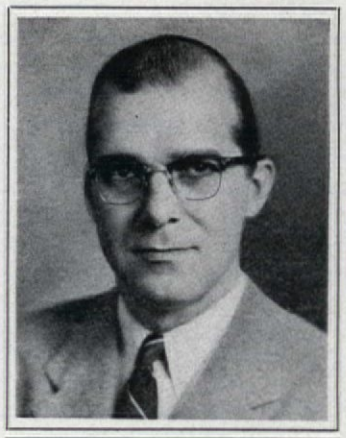


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THEODORE A. WESTON

Ted Weston knew more about flowers and trees and gardens than any person we have ever known. It was with deep sorrow that we learned of his death on October 8, 1964, as this issue went to press.

We who worked with him as Garden Editor were keenly aware of his vast knowledge of all things growing. But it was Ted's innate ability to pass on this knowledge that so endeared him to thousands of devoted readers.

We will miss him as will all whose homes are more beautiful because of him.

Beat the last minute rush of Christmas shoppers. Use the convenient order card bound between pages 48 and 49 to order American Home gift subscriptions. American Home will provide a full year of practical and helpful ideas for your special relative or friend.

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STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of October 23, 1962; Section 4369, Title 39, United States Code)

1. Date of filing: October 1, 1964.

2. Title of Publication: THE AMERICAN HOME.

3. Frequency of issue: Monthly except Summer (July–August) and Winter (January–February) issues: ten issues per year.

4. Location of known office of publication: Independence Square, Philadelphia, Pennsylvania 19105.

5. Location of the headquarters or general business offices of the publishers: Independence Square, Philadelphia, Pennsylvania 19105.

6. Names and addresses of publisher, editor, and managing editor:
Publisher: John L. Collins, Manhasset, New York.
Editor: Hubbard H. Cobb, New York, New York.
Managing Editor: Helen De Motte, New York, New York.

7. Owner (*If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock.*)
The Curtis Publishing Company, Independence Square, Philadelphia, Pa. 19105
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Mary Louise Curtis Bok Foundation, Philadelphia, Pa.
Cary William Bok, Edith Evans Braun & Derek Curtis Bok, Trustees of the Locust Trust, Philadelphia, Pa.
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9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in Paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10.

	Average No. Copies Each Issue During Preceding 12 Months†	Single Issue Nearest to Filing Date
A. Total No. Copies Printed	3,727,800	3,656,000**
B. Paid Circulation		
1. To Term Subscribers by Mail, Carrier Delivery or by Other Means	2,793,844	2,890,000***
2. Sales Through Agents, News Dealers, or Otherwise.	585,027	545,000***
C. Free Distribution by Mail, Carrier Delivery, or by Other Means.	35,760	34,867***
D. Total No. of Copies Distributed	3,414,631	3,469,867***

†July 1, 1963 through June 30, 1964
**September, 1964 issue
***June, 1964 issue

I certify that the statements made by me above are correct and complete. John L. Collins

HOME for Christmas

This year, make it Christmas for the home, too. There's nothing more useful and thoughtful than the kind of gifts that bring lasting pleasure in the home over years of use. You'll find shown below a world of wonderful home gift ideas that will make this the happiest Christmas ever!



Most of the products shown above are available at these fine stores:

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Los Angeles—**Bullock's Downtown**
Sacramento—**Macy's California**
San Bernardino—**The Harris Company**
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San Jose—**Macy's California**
CONNECTICUT
New Haven—**Macy's**
GEORGIA
Atlanta—**Davison's—all stores**
INDIANA
Indianapolis—
The William H. Block Company—all stores
KANSAS
Wichita—**Innes**
LOUISIANA
New Orleans—**Maison Blanche**
MARYLAND
Downtown Belvedere—**Hochschild, Kohn & Company**
Eastpoint—**Hochschild, Kohn & Company**
Edmondson—**Hochschild, Kohn & Company**
Harundale—**Hochschild, Kohn & Company**
MASSACHUSETTS
Boston—**Paine Furniture Store**
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Quincy—**Paine Furniture Store**
MICHIGAN
Detroit—**Crowley's—all stores**
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Minneapolis—
Donaldson's-Golden Rule—all stores
St. Paul—**The Emporium, Downtown, Signal Hills & Highland**
MISSOURI
Kansas City—
Macy's Missouri-Kansas—all stores
St. Louis—**Stix, Baer & Fuller—all stores**
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Dey Brothers Store of Homes, Shoppingtown
OHIO
Cincinnati—**Shillito's—all stores**
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OREGON
Portland—**Meier & Frank Company—all stores**
PENNSYLVANIA
Philadelphia—**Gimbel Brothers—all stores**
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San Antonio—**Joske's of Texas**
WASHINGTON
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Forest Park Center—**Rhodes of Seattle**

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Help make your Christmas merrier than ever. Each store listed on this page is having its own "Home for Christmas" Prize Drawing. You may win one of many fabulous prizes by following these simple rules:

1. Print your name and address on the coupon entry blank on this page (or, if you prefer, use a blank piece of paper the same size as the coupon).
2. Deposit your completed coupon in one of the "Home for Christmas" Prize Drawing boxes at any one of the stores listed on this page.
3. Coupons must be deposited by December 24, 1964. Winners will be selected by drawings in each store. You do not have to be present to win. Winners will be notified by mail.
4. This Prize Drawing is void in Wisconsin, Nebraska and wherever else prohibited by law. All persons in the U.S. may enter, except employees of The Curtis Publishing Company, its advertising agencies and participating stores.

AMERICAN HOME

"Home for Christmas" Prize Drawing Coupon

Print your name and address on this coupon (or a blank piece of paper the same size) and take it to any one of the cooperating stores listed on this page. Each store will have its own "Home for Christmas" Prize Drawing. You may be a lucky winner! Coupons must be deposited by December 24, 1964. Prize Drawing is void in states where prohibited by law.

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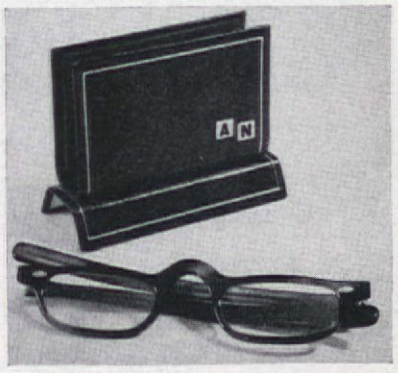
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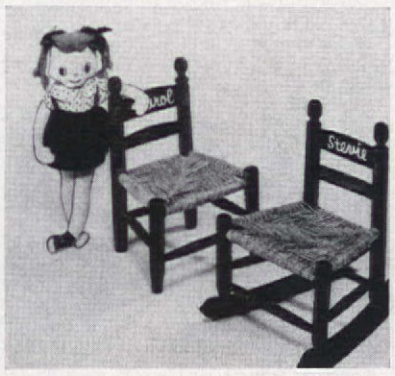
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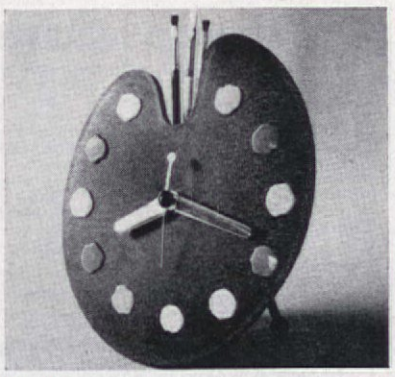
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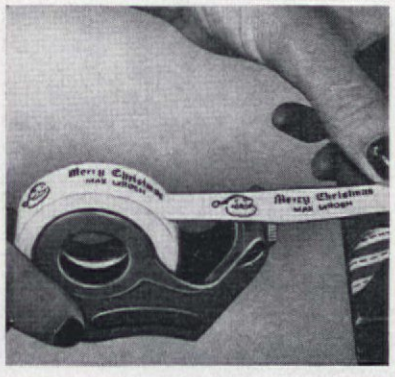


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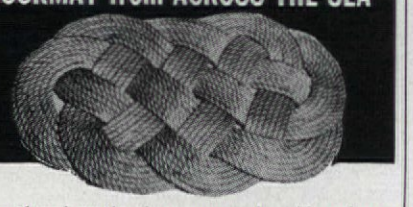
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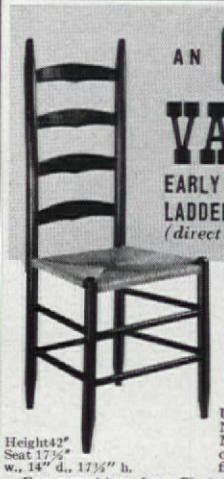
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EARLY AMERICAN LADDER BACK

(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42" Seat 17½" w., 14" d., 17½" h.

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Natural finish (blonde) .. $8.95
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For matching Arm Chair add $4.00 to above prices.

Prompt shipment. Express charges collect. Satisfaction guaranteed. Send check or M. O.

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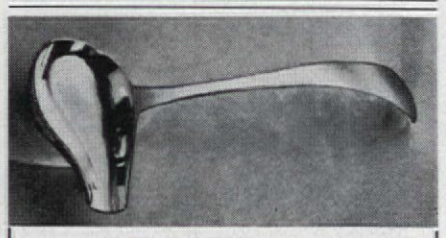


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Use these keys as paper weights; a charming wall grouping of all 3; hang one near the front door as a reminder to lock doors. Use your imagination as a guide. Sculptured solid metal keys cast from original molds with authentic details. 5" high, beautifully plated and finished in antiqued golden brass.

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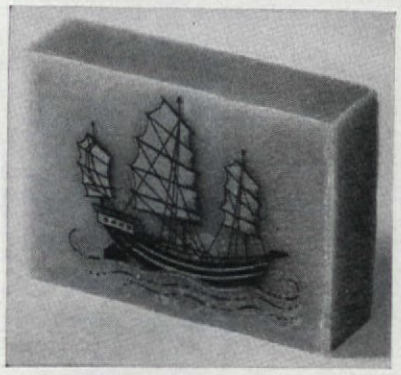
Sorry, no C.O.D.'s

Edith Chapman
ROUTE 303 • DEPT. AH
ROCKLAND COUNTY, BLAUVELT, N.Y.

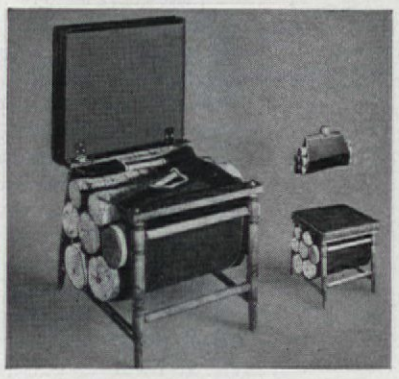
FROM THE ERA of Louis XVI comes this exquisite clock. It is made of cast metal with an antique gold finish and measures 12x8". Delicate floral embellishments complement the Roman-numeral dial and filigree hands. It carries a 2-year unconditional guarantee. Electric movement, $29.95; with 8-day wind movement, $33.50. Harriet Carter, AH12, Plymouth Meeting, Pa.



THE DAYS OF THE VIKINGS are past, but men still like the Viking ship motif on these hefty he-man-sized cakes of soap. The scents, bayberry or sandalwood, are fresh and clean. Two large cakes of soap packaged in a gold and white box will make a long-lasting gift. $1.25 a box; 5 boxes for $6. Order from Carolina Soap & Candle, SMD, Dept. AH12, Southern Pines, N.C.



TAKE A COZY SEAT before a roaring fire on this bench, handcrafted of hard white birch. The 2" foam seat is covered in washable nut brown vinyl. Strong brown canvas carrier used to transport logs from the woodpile fits into the bench to keep bark and dirt off floor. 19x16x18". Unfinished, $15.95; in honey tone or maple finish, $18.95. Yield House, AH12, No. Conway, N.H.





HEAD AND SHOULDERS

Relax and discover the refreshed, revived feeling that only comes from bathing with this DeLuxe, super size, 16" by 20" Bath Pillow. 4 suction cups hold it securely in any position to cradle and support both the head and back in cloud soft comfort. Wet proof to keep hair dry. Gaily decorated in gold Fleur-de-Lis pattern on white, pink or aqua background to be a beautiful gift of comfort. We pay postage, ship in 6 hours & mail gifts direct for only $3.97. Air Mail, if desired, 50¢ extra.

MONEY BACK GUARANTEE.

BETTER SLEEP Box AC | New Providence, New Jersey 07974

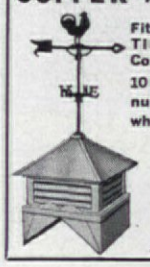


GOLD SAFETY PINS

So beautiful to decorate any blouse or sweater. We expertly engrave any 2 or 3 letter monogram. Full price $1.00 per pin. Money back if not delighted. Sorry, no COD's. We ship in 2 days. Mail to:

ELGIN ENGRAVING CO.
614 SOUTH ST., DUNDEE 2, ILLINOIS ZIP CODE 60118

COPPER AND PINE CUPOLA



Fits Roof Without CUTTING. 21"x21"x26". Completely ASSEMBLED **$35.00**

10 Stock Models Available. Cast Aluminum Vane 24"x33" $17.50—or $12.00 when purchased with Cupola.

Send 25¢ for 180 Page Catalog of Unusual Home Accessories.

William Spencer
RANCOCAS WOODS, N.J.

New record album reveals Peter Sichel's secrets of selecting & serving wine



Let this international expert guide you through the world of wines. Listen as he tells how to select wines by region, color, and price. Then turn the record and enjoy your wine with the dinner music of Andre Kostelanetz and other artists.

Included with this great new album "On Wine: How to Select and Serve" are maps of major wine regions, illustrations of bottles and glasses, a wine and food chart, etc. Never has it been so easy to become a wine expert! Or so inexpensive! Send $1.00, plus 25¢ for handling, and your name and address to: **Sichel Wine Record, P. O. Box 6699, Clinton, Ind.** (Allow 4 weeks).



Florentine "Gold" Stamper with your initial in brass complete with 2 sticks of sealing wax. Christmas delivery guaranteed.

$1.00 per set. 3 sets for $2.75 ppd.

WALES Dept. AHD Hartsdale, N.Y.

IF YOU WOULD LIKE TO FIND OUT HOW TO PLACE AN ADVERTISEMENT IN THE AMERICAN HOME MARKET PLACE, WRITE:

AMERICAN HOME MAGAZINE, DEPARTMENT MP
641 Lexington Ave., New York, N.Y. 10020



FOR COLLEGE CAMPUS or country weekends, big, broad-shouldered men will find this cardigan sweater a useful wardrobe addition. A blend of mohair, wool, and nylon, it is warm yet lightweight. Charcoal gray with black suede trim or barley tan with coffee suede. M (40-42); L (44-46); XL (48-50); XXL (52-54). $16.95. King-size, AH12, 8754 Forest, Brockton, Mass.



BRASS EAGLE wooden wastebasket is a handsome addition to anyone's home, especially if it's Early American. The eagle on the front lends a bright touch to the warm, antique pine finish. Its 8x12" size makes it just right for use in the bathroom, kitchen, study, or student's room. $7.45. Order from Medford Products, Inc., Department AH12, 752 Fulton St., Farmingdale, N.Y.



ELECTION POSTERS of the early 19th century make attractive wall decorations. They stimulate sprightly comment too. For example, an inducement to vote for William Henry Harrison was his proposed distribution of $50,000,000 surplus revenue! Set of six 14x18½" unframed posters is $2.98. From Crescent House, Department AH12, 135 Central Park Road, Plainview, N.Y.



2.50 postpaid

DELUXE TEA BAG ASSORTMENT

An outstanding selection of the world's finest teas, handsomely gift packaged in a black and silver presentation box. 60 tea bags, 6 each of the following choice varieties: Assam, India Ceylon, Rare Jasmine, Keemun Taiwan, Earl Grey, Formosa Oolong, Lapsang Souchong, Japan Green Panfired, Darjeeling, and Pouchong. Each tea described on inside cover.

PIGSKIN CIGAR CASE

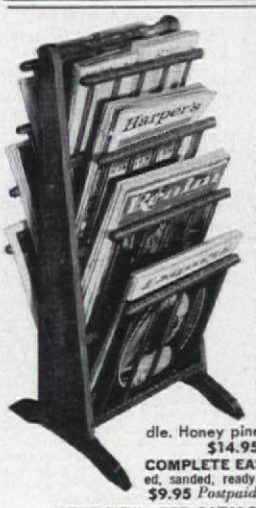


3.50 postpaid

Do you have broken cigars in your pocket? Then you won't have to think twice about this purchase! Telescope cigar case holds 5 cigars of any length. Made of fine polished pigskin to protect your favorite cigars. Monogrammed with 3 initials FREE.

Send for free catalogue

DAVID P. EHRLICH CO. Dept. AH, 207 Washington Street, Boston 8 Mass.



FINISHED OR IN KIT

Magazine Tree

Just developed in our workshop—a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals—all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple finish.

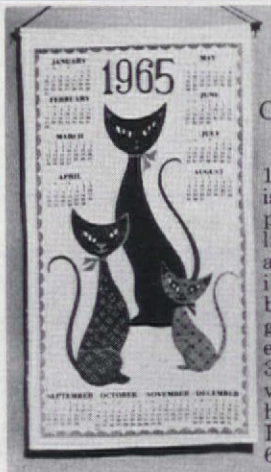
$14.95 *Exp. Chgs. Col.*

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. **$9.95** *Postpaid. Add 75¢ West of Miss.*

LARGE NEW FREE CATALOG—700 PIECES—Finished and Kit Furniture in Friendly Pine.

Include your Zip Number Not Sold in Stores

YIELD HOUSE
Dept. A12-4, No. Conway, N.H. 03860

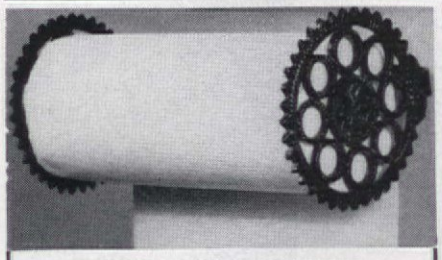


"CALICO CAT" CALENDAR $1.00

1965 Calendar is printed on pure Belgian linen. The cats are in gay feminine colors: blue, moss green and lavender. 15½" x 30" hi with wooden dowel & hanging cord. Ea. $1. 3/$2.75 6/$5. ppd.

Write for FREE Gift Catalog

Helen Gallagher
Dept. 412 Peoria, Ill. 61601



TRIVET TOWEL HOLDERS IN BLACK WROUGHT IRON

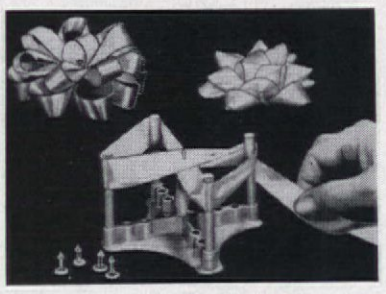
Now for the first time kitchen towel holders that are decorative as well as useful. Black wrought iron holders have trivet ends, in either a round Hex or Rooster design. Either design captures a charming antique look, perfect for contemporary or traditional kitchens. Trivet ends are 5¾" in diameter, hold standard or jumbo rolls of towels. Screws included for fastening. Please specify design. No COD's.

Send for free gift catalog

$3.95 postpaid

artisan galleries
2100-D12 No. Haskell • Dallas 4, Texas

NEW BOW-MAKING MACHINE

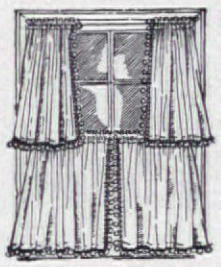


Now you can make professional-looking bows—easily and quickly—with this clever E-Z Bow-Making device. You'll be turning out perfect Star Bows, Pompons, Rosettes, Bird Bows in all sizes in no time at all. Kit includes 24 plastic bow pins to attach bows to packages, a base, 4 adjustable posts, bow pin holder and illustrated instruction sheet.

Order No. 84079 E-Z Bow Maker Kit **$1.00** ppd.
Order No. 84129 Pkg. of 50 extra pins **49c** ppd.

BRECK'S, R36 Breck Bldg., Boston 10, Mass.

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **3.00**
(2 pair to window 6.00)
45", 54", 63", 72" long **4.50**
81", 90" long **6.00**
all types 80" wide per pair
Matching Valance 9"x80" **1.50**
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 20



MEISSEN BLUE ONION STAFFORDSHIRE
from England

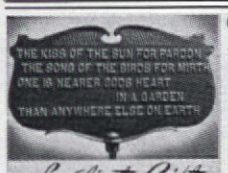
Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salad/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer.

Complete 53-piece set, $29.95, shipping charges collect
Also available: Complete 55-piece set includes covered coffee pot, $32.50, shipping charges collect

Jenifer House New Marlboro Stage, Dept. A-12 GreatBarrington, Mass.



GARDEN MARKER



The most thoughtful Christmas gift for a gardener. One that will be cherished forever. This famous plaque can be found in many of the world's most beautiful gardens. Let it carry your Best Wishes to your loved ones this Christmas. Send us your gift list. We mail your gift promptly in attractive gift box and will enclose gift card for you. Finished black with raised letters hand painted gold or white. Measures 9" x 14", stands 24" high. **$7.50** ppd

We now have a complete selection of plaques with other familiar garden verses, prayers and memorials. Send 10c for booklet of special plaques and other beautiful gifts for the gardener.

MOULTRIE MFG. CO., DEPT. AH, MOULTRIE, GA.

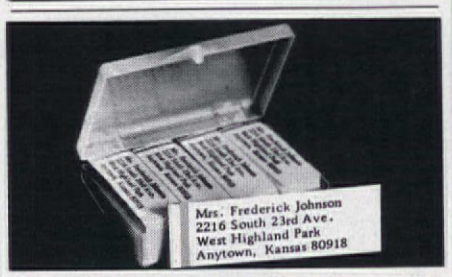
At Last! Personalized **EYEGLASS CADDY**



Now you can find your eyeglasses. This caddy holds any size glasses. Felted inside and bottom. Glazed ceramic, colorfully decorated with peering eyes. Stands on desk or dresser. Wonderful Gift!

With name . . . $1.98 **(2 for $3.75 ppd.)**

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500 ZIP CODE LABELS – 50c

Start using the new ZIP code numbers on your return address labels. ANY name, address and ZIP code beautifully printed in black on crisp white gummed paper with rich gold trim. Up to 4 lines. 2" long. Set of 500 labels in plastic gift box, just 50c. postpaid. Fast service. Money-back guarantee. If you don't know the correct Zip code number, just add 10c per set and we will look it up for any address. Same fast service. **Send for free catalog.**

Walter Drake & Sons
412-3 Drake Building
Colorado Springs, Colorado 80901



GOLDEN BRASS BOX

From India, where fine brass is an age craft, comes this lovely box. Ideal for arettes, matches, cards, or milady's je A pretty decoration on the coffee table, it blends well with any decor. 3½" x 4½" **$5**

PLUS 50c POSTAGE & HANDLIN
Pa. Res. Add 5% Sales Tax. Sorry No

THE ADDED TOUCH, 12 Water St., B

COONSKIN CAPS

Handmade by Cherokee Indians from genuine skins fully lined. Just like Daniel Boone wore.
Sizes—Small, Medium, Large.

$3.98 Plus .35c Postage No C.O.D.'s Please

BULLWHIPS 6 Feet Long

Handbraided by Cherokee Indians. Leather handle. Genuine cowhide. Tapered with nylon popper. Cracks like a rifle.

$1.50 Plus .25c Postage No C.O.D.'s Please

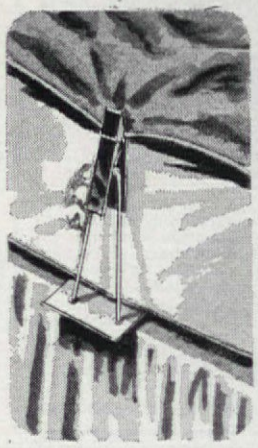
THE THUNDERBIRD SHOP
P.O. Box 3476, Arlington, Texas 76012



PROUD OF YOUR DOOR?

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 3 in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.50. Sorry, no COD's. We ship in 2 days. Mail to: **ELGIN ENGRAVING CO., 614 South St., Dundee 2, Illinois, Zip Code 60118**

Keep Comforter From Sliding Off Bed!



CUMFORT GRIPPERS (TM) Help You Sleep Better!

Genuine CUMFORT GRIPPERS anchor your comforter ...keep it from sliding to the floor. You sleep better!

Easy to use! Just insert between mattress and spring on either side of bed, attach clips to edge of comforter. You stay snug . . . "like a bug in a rug!"

Made with high impact plastic spring clips with stretchable rayon elastic. Packaged for gift-giving. $2. per pair—we pay postage. **Satisfaction guaranteed.** Rush order today! (Check or money-order, please—no C.O.D.'s.)
Perfect Xmas gift!

Dept. A-1, Thomas Lawrence & Co., Inc.
10 East 40 St., New York 16, N. Y.

This Christmas Give Your Pet Restful Comfort with a Flea-Kill BED



Exclusive New Foam Mattress

Does more than kill fleas and ticks—it keeps them away for good. Most appropriate Christmas gift for your pets. Protects children.

Kills Fleas While Dogs Doze

Gives relief from scratching. Soothing cedar scent attracts dogs away from favorite chairs, sofa or rugs so avoids soiled cushions, doggy odor, telltale hairs. Soft, sanitary foam mattress gives restful sleep. Handsome Scotch plaid Orlon-acrylic cover is warm in winter, cool in summer. Suitable for any room. Washable, stain-resistant.

Regular-Size 27 in. long, 15 in. wide **$4.95**
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New CAT-NAP-BED

Kills fleas while cat naps. Same polyfoam mattress and cover as dog bed. Enticing catnip aroma. Measures 15x17 in. **$3.95;** Queen-Size, 15x27 in. **$4.95**

Order Today—Avoid holiday rush. Send check or money-order. We mail postpaid.
Money-Back Guarantee

CHAPERONE Box 1453, Sudbury, Mass. 01776

EARLY AMERICAN DELUXE BATHROOM LIBRARY

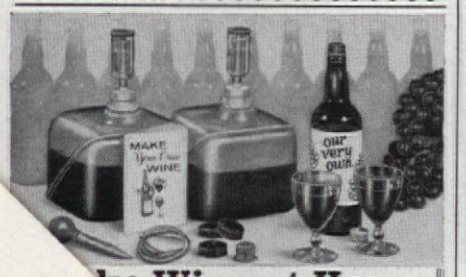


Has two roomy compartments for reading material, one for large magazines, the other for pocket-size books. Equipped with a sturdy peg-in-hole locking tissue bar to hold two standard-size rolls of tissue or a roll of paper towels. Of selected pine, hand rubbed Colonial finish, 13" wide x 19⅜" tall x 5¾" deep. Shipped completely assembled and finished, ready for mounting. Only **$6.98** ppd.

Also Available: **SINGLE BATHROOM LIBRARY** Holds standard size roll of tissue. Compartment holds magazines, etc. 14" x 7" x 5". **$3.98** ppd.

Satisfaction Guaranteed. Send Check or M.O.

CRESCENT HOUSE 135 Central Park Rd., AH412 Plainview, L.I., N. Y.



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mits heads of households to produce, tax llons of wine annually for home use. include complete equipment for making... reuseable fermenting/ ter-seal valves, and a saccha- measure sugar content for

recipes provides prac- ment of this fascinat- used as directed.

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Solidly Built 42" DEACON'S STORAGE BENCH



NEW LOW PRICE $19.95

FULLY ASSEMBLED

This authentically interpreted solid pine Deacon's Bench meets your storage problem and *solves* it—beautifully! *And*, incredible as it seems, at a price *lower* than a Deacon's Bench alone. It's a comfortable catchall in the front hall for overshoes, umbrellas, toys and whatever the kids drag in. At the foot of your bed it holds blankets, extra pillows, a hope-chest full of linens. Need to conceal wood for the fireplace? Flip up the hinged seat and store away! *Remarkable size:* 42" long, 16" deep, 28" high; seat 16" high.

UNFINISHED KNOTTY PINE **$19.95**
ANTIQUED PINE FINISH **$22.95**

Prompt shipment. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
DEPT. A124, STATESVILLE, NORTH CAROLINA

"PEG-LEG" FOR INDOOR COOKING

Fits Any Fireplace. Can Be Left In PERMANENTLY or Removed INSTANTLY



Enjoy "cook-ins" all year 'round with no fuss or bother on the most versatile charcoal broiler ever. Sturdy post fits any fireplace up to 31" high. Fire pan and broiler adjust to any height, swing in and out for easy cooking and tending. 16" diam. grill cooks up to 8 steaks at once. Fire pan catches drips, prevents stains on hearth. Post can be left in place—won't interfere with andirons or be harmed by fire. Built for a lifetime of rugged use, of heavy steel in dull-black finish.

Only **$14.95** Ppd. Add $1.50 west of Miss.
BEAUTIFUL NEW FREE CATALOG—700 Items
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Not Sold in Stores
Money Back Guarantee

YIELD HOUSE
Dept. A12-4, North Conway, N.H. 03860



MAKE $$$ 10 WAYS WITH FLOWERS!

Turn love of flowers to profits. Garden flowers cost pennies, bring $'s. Corsages, Bridal Bouquet, Wedding, Table decoration. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", the Magazine for home flower designers.

Floral Arts Center (Home Study Div.)
Dept. BT, 2250 N. 16th St., Phoenix, Ariz. 85006

PROTECT CARPETS from Damaging DOG STAINS



'Puppy trains while Master sleeps' with

TRAIN-O-MAT©

Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot". TRAIN-O-MAT housebreaks pet easily, surely and without effort on your part. Mat fits in a 12" attractive, washable holder. KENNEL TESTED. Perfect, too, for housebroken dogs. MONEY BACK GUARANTEE.

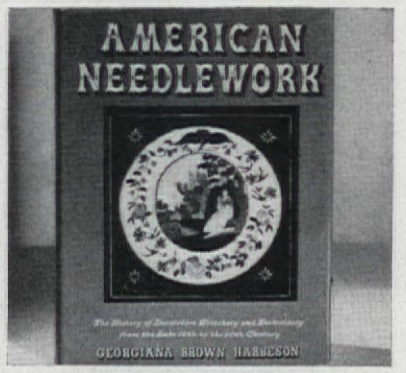
Holder with 2 months supply of mats $3.95 postpaid
Holder with 6 months supply of mats $5.95 postpaid

G & G RESEARCH P. O. BOX 8395-64 Dallas 5, Texas

FOR DRESS-UP OCCASIONS a young miss will love this matching handbag and glove set made of soft vinyl in a red and white color combination. The set for little girls (ages 3 to 7) has an 8" bag; for little misses (ages 8 to 14) the bag is 9". Both bags have zipper closures; gloves with stretch nylon insets fit all sizes. $2.98 complete. Breck's, P-91, Breck Bldg., Boston, Mass.



A NEW BOOK of interest to any woman who does fine embroidery is "American Needlework" written by Georgiana Brown Harbeson. It is a history of decorative stitchery and embroidery from the late 16th to the 20th century and includes six full-color illustrations and 740 photos and drawings. $6.20. From The Added Touch, Department AH12, 12-A Water Street, Bryn Mawr, Pa.



THE APPEAL of milk glass is timeless. Here the delicate fluting of a seashell is captured and molded into a white glass dish. It is mounted on a baroque base cast in metal and plated in antique gold. A few of its myriad uses include holding soap rosettes in the bath, candy or nuts on the buffet table. $1.98. Order from Vernon, Department AH12, 30 Evans St., New Rochelle, N.Y.



BAZAAR BAGS Woven In India

Exotic 4-Color Design

Women of India say "Batua." Translation: Bazaar Bag, for toting spices and saris, groceries and gifts. Virgin jute burlap woven in India. Vivid 4-color print. 15" sq. Tote or shoulder bag. 2 for $3.75

$2.00 ea. Ppd.

Send check or m.o. to Dept. AH,
Bennett House, P.O. Box 1567,
Durham, North Carolina 27702





FOR THE YOUNG HOST AND HOSTESS

Children love it. Parents sing its praises. Four years of rigid testing to create a table and two chairs really designed for children. All wood with vinyl top, sturdy, attractive, with endless uses for youngsters to play host and hostess, reading, drawing, eating. Children love their own table and chairs—they're child-size. (Table 20½" high, 26" dia.; chairs 24", seat 12" high. Also in round top, 26" dia. or round 12" high stools.) In brown, grey, or blue. $16.95 post paid. Satisfaction guaranteed.

TUFF TOYS
Dept. A., 1820 W. Brown St., Milwaukee, Wisconsin



NEW! FOR HER OR HIM!

A truly distinctive key holder. We engrave the front with any 2 or 3 letter monogram. Owner's name and address engraved on the back (limit 4 lines). Choice of Silver or Gold Plate. Full price $2.50 each. Money back if not delighted. Sorry, no COD's. We ship in 2 days. Mail to

ELGIN ENGRAVING COMPANY
614 SOUTH ST., DUNDEE 2, ILLINOIS 60118

John F. Kennedy MEMORIAL FILE



Permanent, dustproof storage case keeps all your treasured memories of our late beloved President. Holds magazines, newspapers, photos, books, coins, stamps, etc. Rich library binding in black & maroon leathertex. Gold embossed with President's name, dates of birth & death, & famous quote from his Inaugural Address. Fully enclosed; dustproof pull-out drawer. 14¼x 11x5" thick. Portion of proceeds donated to JFK Library Fund.

Add 50c postage **$5.95**

LESLIE CREATIONS, Dept. 1264AH, Lafayette Hill, Pa.

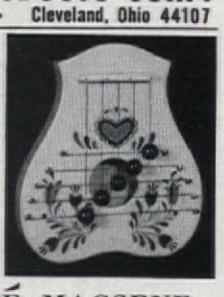
UNUSUAL, EXCITING GIFT IDEA OVERSIZE ASH TRAY...



Anodized aluminum GIAN-TRAY... gold or copper, matching black spring...20" diameter, 1-1/4" deep. Makes unique party tray, serving tray...many other uses. Only $4.98 ppd. Send check or M.O. Specify color.

AMERICAN PRODUCTS CORP.
13000 Athens Avenue • Cleveland, Ohio 44107

MUSICAL DOOR HARP



A joyous welcome when hung on a door. Five wooden balls strike five separate cords and sound a delightful tune each time the door is opened or closed. Specify white or natural finish. 10" tall. **$7.50** ppd. 6¾" size, 3 cords; only **$3.50** ppd.

Satisfaction guaranteed.

DORTÉ MACSENE
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FOR THE MAN IN YOUR LIFE here's a bright gift suggestion. The famous Carolina bayberry and sandalwood scents are now available in an after-shave lotion for men. The 3⅞-ounce bottle comes packaged in a gold and white gift box for holiday giving or any special occasion. $1.75 each; 3 for $5. Order from Carolina Soap & Candle, TAG, Dept. AH12, Southern Pines, N.C.



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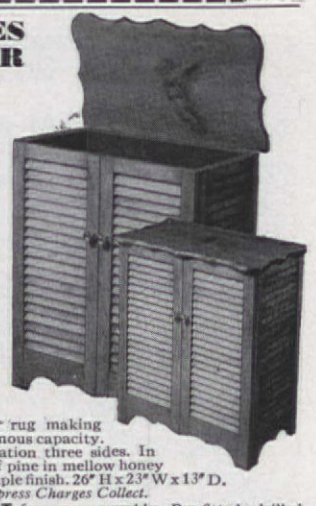
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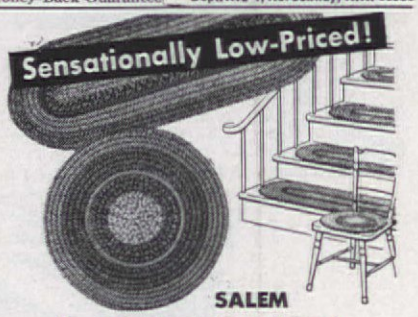
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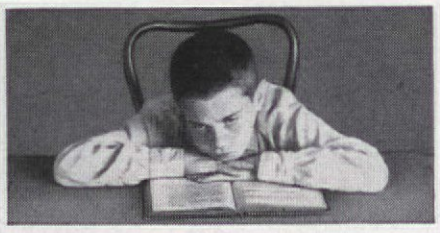
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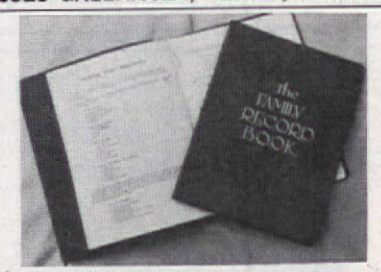
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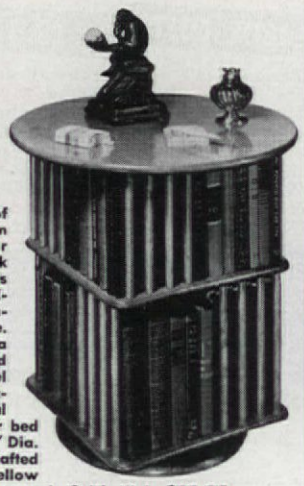
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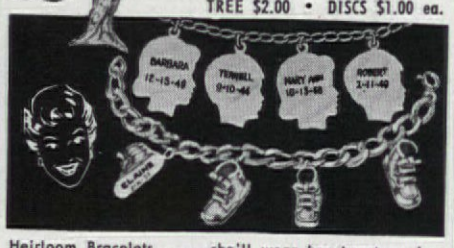
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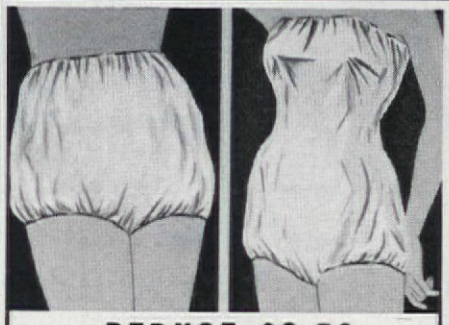


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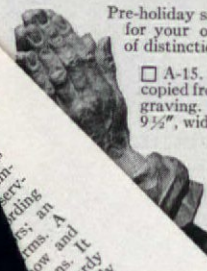
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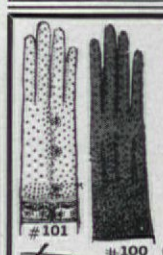
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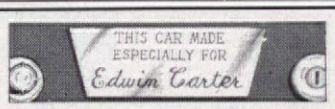
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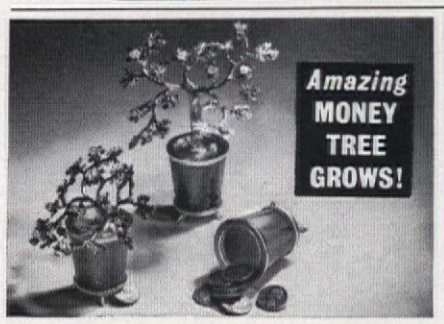


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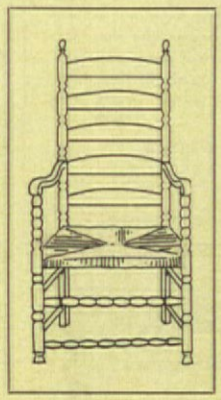
FURNITURE GLOSSARY

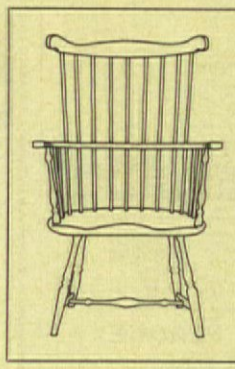
Last month we introduced you to our Furniture Glossary. We gave you some capsule descriptions of the furniture styles you are apt to find in furniture and department stores today. Once you know a bit of the romance that lies behind the various styles and periods, you'll get more pleasure when you shop for your own home. If you are armed with knowledge, shopping is not only easier but much more fun. And you've the added advantage of self-assurance.

Because so many of the colonists immigrated from England, English styles dominated furniture designed and made in the colonies. It was not until after the Revolution that French styles came into their own. Style changes occurred much more slowly than they do today. They filtered inland from the seaports, spread by itinerant craftsmen. While early colonial pieces were often crude copies, some colonial furniture reached the same degree of refinement the original English pieces had. We've chosen five chairs as key pieces to illustrate the growth of American furniture design from the earliest days up to the machine age.

EARLY AMERICAN

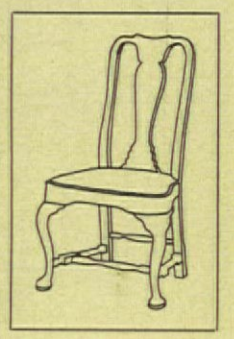
The furniture of our New England ancestors was limited to such basic pieces as were necessary in a small, all-purpose kitchen-living-dining room. There were primitive chests and cupboards with little or no ornamentation and sturdy little stools, chairs, and benches. What we call Early American today is still a favorite for young homes; its very simplicity makes it inexpensive to own. Made of maple, cherry, or pine, the color and grain of the wood are important. Forms are sturdy and rectangular. The chests, cupboards, and storage units have plain or simply paneled drawers and doors. The chairs are strong and usually have turned legs and stretchers and rush or saddle-shaped seats. There are many unusual pieces of furniture today adapted from functional pieces peculiar to those early days, such as the cobbler's bench, the dry sink, and the many-drawered apothecary chest. The slat-back chair (ladder-back) shown above with rugged, turned supports and a rush seat is very typical of Early American design. Today, adaptations of this chair are seen with considerably less turning. Also shown is an example of the Windsor chair, a style which probably originated in rural England near Windsor Castle. It is truly of a later period (about 1725) but looks very well in today's Early American home.





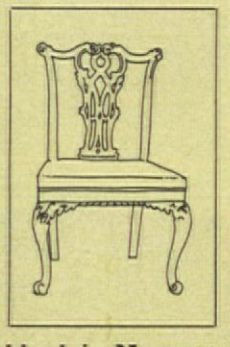
COLONIAL

Williamsburg, Virginia, comes to mind as the home of colonial furniture; but wherever well-to-do people settled—from Salem, Massachusetts, to Charleston, South Carolina—this graceful and dignified style was evident. With the introduction of walnut in the latter part of the 17th century, furniture could be shaped with beautiful spiral and trumpet turnings, cabriole legs, and carved shells. Mahogany came into use in the 18th century. From it were made exquisite pieces with restrained architectural details, intricate curves, and ornamentation. There were highboys on tall legs, secretaries and cabinets with refined panelings. The Queen Anne chair shown here (with typical tall fiddle back and curved top rail, cabriole legs, and pad feet) is still one of the most popular pieces of furniture today.



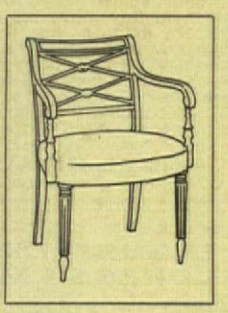
GEORGIAN

Furniture styles overlap and so the Georgian furniture was at its peak in the later colonial days. It was called after the English kings who ruled during the opulence of the 18th century when furniture made by Thomas Chippendale became the prevailing fashion. There were also superb craftsmen in America such as Goddard in Newport and Savery in Philadelphia. Mahogany was the popular wood used for beautifully matched veneered surfaces. There were elaborate carvings, moldings, scroll-shaped pediments, and decorative finials. Handsome pieces included china cabinets, desks, secretaries, pie-crust tables, consoles, tier tables, and tall case-clocks. Upholstered coverings or loose cushions were used for comfort. The Chippendale-style chair above illustrates the elegance that prevailed during this period.



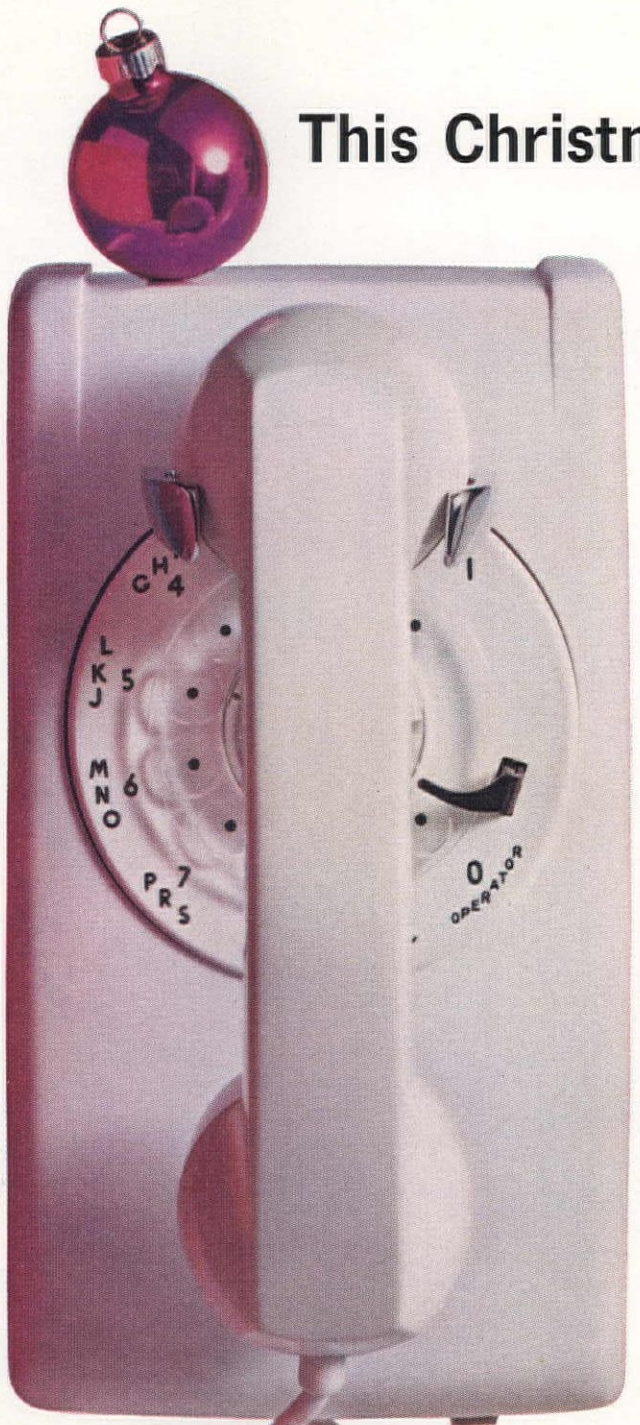
FEDERAL

The colonists' rebellion created only a temporary reaction to English designs. The term Federal was derived from the new nation's first governing political party. At this time furniture assumed smaller proportions, influenced by the French Classic-Directoire and Sheraton's English Regency. Carving was used everywhere with reeding, fluting, lyre, leaf, and plume motifs. Animal forms made decorative hardware. This Regency style chair is a fine example of the work of Duncan Phyfe, one of the greatest of the American craftsmen.



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